

Draft #1

Hi Micael Jones

I saw your post about your vent cleaning business and that you're struggling to gain attention. I can help you with that. I am an aspiring copywriter who is looking to put his copywriting skills to work. With no charge to you, would you be willing to let me help you bring more value to your business? If you don't like my copywriting, that's cool too. We can go our separate ways and you'll never hear from me again. Thanks and I hope you have a good day!

Draft #2

Hi Micael Jones

Struggling on getting customers for your vent cleaning business? You've been in service for five years yet you're losing potential customers to the big guys? Wouldn't it be nice to have a DM list full of potential customers just from a facebook post? Don't worry, all of your problems are EASILY fixable with a few tweaks that can be added to your future facebook posts. Here's a list of what the current local market is looking for in a vent cleaning business.

- Honesty
- Being punctual
- Transparent pricing
- Quick service
- Providing knowledge to the customer
- High professionalism
- And more....

I gathered this information from extensive research on various local businesses by looking at their reviews, comment sections of their posts, and even some youtube comments of other vent cleaning businesses. There, customers explained what they look for in a vent cleaning business and also what they DON'T look for. My name is Jonathan Diaz and I'm on the hunt for businesses and ways that I can bring more value to them. For no charge at all to you, would you be interested in my marketing expertise?

Draft #3

Hi Micael Jones

Struggling on getting customers for your vent cleaning business? You've been in service for five years yet you're losing potential customers to the big guys? Wouldn't it be nice to have a DM list full of potential customers just from a facebook post? Don't worry, all of your problems are EASILY fixable with a few tweaks that can be added to your future facebook posts. Here's a list of what the current local market is looking for in a vent cleaning business.

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I gathered this information from extensive research on various local businesses. There, customers explained what they look for in a vent cleaning business and also what they DON'T look for. My name is Jonathan Diaz and I'm on the hunt for businesses and ways that I can bring more value to them. For no charge at all to you, would you be interested in my marketing expertise?

Draft #4

Subject line: Struggling to get customers?

Hi Michael Jones

Here's a list of what the current local market is looking for in a vent-cleaning business.

- Honesty
- Being punctual

- Transparent pricing
- Providing knowledge to the customer
- High professionalism
- And more....

Tweaking one of these features can highly benefit you

If interested, let's talk and we can discuss my ideas more.