



WACAC 2024 Sponsorships

Register early to take advantage of our limited sponsorship options! Exhibitors and sponsors are truly keys to the success of our event. We look forward to working with you and your organization as you prepare to exhibit and sponsor at the [2024 WACAC Conference in Sacramento](#). Please note that conference registration opens in early 2024.¹

Exhibitor Registration:

- **\$1,100 includes table and attendance for 1 exhibitor**
- **\$175 for first additional exhibitor team member registration**
- **Regular registration price for any additional exhibitor team members**
 - **Exhibitor tables are 8' in length and will come with two chairs. Access to power is not guaranteed, but if required, may be purchased at an additional cost.**
 - **The specific location of the exhibitor space is TBD, but will be centrally-located.**

Registration as an exhibitor as well as for all sponsorship opportunities can be completed via the conference website. Please contact Chris O'Sullivan at chris-osullivan@uiowa.edu with any questions. You can also consult our helpful, living FAQ document [here](#). **Please note that exhibitor registration closes on Friday, May 1, 2024!**

¹ Information on this document is subject to change.

(1) (1 Sold!) The Tower \$10,000

- ★ Two Full conference registrations at exhibitor level (includes table in the exhibitor hall)
- ★ Convention Center Lobby Signage
- ★ Exclusive Ad on WACAC website
- ★ Opportunity to place a branded novelty item in conference bags
- ★ Banner ad WACAC website 2 weeks before and after the conference
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition
- ★ Opportunity to present at your own Exhibitor Showcase²

(2) The Delta \$7,500

- ★ One Full conference registration at exhibitor level (includes table in the exhibitor hall)
- ★ Hotel Lobby Signage
- ★ Opportunity to place branded novelty item in conference bags
- ★ Logo recognition on WACAC website
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition

(2) The Sutter \$5,000

- ★ Opportunity to place branded novelty item in conference bags
- ★ Logo recognition on WACAC website
- ★ Logo on official conference signage
- ★ Special verbal recognition as a sponsor at an event
- ★ Conference App daily push notification
- ★ Social media recognition
- ★ (If a sponsor wants a table in the exhibitor hall, needs to register as an exhibitor - this is not included)

² Your presentation will be advertised on all conference schedules, but attendance is *not* guaranteed.

Program/Event Sponsorships

Verbal recognition during the conference and event. Banner advertisement on conference websites and signage with the name, message, and logo at the event.

(1) Conference Keynote Speaker (May 29th-31st) \$10,000

(1) Counselor Fair (May 30th) \$7,500

(1) First-Timer Luncheon (May 29th) \$5,000

(1) Speaker Village \$5,000

(1) Workspace Lounge \$5,000

(1) Photo Op Stop \$5,000

(1) Conference Coffee Break \$2,000

(3) Opening Reception Sponsorship (1 Sold!) \$2,000

(6) Social (May 30th) \$2,500

(1) Gear for Volunteers \$2,000

Other Sponsorships

Full Conference Scholarship \$1,500 (Closes May 1st)

Make a meaningful splash by contributing to the WACAC scholarship fund! All proceeds will be directly applied to registration and associated attendance costs for eligible high school counselors and college admission professionals. Verbal recognition at the opening session as well as signage at check-in.

Conference Registration Scholarship \$450 (Closes May 1st)

Support your colleagues by funding scholarships for Sacramento! All proceeds will be directly applied to conference registration for eligible high school counselors and college admission professionals. Verbal recognition at the opening session.

(1) Conference WIFI \$10,000

Use your name as the password; they won't forget it!

(4) Conference Totes (Closed!)

In the interest of sustainability, WACAC is encouraging attendees to bring their own totes to haul around conference swag!

Conference Attendees List \$750

A full conference attendee list will be provided two weeks prior to the first day of the conference as well as a week after the conference has concluded. By purchasing the attendee list, vendors agree to send out no more than two (2) communications to each attendee.

(1) Hotel Key (\$10,000) (Closes April 15th)

A key in every guest's hand, and your logo on every key across both conference hotel locations! One of the single best branding opportunities at this event!

(1) Conference Mobile App \$10,000 (Sold!)

Attendees will see your branding throughout the conference whenever they use the conference mobile app. The app includes announcements, guides, session information, exhibitor information, and much more!