

Dear Members of WofA,

WofA's executive committee has decided to introduce a new policy and process regarding WofA endorsements for primary candidates in 2023. In the past WofA has not endorsed primary candidates because we have not wanted to divide the membership. Instead, our members as individuals have supported candidates in primaries, and endorsements by WofA as a group have been restricted to general elections. However, primary competitions have become very important, particularly in light of the recent redistricting which will pit several Democratic candidates against each other.

Our new policy regarding endorsements by WofA is driven by several considerations:

- **WofA endorsements are driven by the actions and passions of individual members.** Accordingly WofA will only endorse candidates who will be receiving significant support in the form of time and/or funding from individual WofA members (other than the candidates themselves). Those proposing endorsement should have a track record of past action and/or participation as a WofA member.
- **The focus of endorsement should be meaningful action, not a group name on a list.** We envision that the number of endorsements will be limited. Consistent with past WofA endorsements in general election races, a WofA endorsement will mean that the person who requested the endorsement can mobilize volunteers as a WofA group. Due to WofA's 501(c)4 status, any fundraising activities will be referred to as "Friends of WofA" and not "WofA" or "We of Action". Please note that proposals for endorsement should not be made with an assumption that the WofA executive committee members will take any lead in support. Those who propose endorsement will need to take responsibility for leading WofA efforts regarding the endorsed candidate.
- **The WofA executive committee wants to avoid divisiveness within its membership.** Accordingly, if WofA members are planning on providing significant support to two or more competing candidates in a primary, WofA will not endorse a candidate in that race, but rather encourage WofA members instead to provide such support as individuals.
- **WofA will focus time and effort on direct support to candidates, rather than on a time-consuming decision-making process regarding endorsements.** We want to maintain a "light touch" on the endorsement process and avoid bureaucracy or elaborate formalities. Accordingly, WofA members can propose candidates for endorsement by submitting this [google form](#), based on their own plans and commitments for supporting these candidates. After vetting the proposal, the Executive Committee may publicize the proposed endorsement through What's Up WofA, with a 10 day deadline for feedback. The WofA executive committee will make the final decision regarding the endorsement after taking into account any feedback, including proposals to support another candidate in that race, and publicize its decision in What's Up WofA.

We look forward to seeing you in 2023!

Sincerely,

WofA Executive Committee

Micaela Pond

Jessica Mott

Nancy Broff

Amy Bergner

Eden Brown

Julie Hanson

Rose Fabia

Kathleen Murray