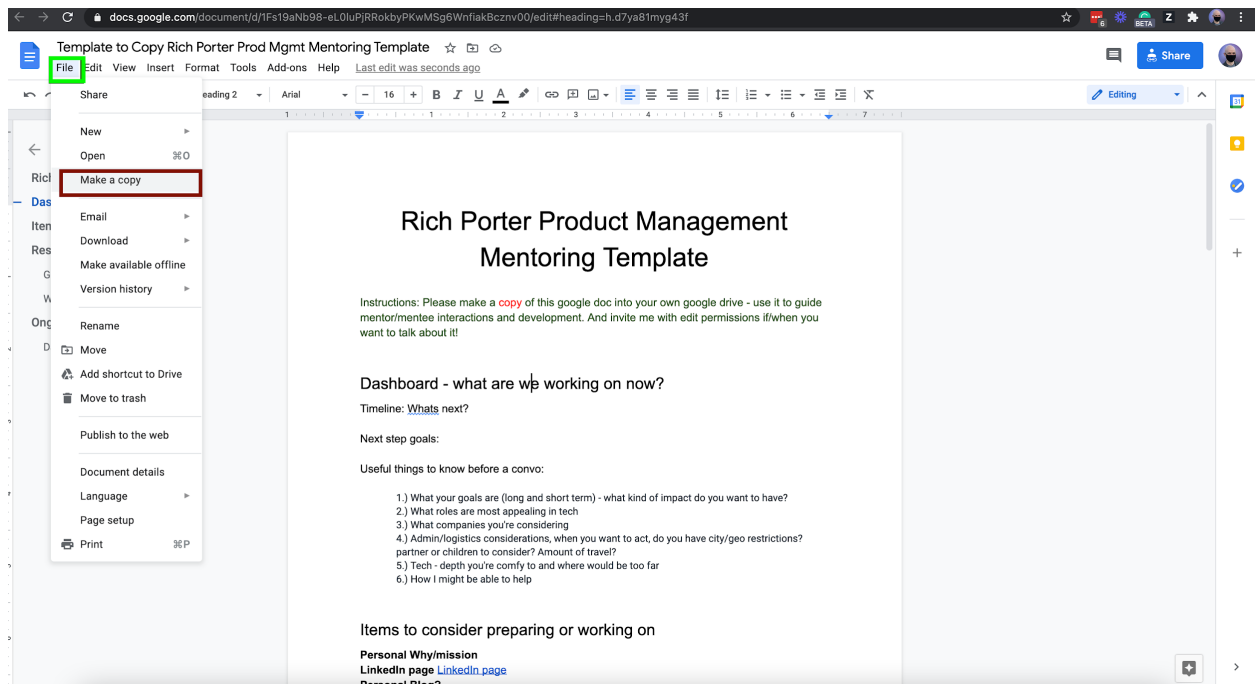


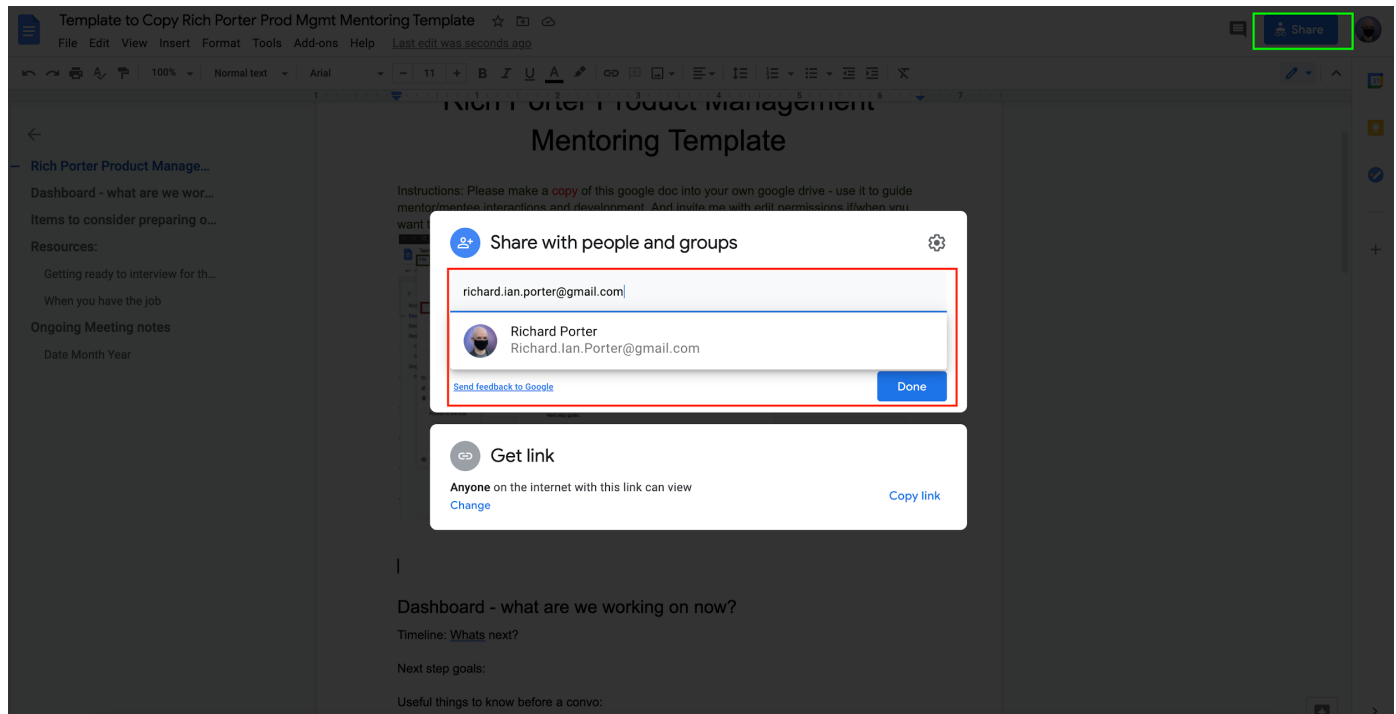
Richard I Porter Product Management Mentoring Template

Instructions: Please make a **copy** of this google doc into your own google drive - use it to guide mentor/mentee interactions and development. And invite me (and/or your other mentors) with edit permissions if/when you want to talk about it!

1.) Make a Copy



2.) Invite me/others too?



Dashboard - what are we working on now?

Timeline: Whats next?

Next step goals:

Useful things to know before a convo:

- 1.) What your goals are (long and short term) - what kind of impact do you want to have?
- 2.) What roles are most appealing in tech
- 3.) What companies you're considering
- 4.) Admin/logistics considerations, when you want to act, do you have city/geo restrictions? partner or children to consider? Amount of travel?
- 5.) Tech - depth you're comfy to and where would be too far
- 6.) How I might be able to help

Items to consider preparing or working on

Personal Why/mission

LinkedIn page

Personal Blog/Vlog/Pd etc.?

Resume (all-purpose to trim down and tailor)

Target list of companies

Networking

Info interviews

A warm pool of references to turn hot before applications

Resume tailored to companies

Job hunt (positions- seeking)

Resources:

[Live link back to THIS template.](#) I will keep adding cool resources here but may lose track of copies of these made for individual mentoring

Article on what to do with your life and time to have impact (product manager is an option)

<https://80000hours.org/key-ideas/#introduction>

Websites to read:

<https://richardiporter.com/product-and-war/> My personal observations on Product Management and how Veterans can help in it

<https://stratechery.com/> Tech and strategy, business models and tech - consider paying for access to Ben's Daily newsletter and pod

<https://productcraft.com/> On how to manage products

<https://www.ibm.com/design/thinking/page/faq> IBM design thinking currently free can earn a badge!

Podcasts to Follow:

<https://pod.link/826420969> Exponent Pod Stratechery in audio

<https://pod.link/1050462261> Acquired Pod Go deep on great tech companies and exits

<https://pod.link/1343610309> Product Love on being the best Product Manager

<https://pod.link/73329404> TWIT This Week In Tech Current events in tech - weekly

<https://pod.link/1355212895> Techmeme Ride Home Current events in tech daily

<https://pod.link/pivot> Pivot Pod Kara Swisher and Scott Galloway talk tech and society weekly

Books To Read

[My Goodreads List](#) on Product

Getting ready to interview for the job

Start with information Interviews! Here's a framework for it (from Steve Dalton [who wrote 2 hour job search](#)): TIARA: Trends, Insights, Advice, Resources, Assignments

[Full PDF](#)

What even is Product Management (esp vs Project vs Program Manager vs Product Owner)

[Product Manager vs Project Manager](#) by product plan (in a nutshell: Project is time limited, product manager is enduring)

[Prod Mgt vs Product Owner But Melissa Perri](#) “Product Owner is a role you play on a Scrum team. Product Manager is the job.”

Here's guidance on how they SHOULD be hiring

[Find, Vet and Close the Best Product Managers](#) from First Round Review

[Ultimate List of Product Manager Questions](#) from Product School

Overall:

[How To Crush Your Product Management Interview](#)

Technical

[What Happens when you type a URL into your browser](#)

[Simplifying The Technical Product Interview For Non-Technical PMs.](#)

[How to prepare for Google PM Tech questions from non-tech background](#) -comprehensive

When you have the job

1. [Product market fit engine survey](#)
2. [Nps is stupid measure these instead \(debatable!\)](#)
3. How to add in NFX?? <https://www.nfx.com/post/network-effects-manual>

Ongoing Meeting notes

Date Month Year

What we discussed!