Email 1

Congratulations on successfully securing yourself a free copy of the Self Discipline book!

This book will help you your life and effectively manage your time so that you can your inner potential.

By taking this step in trying to better yourself, you automatically put yourself amongst the greatest entrepreneurs and professionals to date.

Now, only you have the power to put in the hard work and time in order to smash your goals.

It's only up from here.

As you dive into the pages, carefully crafted by some of the greatest professors of our time, we will soon give you the opportunity to put your accumulated knowledge into practice and prove to the world what you are truly capable of.

Happy reading!

LinktoEbook.pdf

Email 2

Stop chasing motivation

Too many people chase after "motivation". They'll scour the internet looking for motivational videos so they can get 30 seconds' worth of hype only to crash 20 seconds later.

Motivation comes with hard work, not the other way around.

After you've put the hours in, you may get a sense of pride or hype that encourages you to work more. This is what it's meant to do.

Make your work MORE.

Only discipline and focus can truly get you started.

If you only work when motivated, your life will feel like an old t can't properly start, but every now and then it jerks forward in a squeaky lethargic manner, before coming back to a humiliating stop.

Only some people have the ability to put the work in and reach their goals.

These people will soon be given the chance to study amongst the greats.

Email 3

Time is more than money.

It is the only currency you have that you can directly influence the value of.

By wasting your time you cause its value to plummet.

You have an unknown amount of time and a known amount of money.

This makes your time infinitely more valuable.

Time is always running out, all you can do is e efficiency.

Email 4

The time has come.

The #1 ranked university in the entire world, for the 7th consecutive year, is now open.

Join the thousands of students at Oxford University who are trying to their potential in any one of over 120 different research courses.

An opportunity like no other is now available.

Find the perfect course for you today:

OxfordUni.co.uk