## Creating a skeleton format

Use the AIDA copywriting format to create a product description for Product X Use the PAS copywriting format to create a product description for Product X Use the BAB copywriting format to create a product description for Product X Use the FAB copywriting format to create a product description for Product X Use The 4 C's copywriting format to create a product description for Product X Use the ACCA copywriting format to create a product description for Product X Use the 6+1 copywriting format to create a product description for Product X Use The 4 U's copywriting format to create a product description for Product X Use The 4 P's copywriting format to create a product description for Product X Use the AIDCA copywriting format to create a product description for Product X Use the AIDPPC copywriting format to create a product description for Product X Use the AAPPA copywriting format to create a product description for Product X Use the Quest copywriting format to create a product description for Product X Use the FACE copywriting format to create a product description for Product X Use the PASTOR copywriting format to create a product description for Product X Use the 3 Reasons Why copywriting format to create a product description for Product X Use the A FOREST copywriting format to create a product description for Product X Use the 1-2-3-4 copywriting format to create a product description for Product X Use the Star, Chain, Hook copywriting format to create a product description for Product X Use The Fan Dancer copywriting format to create a product description for Product X Use the String of Pearls copywriting format to create a product description for Product X Use the Approach copywriting format to create a product description for Product X Use the UPWORDS copywriting format to create a product description for Product X

Use the IDCA copywriting format to create a product description for Product X

Use the Star, Story, Solution copywriting format to create a product description for Product X

## **Creating leads**

Write a CTA that will convince [target audience] to sign up for our newsletter

Write a cold DM to an influencer asking to collaborate with them based on this bio [put their here]

Write 10 Facebook Ads about [company struggling with ads], which is offering them a guide on generating customer engagement

## **Competitor Research (Do these in order)**

[Ask ChatGPT if it knows your client's brand. If not, write in as much detail as possible about the brand from the questionnaire you did to understand the client]

Write a list of the top 10 [brand], and include their website, linkedin page url, and Twitter page

Format this data into a table

Rearrange these in alphabetical order

Provide a summary of the main differences between Company X and Competitor Y in terms of product offerings and target audience

What are Competitor Y's strengths and weaknesses compared to Company X in the Z Industry

Analyze Competitor Y's recent marketing campaigns and provide insights on how Company X can improve its marketing strategy

Compare Company X's pricing strategy with that of its competitors in the Z Industry

How does Competitor Y's customer satisfaction compare to Company X's? Provide suggestions on how Company X can improve customer satisfaction?"

What are the latest industry trends affecting the Z Industry, and how are Competitor Y responding to these trends?

Provide a SWOT analysis of Competitor Y in relation to Company X

What are Competitor Y's recent product developments, and how can Company X respond to them?

Provide an overview of Competitor Y's distribution channels and compare them to Company X's

## SEO

Compile a list of ten long-tail keywords related to [topic]

Create a blog post with the title '[title]'

Create a tutorial on how to generate Meta descriptions with Chat GPT

How can Company X improve its search engine rankings for key industry terms in the Z industry?

What strategies can Company X implement to drive more organic traffic to its website in the Z industry?

How can Company X optimize its website and content for better search engine visibility in the Z industry?

What are some best practices for conducting keyword research and targeting in the Z industry?

How can Company X build backlinks to its website in a safe and effective way in the Z industry?

What are some effective ways to utilize social media to improve Company X's search engine presence in the Z industry?

What are the latest SEO trends and algorithm updates that Company X should be aware of in the Z industry?

How can Company X measure the success of its SEO efforts in the Z industry?