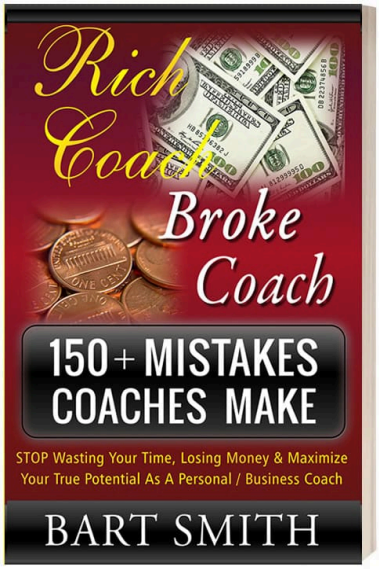
FOR IMMEDIATE RELEASE

CONTACT: BART SMITH'S OFFICE

BOOK DETAILS PAGE | INTERVIEW INFO PAGE



Bart Smith Releases *150+ Mistakes Coaches Make*, A Practical Guide To Help Coaches Stop Losing Time, Money, Clients & Momentum

Las Vegas, NV — Author, business coach, and publisher Bart Smith has released ***150+ Mistakes Coaches Make***, a practical coaching-business guide designed to help personal coaches, business coaches, consultants, trainers, mentors, and service-based experts identify the mistakes that quietly damage their credibility, income, client relationships, marketing, and long-term growth.

Written as a companion to Smith's coaching-business book ***Rich Coach • Broke Coach***, *150+ Mistakes Coaches Make* focuses on the common errors coaches make across business planning, client work, communication, education and training, marketing, mindset, money, personal habits, social media, websites, AI, automation, and digital scalability. The book was created after Smith began compiling a large list of coaching-related mistakes while working on *Rich Coach • Broke Coach*, eventually identifying more than 150 issues coaches should know about and avoid.

> **"Coaches are in the business of helping other people succeed,"** says Smith. **"But, many coaches are also making avoidable mistakes in their own business that cost them time, money, credibility, and clients. This book helps them spot those mistakes before they do more damage."** Smith explains in the book's author message.

A Comprehensive Playbook of Pitfalls & Profits

Inside the book, readers will find mistake-based lessons covering business mistakes, coaching/client mistakes, communication mistakes, education and training mistakes, marketing and promotion mistakes, mindset mistakes, money-making mistakes, personal mistakes, social media mistakes, website mistakes, AI and automation mistakes, and digital coaching/scalability mistakes. Smith's goal is to help coaches use the book as a self-audit tool to tighten their business, improve their client experience, strengthen their marketing, and operate with greater clarity.

Multiple Formats to Fit Every Learning Style



150 + Mistakes Coaches Make is available now:

- **Paperback:** $12.95 (plus shipping)
- **Kindle eBook:** $3.95 or free with Kindle Unlimited
- **Free Audiobook:** Stream on Bart Smith's YouTube channel

Readers can order directly via Amazon or access the complimentary audio edition online.

Author Background

Bart Smith is the author of 35+ books and works as an author, publisher, book coach, business coach, website strategist, designer, marketer, and content creator. His books and training materials focus on business, publishing, marketing, coaching, websites, productivity, and helping entrepreneurs turn their knowledge into practical tools, products, services, and income opportunities.

Website (1) → BartSmith.com
YouTube → @BartSmithWorld
Instagram (2) → @BartsCookies

Website (2) → BartsCookies.com
Instagram (1) → @BartSmithWorld
TikTok → @BartSmithWorld

Interviews & Appearances

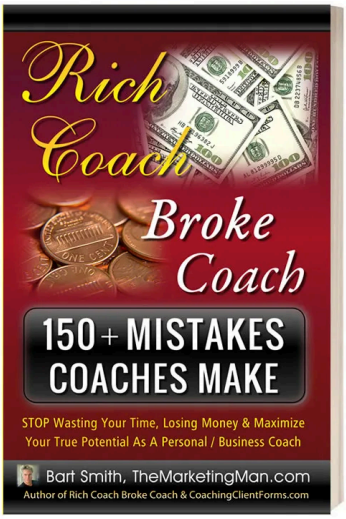
Bart is available for interviews in flexible and convenient formats:

- Telephone
- In-person / In-studio
- YouTube Live
- Panel (Multiple Interviewers)
- Q&A Article Format
- Zoom
- Instagram Live
- TikTok Live
- Group (Multiple Interviewees)

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

Request An Interview

To request an interview with Mr. Smith, please contact his office. Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.



Name: Bart Smith

Email: Interview@BartSmith.com

Phone: (323) 880-3113 (PST)

Website: BartSmith.com

# # #