



VICTORIA  
MCGINLEY  
STUDIO

## FOR INFLUENCER SITES

A selection of boutique studios specializing in blog brand identity and, typically, WordPress design

Studio 9 Co.  
Katelyn Gambler  
Nari Creative  
Saffron Avenue  
Lindsay Humes (*food sites*)

Noirve  
Taney Creative  
Alchemy + Aim  
Kiki & Co. (*Squarespace sites only*)

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## AGENCIES & MORE STUDIOS

Offering more comprehensive brand identity, packaging, and digital services. Great for e-comm brands, retailers, or established creatives looking to go “next level.” This list includes both boutique studios as well as much larger agencies.

Article  
Abby Hadican  
Bondfire  
Gadabout  
Nice People Co.  
Saturday Studio  
Marbury  
Cooper House  
The Wonder Jam  
Ghostly Ferns  
Rowan Made  
Wayfarer  
SDCO Partners  
Veda House

## SHOPIFY DEVS

Selling stuff online? Go Shopify. Here are a few studios and agencies to look at:

Presidio Dev  
Hardage & Hardage  
Command C  
Aeolidia

If you’re a new shop owner and don’t need a ton of bells and whistles (simply a quick way to get some product out there and road test a concept), Squarespace could also be a good route. Learn more [here](#).

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PRE-MADE BLOG THEMES

DEVELOPERS

Pre-made themes are a great option for first-time content creators/influencers, or those who simply don't want to invest a lot of time (or money) into a custom design.

EmPress

Tonic

17th Avenue

Hearten Made

BluChic

Solo Pine

Go Live HQ (*Squarespace themes*)

Saffron Avenue Design Shop (*ShowIt themes only*)

If you've already got a designer and simply need someone to bring your blog site to life through code, check out this list of development shops.

Dara Skolnick

Alchemy + Aim

Allyssa Barnes

Made to Thrive

WP for Influencers (*development & site maintenance services*)

Hardage & Hardage (*typically Shopify only*)

*Last updated: Sept 2024. If you are a vendor listed above and would like to be removed, please [email the studio](#).*