ACTIVE ARIZONA

Board Meeting Agenda

December 16, 2025

1. Welcome
2. Roll Call
3. Approval of Meeting Minutes of November 2025
4. President's Report
    a. Potential New Board Member Interest - Nic Polando
    b. Treasurer Seat
        i. Gail is stepping down as treasurer as of EoY.
        ii. Ed has thrown his name in the ring to take over this position.
            1. Vote:
    c. Board Meetings Time
        i. Move to 4:00pm starting January 20th
5. Treasurer's Report: Gail
    a. December 2025 Report
        i. Total Funds: $48,425.42
            1. Checking: $16,215.52
            2. Savings: $32,209.90
        ii. Notes:
            1. We hold in reserve funds for the next summit: $11,327.21
    b. Discussion on Banking
        i. Need to take Gails name off the account
        ii. Who should be the second person to put on the account?
        iii. Advice on Banking: moving funds from Wells Fargo. Our deal with Wells is fees are waived due to keeping a balance

iv. Chase has 0% interest and a $500 bonus for opening a small business account.

6. Admin's Report: Ed
    a. Legislation regarding speed on sidewalks and shared use paths would affect all bicyclists (and ebicyclists, etc).
7. Working Committee Updates (descriptions in the attached):
   Interested committee members and emails
    a. **GBOC:** Governance + Building Organizational Capacity
        i. Lead: Larry Kirch (Governance & Capacity)
            1. Bylaws update
                a. Current Draft
            2. Fundraising
                a. Update - Giving Tuesday: Giving to non-profits of choice (December 2)
                b. Focus: Organizational Budget Projections
                    i. Next GBOC Sub Committee meeting

    b. **MCE**: Marketing, Communications, Events
        i. Earl - Communications
            1. January newsletter to go out week of Jan 12th
                a. Should have draft available for review between Christmas and New Years
            2. No MAG Active Transportation meeting in December
        ii. Sara - Marketing & Events
            1. Rebrand - Sara Anderson
                a. Logo chosen, Agenda header
                    i. based on 100% buy-in from the rebrand committee.
                b. Colorway is up for discussion

c. Nic Polando, is interested in a board seat and steering the organization in a brand launch.

2. Arizona Bike Summit → Active Arizona Summit (now inclusive of runners/walkers/rollers)
3. Cycle Arizona 66 Update - Julianne Greene
    a. First week of October
    b. Year one: 3-day vs. 1 day
    c. R&D Trip February 14 - 16
        i. Budget outline $2,000 request from AA budget
4. Active Arizona Games - Matthew Tait
    a. Location: Phoenix International Raceway in Avoldale, AZ
    b. Date: October 25, 2026
    c. Partners: GPEC (Greater Phoenix Economic Council) and City of Avondale
        i. The Ask is out to City of Avondale to begin formalizing partnership
        ii. GPEC - wrapped in to their “A New Way to City” Campaign
    d. Event Leads:
        i. Aravaipa Trail Running and Gravel Races
        ii. Cowtown Skate Exhibition
        iii. Heavy Pedal Cycling - Fondo
        iv. Formula Fixed - Crit Exhibition
    e. Event Attendee Levels:
        i. Beginner
            1. Clinics for all sports involved in this event
            2. Vendor village
            3. Spectator area
        ii. Participant
            1. Walk, run, bike, roll on the track
        iii. Competitor

1. Registration for a race

iv. Professional

1. Performing in Exhibition

c. **PA**: Policy & Advocacy

i. Lead: CAZBike - Michael Kuzel

8. Advisory Member, Honorary Member, Community Update / Reports:
   a.
9. MISC
10. Next Meeting – January 20th 2026
11. Adjourn