{COMPANY NAME} RESEARCH PARTICIPATION AGREEMENT

This Research Participation Agreement ("Agreement") is between **{COMPANY NAME}** ("**COMPANY NAME**", "us", "our") and the undersigned person or entity ("Participant", "you", "your").

We are carrying out qualitative research on our website in order to gain insights into how users engage with our website and us as an organisation.

This research will be conducted by our UX Research resource **{NAME OF USER RESEARCHER}.**

In consideration of your agreeing to participate in the Research, **{COMPANY NAME}** and you agree as follows:

1. **Information collected during Research; {COMPANY NAME}** may record you in any format during the Research, including recording your use of our website or services, measurements, eye movements, answers, communications, and voice through any means, including without limitation, audio, video, photography, and screen captures ("Recordings"). In addition to your information collected via Recordings, **{COMPANY NAME}** may also collect your information, including your name, age, gender, address, email address, phone number, opinions, response to Research questions, and personal background (this additional information, along with the Recordings, will be collectively referred to as "Personal Information").

2. **How do we use this information;** The information gotten from this research will be used to improve the current experience and interface of our website and products.

3. **Ownership of Recordings and Research Data;** All information shared with us will be treated with care according to our information security policy. We will also welcome any request to delete your information if you feel uncomfortable.

4. **Voluntary participation;** You understand that participation in this research is entirely voluntary and that you may at any time choose to stop participating in the Research by using the contact information provided in this Agreement.

5. **Incentives;** The sum of {enter amount or incentive value} will be provided to you at the end of the research project. This is to appreciate you for the time spent and effort in assisting us with our research project.

By signing this Agreement and participating in Research, you agree to (i) comply with the terms of this Agreement; (ii) provide true, correct, and complete information about yourself; and (iii) ensure that you engage with the Research in an honest, transparent, and good-faith manner.

ACCEPTED & AGREED;

I have read and understood this Agreement. I agree to participate in the Research in accordance with this Agreement.

PARTICIPANT'S NAME

EMAIL

SIGNATURE

DATE