VICTORIA
MCGINLEY
STUDIO

FOR INFLUENCER SITES

A selection of boutique studios specializing in blog brand identity and, typically, WordPress design

Studio 9 Co.
Katelyn Gambler
Nari Creative
Saffron Avenue
Lindsay Humes *(food sites)*
Taney Creative
Alchemy + Aim
Kiki & Co. *(Squarespace sites only)*

AGENCIES & MORE STUDIOS

Offering more comprehensive brand identity, packaging, and digital services. Great for e-comm brands, retailers, or established creatives looking to go "next level." This list includes both boutique studios as well as much larger agencies.

Article
Abby Hadican
Bondfire
Gadabout
Nice People Co.
Saturday Studio
Marbury
Cooper House
The Wonder Jam
Ghostly Ferns
Rowan Made
Wayfarer
SDCO Partners
Veda House

SHOPIFY DEVS

Selling stuff online? Go Shopify. Here are a few studios and agencies to look at:

Presidio Dev
Hardage & Hardage
Command C
Aeolidia

If you're a new shop owner and don't need a ton of bells and whistles (simply a quick way to get some product out there and road test a concept), Squarespace could also be a good route. Learn more **here**.

PRE-MADE BLOG THEMES

DEVELOPERS

Pre-made themes are a great option for first-time content creators/influencers, or those who simply don't want to invest a lot of time (or money) into a custom design.

EmPress
Tonic
17th Avenue
Hearten Made
BluChic
Solo Pine
Go Live HQ *(Squarespace themes)*
Saffron Avenue Design Shop *(ShowIt themes only)*

If you've already got a designer and simply need someone to bring your blog site to life through code, check out this list of development shops.

Alchemy + Aim
Made to Thrive
WP for Influencers *(development & site maintenance services)*
Hardage & Hardage *(typically Shopify only)*

Last updated: Sept 2024. If you are a vendor listed above and would like to be removed, please email the studio.