

2025-26 Community Braves Network Advertising Rates

Thank you for your interest in advertising in Community ISD!

On the *Community Braves Network*, we stream all varsity football games, as well as at least two home games for each of our other varsity teams (volleyball, boys basketball, girls basketball, boys soccer, girls soccer, baseball, softball) that have home events.

Average viewership:

Football: 3,000~ views a gameAll other sports: 600~ per game

Types of commercials:

- 30-second ads usually played at time outs, average of four times per game
- 1-minute ads played at least four times per game, usually during longer breaks

Price:

- 30 second ads cost \$1,000 for the 2025-26 season
- 1 minute ads cost \$2,000 for the 2025-26 season

Title Sponsor Package:

If you would like to be a title sponsor of the broadcast - getting your logo on all title slides, score bugs, replays, etc. - it costs \$10,000. This includes a minimum of two 30-second and two 1 minute ads per game as well.

Broadcast Partner Package:

Our final tier of \$50,000 would get you a minimum of four 30-second and four 1-minute ads per game, as well as your logo on all title slides, score bugs, replays, and other graphic options.

This payment would cover seven years. The proceeds from this package would be used to buy a vehicle to house the mobile studio for the *Community Braves Network*, and your logo would be placed on the sides and rear of the vehicle as well. For a mockup of how this vehicle would look, click here: <u>Community Braves Network mobile studio - concept art</u>

Notice

We do not allow any advertisers or sponsors that promote a political message, or promote any drug, tobacco, or alcohol products. We reserve the final right of refusal.