

Signal Messaging Forum - Guidance

December 2025

Dear Member,

Welcome to the BBW's signal forum. This Forum brings together practitioners, academics, researchers, and thinkers from across generations who are working on financial architecture reform, environmental and ecological economics, and nature-centric governance. Our goal is to maintain an inclusive, constructive, accessible, respectful, and mission-aligned space for exchanging insights, knowledge, opportunities, and resources.

This guidance outlines our shared values and our expectations regarding respectful conduct, confidentiality and topic relevance.

BBW aims to build a multi-disciplinary international taskforce capable of designing transformative, plug-and-play financial solutions and disruptive policy recommendations to address both the structural fault lines in global finance and the crisis-driven challenges affecting the international monetary system and society at large.

For a deeper dive into the BBW initiative, including its foundation history, vision, mission, members, policy recommendations, campaigns, and thought leadership, please visit the BBW [website](#). Additional details on BBW's strategy shall be provided in separate, evolving governance documents.

We look forward to your contributions and appreciate your support in cultivating a thoughtful, collaborative, and curious community grounded in shared values.

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1. Purpose and Scope

1.1 This Guidance defines the governance principles, norms, code of conduct, moderation protocols, and member responsibilities that shall apply to all participants (“Members”) engaging in the **BBW Signal Forum (chat)**.

1.2 This guidance may be updated to reflect evolving needs.

2. Membership

2.1 Membership is by invitation. Prior to joining, Members shall read this guidance and endeavour to follow it in good faith. Members shall provide their contact details to the Admin.

2.2 Admins may remove members who demonstrate persistent or serious infringements of the Code of Conduct (section 3) as per the procedures in section 5.

2.3 The Moderator (s) will steer the Forum’s exchanges in productive directions.

3. Code of Conduct

3.1 BBW’s work is at core fostered and inspired by embracing the **values** of humanism, diversity, civility, solidarity and inter-generational stewardship.

3.2 Respectful Behaviour. We do not allow discriminatory, inflammatory, or personal attacks of any kind. Critique ideas, never individuals.

The Forum prohibits any form of discriminatory, degrading, or hostile content based on race or ethnicity, religion or belief, gender or gender identity, sexual orientation, nationality, disability, age or any other protected characteristic.

3.3 Topic Relevance. We ask members to keep discussions and shared information centred on BBW’s core topics of financial reform, environmental economics, and nature-centric approaches. This shall help maintain high-quality engagement.

3.5 Avoid divisive non-core topics: To ensure the Forum remains welcoming and relevant to all, we avoid ideological or culture-war subjects (e.g., abortion, gender politics, religious or partisan debates.)

4. Information Integrity, Privacy and Confidentiality

4.1 Members shall refrain from spreading unverified or misleading information.

4.2 Members shall not share screenshots of conversations between members within the Forum, outside the group.

4.3 Members must not share another Member’s contact information without their explicit permission.

5. Administration, Moderation and Conflict Resolution

5.1 Members are encouraged to resolve minor disagreements amicably and in good faith. We have developed the procedures below to outline how serious incidents shall be addressed.

5.2 **Role of Administrators (Admins):** Admins are responsible for onboarding new Members (if needed), ensuring adherence to this Guidance, advising separately when discussions breach the Code of Conduct (Clause 3), documenting incidents and recommending corrective actions to the [BBW Steering Committee](#).

5.3 **Role of Moderator (s):** Responsible for steering the Forum's substantive exchanges in productive directions, adhering to topic relevance of financial reform, environmental economics and nature-centric approaches.

5.4 The **BBW Steering Committee** will review Admin (s) recommendations and make decisions, regarding temporary suspension or removal of Members. Admins shall be appointed by and operate under the Steering committee's oversight and may be subject to change.

5.5 **Administrative Actions:** Admins may issue separate informal (ie., signal message) or formal (email) warnings, request topic redirection or cessation, delete inappropriate content, recommend suspension, or removal to the Steering Committee in case of repeated or serious incidents.

5.6 **Procedure** for repeated incidents: After three documented incidents, each followed by a warning (informal or formal), the Admin will request a vote by the Steering Committee on a three-month suspension. Approval requires a **75% majority vote**. The Admin will communicate the decision privately to the Member via email.

5.7 **Zero tolerance:** discrimination based on gender, age, race, religion, nationality or other protected characteristics shall result in an immediate three-month suspension. The Admin shall notify the Steering Committee and notify the Member by email.

5.8 **Post Suspension Conduct:** If upon return to the Signal Forum, the Member commits one further serious incident, the Admin shall recommend the Member's permanent removal to the Steering Committee.

5.9 **Appeals:** Members may privately request clarification or review of administrative actions by contacting the Admin. The Admin will forward the appeal to the BBW Steering Committee, which shall issue a final decision by 75% majority vote. The outcome will be communicated by the lead of the Steering Committee or through the Admin.