

Eötvös Loránd University is the oldest continuously operating university in Hungary. Located in the heart of Budapest, it is the meeting point of international and Hungarian academic life and the venue of many important conferences and meetings. Founded in 1635 by Péter Pázmány, Archbishop and Cardinal of Esztergom, the university has been operating first in Nagyszombat (now Trnava, Slovakia), then in Buda and finally in Pest for more than two centuries. The university was renamed in 1950, when it was named after Loránd Eötvös, the inventor of the torsion pendulum and president of the Hungarian Academy of Sciences. ELTE has been ranked first in Hungarian higher education rankings for many years. (see more: [Brief History of ELTE](#))

ELTE



BTK (The Faculty)



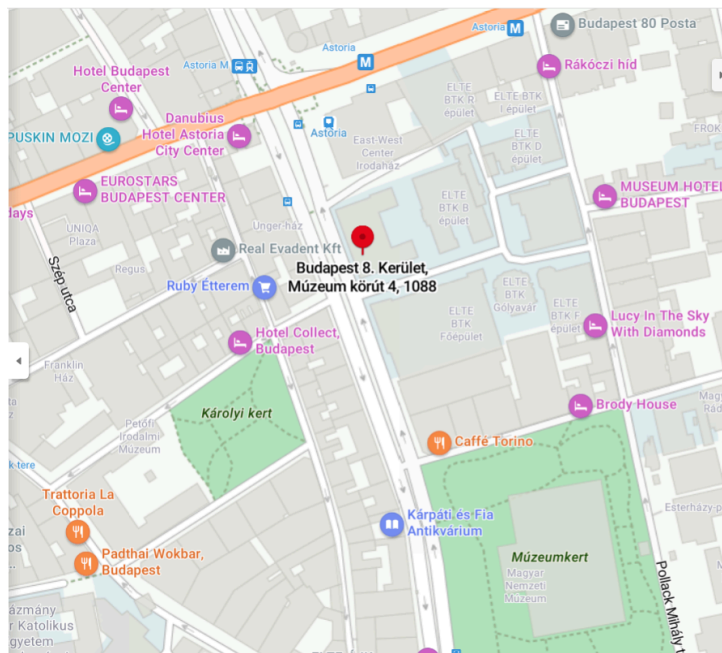
The Faculty of Humanities is the oldest continuously operating faculty at ELTE. Although the university was originally run by the Jesuits, it was basically adapted to the educational needs of the Austro-Hungarian Monarchy. The rapid development of secondary education prior to the First World War increased the importance of teacher training, which in turn increased the significance of the university. Although the trials and tribulations of the 20th century had an impact on university education, and in many cases led to the merging or abolition of departments, the Faculty of Humanities nevertheless continues to provide a quality education and community experience.

The Research Group

The ELTE BTK Business History Research Group was founded in 2022 with the support of the Pallas Athéné Domus Meriti Foundation. The aim of our research group is to present new results on Hungary and the Central European region, to promote and popularise business history of Hungary and to make it part of the education of historians.
<https://vallalkozastortenet.elte.hu/en/>

Conference venue

[H-1088 Budapest, Múzeum körút 4. Building A](#)



Hotels

The ELTE campus where the workshop will take place is in the city centre, with many hotels in the area.

Some possibilities:

[Hotel Astoria](#)****

[Mercure Budapest Korona Hotel](#)****

[Museum Hotel](#)****

[Hotel Collect](#)****

[Brody House](#)

[Hotel Erzsébet City Center](#)***

[IBIS Budapest Centrum Hotel](#)***

[SOUS44](#)

[Esprit Hotel](#)

[Amber Terrace Studios](#)

[Centrooms House](#)

[Budapest Bubble Hostel](#)

You can also rent through Airbnb.

Transport

For public transport, use BudapestGO ([BKK.hu](#), [Google Play](#), [Apple Store](#)).

There are also other options: [taxi](#) – e.g. Bolt, [shared bicycles](#) and e-rollers.

How to reach the conference location ([H-1088 Budapest, Múzeum körút 4/A](#)):

- from Budapest Airport (BUD): bus [100E](#), to 'Kálvin tér' or [miniBUD](#) (door-to-door)
- from Budapest-Keleti train station: metro line M2, to 'Astoria'
- from Budapest-Kelenföld train station: metro line M4, to 'Kálvin tér'
- from Budapest-Nyugati train station: metro line M3, to 'Kálvin tér'

For sightseeing and other options: [BudapestCard](#).

Unicum House – museum visit on 26 October



József Zwack (1821–1915), the founder of the Zwack factory that produced Unicum, was a distiller and today the sixth generation of the family runs the factory, although it did not escape nationalisation after the communist takeover (1948). The family recipe for Unicum is said to date back to 1790 but was modified in 1883. The gastric liqueur has been produced at its current location on Soroksári Street since the late 19th century. Its iconic advertising figure, the "water man", was born in 1909. At the Unicum House, you can learn about the history of the Zwack family, the 230-year-old secret recipe and some of the methods used to make it. Old stills, bottles and machines are on display, as well as some of the spices used. See more: [Az Unicum Ház hivatalos oldala](#) – – [Unicum Látogatóközpont és Mintabolt \(unicumhaz.hu\)](#)

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