

Ashoka Business School

Premier B-School in North Maharashtra

December- 2018

ISO 9001:2015 Certified Minority Institute
(Recognized by AICTE New Delhi, DTE Mumbai,
Government of Maharashtra & Affiliated to Savitribai Phule Pune University)

In This Issue

- Human Rights Day Celebration
- Advance Excel Workshop
- Alumni Meet.....
- The Orientation Session for RYIY Stage-IV
- Achiever's Column.....
- News published in Newspapers
.....



Hon'ble Chairman Sir, Shri. Ashokji Katariya
Ashoka Education Foundation, Nashik

To be a leader, it is necessary that the person is not only equipped with knowledge, but one should be empowered with a strong character, motivation to face the odds and above all the ability to find and pursue a vision for one's life. Ashoka aims to create an environment where the students will develop themselves as an aware citizen but into a leader of Global status. Ashoka is an initiative to revolutionize the educational environment by equipping the students with information, mental and spiritual strength together with contemporary skills. It also empowers their Personality with a vision.

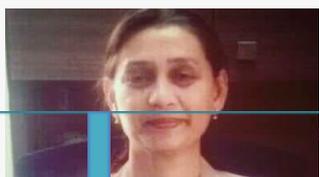
A vision to be a contributor in making India a superpower by the year 2020.



Dr. D. M. Gujarathi
Director (Higher Education)
Ashoka Education Foundation



Dr. Wasudeo N. Bhende
Administrator (Higher Education)
Ashoka Education Foundation



**In-Charge Director
Prof. Manisha Bhamre
Ashoka Business School, Nashik**

Human Rights Day Celebration

- ❖ **Date:** 10th December, 2018
- ❖ **Event Coordinator:** Prof. Manisha Bhamre
- ❖ **Participants:** All MBA students and Faculties
- ❖ **Venue:** ABS, Seminar Hall

The Director In-charge of ABS and the Coordinator of the event Prof. Manisha Bhamre spoke about the importance of the day.

Human Rights Day is celebrated annually on 10th December to recognize the date when the Universal Declaration of Human Rights was adopted by the United Nations General Assembly in 1948. The Declaration was created by representatives from a variety of legal and cultural backgrounds for the purpose of establishing universal rights that elevate human dignity and worth, increase equality, and support justice. She said that it is pivotal that all strive for the protection of the fundamental rights and freedoms which all human beings are entitled to. The Director, HE, Ashoka Education Foundation, Dr. Gujarathi urged the students to encourage them to stand up for human rights. The students could add their voices by recording themselves by reading one of the Articles of the Declaration in their own language. The link to the United Nations website to record their video was shared. They could then post the video on social media with the #StandUp4HumanRights and #RightsOutLoud hashtags to increase awareness. Such support would help Universal Human Rights to be heard, understood, and spread around the world.



Advance Excel Workshop

- ❖ **Date:** 15th , 16th, 22nd & 23rd December, 2018
- ❖ **Event Coordinator:** Dr. Vikas Gaundare
- ❖ **Students Participated-** 43
- ❖ **Trainer-** Mr. Dilip Upadhyay & Mr. Parimal Modi

Ashoka Business School believes in making students employable and well equipped with skills required in the field. In this line Basic and Advance Excel Certificate course (of 30hrs) was initiated by the institute in extension with Metamorphosis, Nashik.

Alumni Meet



- ❖ **Date:** 22nd December 2018
- ❖ **Event Co-ordinators :** Ms. Pooja Kushar, Ms. Pooja Gholap
- ❖ **Participants :** Alumni from 2012 – 2018

- ❖ **Venue:** ABS, Seminar Hall

Ashoka Business School had organized an Alumni Meet. The Alumni meet is conducted every year in order to reconnect with the Alumni and celebrate their success and various achievements. A special welcome was extended to the previous batches of the Ashoka Business School .Alumni's expressed their views and assured to help the existing batch students in order to bridge the gap between Industry and Institute.

The Orientation Session for RYIY- Stage IV



- ❖ **Date :** 28th December 2018
- ❖ **Event Coordinator :** Prof. Vaibhav Bhalrao

❖ **Participants :** 43 Candidates

❖ **Venue :** ABS Seminar Hall

Orientation session was conducted on Dec 28th 2018 for candidates selected for the stage IV of RYIY (Rising Youth Icon of the Year-2018) event. Prof. Vandana Sharma introduced the session while Prof. Nainesh Mutha briefed the candidates about the technicality and evaluation pattern to be followed in the stage IV. The stage IV which requires the candidates to present their ideas on different sectors like science, technology, business, management, education and arts will be conducted on Jan 4th 2019 at ABS. The session was attended by 43 candidates. Prof. Vaibhav Bhalerao gave a brief presentation on Ashoka Business School to the candidates and Dr. D. M. Gujrathi motivated the candidates to whole heartedly participate in the stage IV of the event. Vote of thanks was given by Prof. Vaibhav Bhalerao.



Achiever's Column

<i>Sr.No.</i>	<i>Name of the Faculty</i>	<i>Achievement</i>
---------------	----------------------------	--------------------

1		<p>Prof. Harshal R Dayma</p>	<p>1) Invited as a guest speaker at Ashoka College of Education and Ashoka Center for Business and Computer Studies, delivered session on importance of Yog for students.</p> <p>2) Attended workshop on Examination pattern and assessment quality improvement organised by SPPU at C.T. Bora College, Shirur on 21st and 22nd Dec, 2018.</p>
---	---	-------------------------------------	--

News Published in various Newspapers

Lokmat Times

Human Rights Day celebrated at Ashoka Business School



**LOKMAT NEWS NETWORK
NASHIK, DEC 15**

The 70th anniversary of the Universal Declaration of Human Rights celebrated at Ashoka Business School in the presence of all the students and faculties in the Seminar Hall recently.

The Director In-charge of ABS and the Coordinator of the event Prof. Manisha Bhamre spoke about the importance of the day. Human Rights Day is celebrated annually on 10 th December to recognise the date when the Universal Declaration of Human Rights was adopted by the United Nations General Assembly in 1948. The Declaration was created by representatives from a variety of legal and cultural backgrounds for the purpose of establishing universal rights that elevate human dignity and worth, increase equality, and support justice. She said that it is pivotal that all strive for the protection of the fundamental rights and freedoms which all human beings are entitled to. The Director, Ashoka Education Foundation, Dr. D.M. Gujarathi urged the students to stand up for human rights. The students could add their voices by recording themselves by reading one of the Articles of the Declaration in their own language. The link to the United Nations website to record their video was shared.

Nashik First
Page No. 3 Dec 16, 2018
Powered by: erelego.com

सकाळ

अशोका बिझनेस स्कूलमध्ये रंगला संवाद सोहळा

डीजीपीनगर, ता. २५ : अशोका बिझनेस स्कूल या व्यवस्थापकीय महाविद्यालयामध्ये तिसरा माजी विद्यार्थी मेळावा झाला.

माजी विद्यार्थी आणि विद्यमान विद्यार्थ्यांमधील संवाद सलभ

आला होता. मागील पाच वर्षांतील विद्यार्थीवर्गाकडून भरभरून प्रतिसाद मिळाला. याप्रसंगी माजी विद्यार्थी संघटनेला 'श्रित्तिज' असे नाव देण्यात आले. कार्यक्रमाच्या अध्यक्षस्थानी संस्थेचे संचालक डॉ. डी. एम. गजरार्थी.

उपस्थित होते. जयवर्धन काळे याने सांगितले, की विविध उपक्रमात सहभागी होऊन त्यातून मिळणाऱ्या अनुभवाचा उपयोग आपले करिअर घडविण्यासाठी मोलाचे ठरणार आहे, असे मत व्यक्त केले. माजी विद्यार्थींनी स्नेहा अवस्थी



अशोका बिझनेस स्कूलमध्ये माजी विद्यार्थी मेळावा उत्साहात

। सिडको । वार्ताहर।

अशोका एज्युकेशन फाउंडेशन या नामांकित संस्थेतर्फे संचालित अशोका बिझनेस स्कूल या व्यवस्थापकीय महाविद्यालयामध्ये तिसऱ्या माजी विद्यार्थी आणि विद्यमान विद्यार्थ्यांमधील संवाद सुलभ करण्यासाठी आणि माजी विद्यार्थ्यांचा अनुभवाचा उपयोग सध्या शिकत असलेल्या विद्यार्थ्यांना व्हावा या प्रमुख उद्देशाने हा मेळावा आयोजित करण्यात आला होता.

याप्रसंगी कार्यक्रमामध्ये अध्यक्षस्थानी संस्थेचे संचालक (उच्च शिक्षण) डॉ.टी.एम.गुजराथी, महाविद्यालयाच्या प्रभारी संचालिका प्रा.मनीषा धामरे तसेच माजी विद्यार्थी संघटनेचा अध्यक्ष जयवर्धन काळे आणि संघटनेची सचिव कु. स्नेहा अवस्थी आदी प्रामुख्याने उपस्थित होते.

यावेळी माजी विद्यार्थी जयवर्धन काळे याने सांगितले की, महाविद्यालयातील उच्च शिक्षित प्राध्यापक वर्गाच्या समृद्ध ज्ञानाचा उपयोग सध्याच्या विद्यार्थ्यांनी करून घ्यावा, तसेच महाविद्यालयातर्फे राबविण्यात येणाऱ्या विविध

उपक्रमात सहभागी होऊन त्यातून मिळणाऱ्या अनुभवाचा उपयोग आपले करियर घडविण्यासाठी मोलाचे ठरणार आहे असे मात व्यक्त केले.

माजी विद्यार्थिनी व गोल्ड मेडलिस्ट कु.स्नेहा अवस्थी हिने विद्यार्थ्यांशी संवाद साधताना वेळेचा सदुपयोग, वाचनाचे महत्त्व आदी विद्यार्थी जीवनात कसे महत्त्वाचे आहे याचे महत्त्व पटवून सांगितले. तसेच व्यक्तित्व या विद्यार्थी एंक्टिव्हिटी क्लब तसेच राबवित असलेल्या विविध उपक्रमांची माहिती दिली. तसेच हा क्लब विद्यार्थ्यांनी विद्यार्थ्यांसाठी चालविलेला एक मंच आहे, जेथे मागील बॅचचे विद्यार्थी आपल्या अनुभवाचा उपयोग सध्याच्या विद्यार्थी वर्गाला करून देत आहेत. माजी विद्यार्थी किती हिंदुजा याने आपले विचार व्यक्त करताना सांगितले की, आपण कुठल्याही क्षेत्रात कार्य करत असलो तरी त्या कामातून आपल्याला आनंद मिळवता आला पाहिजे. माजी विद्यार्थी दंपण भंडारी याने सांगितले की, आपण नेहमीच नवीन गोष्टी शिकण्यासाठी आतुर असले पाहिजे आणि आपल्या क्षेत्रातील नवीन ज्ञान अवगत करून स्वतःला अद्ययावत

केले पाहिजे. माजी विद्यार्थिनी करीष्मा सिंग हिने आपले विचार व्यक्त करताना सांगितले की, आयुष्यात नव नवीन आव्हाने स्वीकारण्यासाठी बदलास सामोरे जाण्यासाठी नेहमीच सज्ज असले पाहिजे. माजी विद्यार्थी उम्वल साधवानी याने सांगितले की, त्याला त्याच्या व्यवसायात एमबीएच्या अभ्यासांमध्ये मिळालेल्या ज्ञानाचा उपयोग करणे किती आव्हानात्मक गेले याविषयी चर्चा केली. माजी विद्यार्थिनी जसमीत सिंग हिने आपले विचार व्यक्त करताना सांगितले की, कुठलाही निर्णय घेताना बुद्धी आणि हृदय यापेठून आपण सर्वांनी नेहमीच आपल्या हृदयाचे पालन करावे. माजी विद्यार्थी चिन्मय धट्ट याने, मनुष्य जीवनात यशस्वी होण्यासाठी भाषा, आत्मविश्वास आणि आत्म चिकण कशी महत्त्वाची भूमिका बजावते या विषयी भाष्य केले. सूरसंचालन प्रा. पूजा कुशारे आणि प्रा. पूजा धोलप यांनी केले तर आभार प्रदर्शन महाविद्यालयाच्या प्रभारी संचालिका प्रा.मनीषा धामरे याने केले. सद्य कार्यक्रम यशस्वी करण्यासाठी महाविद्यालयातील प्राध्यापक वर्ग आणि कर्मचारी यांनी परिश्रम घेतले.

गांवकरी

Leading Daily of Nashik

20th December, 2018

Compiled by
Mr. Ashwin S. Amrutkar
Librarian
Ashoka BUSINESS SCHOOL,
Nashik