



Collegiate Summer Job Opportunity: Outdoor Programming Assistant

Are you a college student passionate about the outdoors and social media? Are you looking for a hands-on opportunity to gain experience in outdoor programming and digital content creation? Join us at Soul Trak for an unforgettable summer adventure!

Position: Outdoor Programming Assistant

Duration: June 3rd - August 12th (with potential for extension)

Location: DMV area

Compensation: \$350 a week, up to \$3,500 for the duration of the program

About Us:

Soul Trak is a community-driven organization dedicated to expanding access to outdoor experiences for all. Based in the DMV area, we're committed to creating inclusive spaces where everyone can thrive in nature.

Responsibilities:

- Collaborate with our team to capture and curate content from Soul Trak programs for social media platforms, including Instagram, Facebook, TikTok, and LinkedIn
- Assist in the creation of engaging social media posts, stories, and videos to highlight our outdoor adventures and community impact
- Support staff and volunteer instructors during outdoor programs, including hiking, kayaking, climbing, and more
- Attend 2-4 in-person days per week at our DMV office
- Travel to outdoor program locations as needed

Qualifications:

- Currently enrolled in college and based in the DMV area
- Strong communication skills and ability to work well in a team
- Proficiency in social media platforms (Instagram, Facebook, TikTok, LinkedIn)
- Interest in outdoor activities and willingness to learn
- Reliable and responsible with a positive attitude

Benefits:

- Gain valuable experience in outdoor programming and social media management
- Opportunity to work alongside experienced outdoor educators and leaders
- Flexible schedule to accommodate academic commitments
- Potential for career advancement and extended employment beyond the summer

How to Apply:

Ready for an adventure? Send your resume and a brief cover letter outlining your interest in the position to Tyrhee@soultrak.com. Let's make a difference together at Soul Trak!

Join us and be part of a team dedicated to making outdoor experiences accessible to all. Apply today and let's create meaningful memories in the great outdoors!