

# Weekly Goals and Roadblocks Slaughter Plan

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## **This Week's Big Goals:**

### **Goal #1:**

Write 10 Good AIKIDO copies to either showcase on the portfolio or use in an outreach

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### **Goal #2:**

Send outreaches and get at least 1 person interested in your work for a testimonial.  
The ideal goal would be to get 3 testimonials for 1 time projects.

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## **Roadblocks to Slaughter:**

### **Roadblock #1:**

Sales call and effectively closing the client.

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### **Roadblock #2:**

Practicing email copy and marketing, i got no practical experience with businesses yet and this lowers my confidence of being able to provide what's necessary to my business partner.

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## **Strategy for Crushing Goals and Overcoming Roadblocks**

### **Tactics for Goal #1:**

#### **Action Steps:**

1. Rewrite Emails of my targetted niche every single day and send them to be reviewed inside the copy aikido channel. Upon approval they will be added to the portfolio.
  2. Rewatching and Revisiting my copy notes on the notebook or videos to get more insights.
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### **Tactics for Goal #2:**

#### **Action Steps:**

1. Look into the prospect list i built and start outreaching

2. At the same time also do more prospecting to different niches that i'm familiar with, in order to have an edge with already existent knowledge.

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### **Overcoming Roadblocks:**

I would go through Arno and Dylan courses in regards to that topic, but I feel like I am overthinking the matter at hand, and a simple human to human conversation is enough.

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This is the biggest and toughest one.  
Experience brings confidence, so I shall simply put in the reps, email after email, until i can provide actual, tangible value to prospects.

I will also try to add as much free copy value as possible in my outreaches.

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### **Iron Word Declaration**

**My Iron Word:** (Declare Your Iron Word & Commitment)

I WILL learn the skill of copywriting, I WILL be determined to get my hands dirty and do WHATEVER it will take me to do in order to achieve greatness.

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## **Fill In Each Day As You Go Through Your Week**

### **DAY 1**

Achievements:

I Actually started to practise my email copy and obtain more engagements on X while building a portfolio of my copy.

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Challenges Encountered:

Besides growing on X, the main challenge for me in my copywriting journey remains the one of being able to tailor my words.

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Lessons Learned and Adjustments for Next Week:

I need to be focusing more during the day, my time should be used with WAY more attention and precision than ever before if I want to succeed in my goals.

Starting from tomorrow I'll implement a strict routine and go through the day with purpose.

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**DAY 2**

Achievements:

Right now i Have founding myself to build slightly more resolve. But i still wander through the day alot, i want to be more time efficient.

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Challenges Encountered:

I still face the challenge of how I could help a business or client in reality with my skills... This is probably because i Have not consolidated my copywriting knowledge into reality.

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Lessons Learned and Adjustments for Next Week:

I think that I could learn better through active thinking and aimed practise, but i didn't realize this up until now that i am writing this. It's simple, I could have come up with this idea earlier. I will try this first thing in the morning tomorrow.

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**DAY 3**

Achievements:

Learned more about copywriting but mainly about what my goals are, reflected deeply about them.

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Challenges Encountered:

Still the same, don't know yet how to put together a copy for any client. Not just outreaches. I find it hard to understand an Audience yet.

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Lessons Learned and Adjustments for Next Week:

Not much today, it was rather empty and unfulfilling.

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#### **DAY 4**

##### **Achievements:**

Today i found the perfect way to address the issue i was facing with prospecting and outreaches. Found a niche that was easier to target for my understanding.

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##### **Challenges Encountered:**

Time usage and proper rest. + same as yesterday

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##### **Lessons Learned and Adjustments for Next Week:**

Maybe I am finding a way out of the copy loophole of demise. I think i understand way more what my purpose is while writing.

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#### **DAY 5**

##### **Achievements:**

[Reflect on the achievements and progress made towards your goals this week]

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##### **Challenges Encountered:**

[Reflect on any challenges faced and how they were addressed]

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##### **Lessons Learned and Adjustments for Next Week:**

[Identify key lessons learned and how you plan to adjust your approach for the following week]

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## **DAY 6**

Achievements:

[Reflect on the achievements and progress made towards your goals this week]

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Challenges Encountered:

[Reflect on any challenges faced and how they were addressed]

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Lessons Learned and Adjustments for Next Week:

[Identify key lessons learned and how you plan to adjust your approach for the following week]

Achievements:

[Reflect on the achievements and progress made towards your goals this week]

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Challenges Encountered:

[Reflect on any challenges faced and how they were addressed]

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Lessons Learned and Adjustments for Next Week:

[Identify key lessons learned and how you plan to adjust your approach for the following week]

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## **DAY 7**

Achievements:

[Reflect on the achievements and progress made towards your goals this week]

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Challenges Encountered:

[Reflect on any challenges faced and how they were addressed]

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Lessons Learned and Adjustments for Next Week:

[Identify key lessons learned and how you plan to adjust your approach for the following week]