
Founder -Partner & Mentor - Innovascope LLP
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Badri Narayana is a B.Tech, Mechanical Engineer from Indian Institute of Technology - Madras, a Lean Six Sigma Black Belt, a fellow of Sumedhas and a Certified -Inventive Problem Solving Practitioner. He is a Visionary and a Strategist. His core strength is in Organization Transformation through Lean Principles, and, he is an Influencer across the Organization hierarchy. He is well versed in various disciplines of Industrial Design and regularly offers internship projects for students.

Synopsis

Over the last few years he has been engaging to bring his expertise in creative/innovative thinking skills and Operational Excellence knowledge to young students and has developed an Unique course in Design Thinking, User Centric Design Methods and Systematic Innovation as a diverse platform set for Innovation – enabling and shaping the generation next in values and innovative thinking.

He has a yen for product development and is developing products as a part of Atmanirbhar for AIISH (All India Institute of Speech Hearing) to facilitate communication sciences and Shop floor performance dashboard with analytics through a unique hybrid approach of operator-associate engagement through tabs and a cloud based software termed RTPI^R-Real Time Process Intelligence.

Educational

He is actively engaged with MIT ADT from 2010 and over the years has sponsored UXD Design Grad Projects both with PG and UG Students and Product Design Students. He has worked with faculty and students in developing solutions and content in Animation, Visual Communication and Interior Space and Furniture. He is the author and designer of a Mastery Class in UCDM- User Centric Design Methods, that he conducts regularly as a 2 credit course for UG and PG students of UXD Discipline.

He has sponsored graduation/internship projects for Mechanical Engineering Students from KLE Tech Hubballi, Industrial Engineering Students from SJCE Mysuru and M S Ramaiah Bengaluru, NIFT students from Bengaluru/ Delhi and MBA students from IIM Kashipur

He is an author and designer of a 2 credit Course on Design Thinking For Social Innovation for KLE Tech Hubballi that was modelled on a synchronous and asynchronous approach with a unique LMS platform especially to promote self-learning and application during the Covid times.

He has conducted courses/sessions for IIM – Bangalore on QFD on Lean New Product Development, Industry 4.0 and Systematic Innovation Through I-TRIZ for SJCE Mysuru, Business Alignment workshop for Christ College and delivered a seminar on Modern Trends in Industrial Engineering for M S Ramaiah College of Engineering in an International Conference.

Sharing of Industrial experiences replete with case studies and profound knowledge in easily understandable, relatable and I can apply .

Professional

Badri Narayana is an Ex- Managing Director and Chief Consultant at FLAME TAO Knoware leading many assignments in Organization Transformation and Operational Excellence. He is currently a Founder -Partner & Mentor at Innovascape LLP

He mixes a unique blend of deep process observation practices with human behaviour patterns to evoke industrial executives, functional heads, CEO's and students to realise their creative and inherent talent . He engages very actively and creatively to bring in excitement and learning in class rooms through theatre and on the spot situation based activities –*outcome is engaged participants and value added takeaways*

He has over **47 years of industry experience** with 27 years of consulting in Operational Excellence and 20 years of work experience in Sundaram Clayton Group, a TVS company for 14 years and in TTK Group for 6 years- He was a Chief Consultant in FLAME TAO Knoware Private Limited for over a decade or so and in the process has *acquired skills and knowledge that is diverse and an ability to challenge the status quo and, coach and guide from MD/CEO, Heads of Functions, Managers, Supervisors & Workmen.*

During his professional career he has hand-on industrial experience in a wide field covering Business Development, Policy Deployment using the X-type matrix, Project Management, Industry 4.0, New Product Development using Quality Function Deployment, Techno-Commercial Marketing, Operation Management, Human Resources, Facility Management, Quality Assurance Systems and Organizational Design; and recently has embarked on Digital products to capture real time information, provide analytics and enable paperless organization.

Some of the clients he has worked with are: (illustrative)

Engineering : TMEIC India , LMW, PRICOL, EPCOS TDK , Stumpp Schuele & Somappa Springs, Yuken India... International Aerospace Manufacturing Private Limited , HAL -Helicopter Division and HMA
Operational Excellence, Lean Transformation, New Product Development, Leadership Development □ Productivity and Profitability

Food & Beverage : ITC, Britannia, VKL Seasonings, AB Mauri
Factory Design & Operational /Process Excellence
Productivity, World Class Manufacturing and Quality Excellence

□

FMCG -Personal care – CavinKare , ITC
Product Development and Process Excellence

□New

AMAZON , Kurlon Industries
Efficient SCM Systems, Cost of Operations Minimisation, Warehouse Designs &
Logistics-

□

Apparel : Shahi Exports, Texport Syndicate, Orient Fashions, Gokaldas Exports
Operational Excellence, Lean Transformation, □ Productivity and Profitability

Software: TCS □ Leadership Development

Oil and Gas :Reliance Industries, PDO Muscat (OMAN)
Deployment and Workflows and Value Stream Mapping towards Operational Excellence

□Policy

Pharmaceuticals: Claris Lifesciences, Levim Biotech, Malladi Drugs and
Pharmaceuticals, Shashun Chemicals
Operational Excellence, Lean Transformation, Executive Coaching
Productivity and Profitability

□

Educational : SJCE Mysuru, MS Ramaiah Institute, Christ College, IIM Bangalore,
KLE Tech Hubballi, SDN CET Dharwad, UAS Dharwad, MIT ADT
□ *Systematic Innovation through TRIZ, Industry 4.0 & IE seminars, Business Aligner NPD*
through QFD, Design Thinking, User Centric Design Methods

*ability to look at a holistic approach that connects and touches everyone in an
organization/institution towards a shared mental model, aligning objectives and actions to
achieve set SMART goals and deep learning*
