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**CONTACT: [BART SMITH'S OFFICE](#)**

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## Bart Smith Unveils *150 + Mistakes Coaches Make* — A No-Nonsense Guide to Turning “Broke Coaches” into “Rich Coaches” By Helping Them Avoid Costly Mistakes In Their Coaching Businesses



**New 276-page, 8.5" x 11" workbook helps entrepreneurs, creators, and teams execute step-by-step—and even offers 70+ checklists to read online free!**

**Las Vegas, NV – September 2, 2025** — Best-selling author, business strategist and “Rich Coach” mentor Bart Smith today announced the release of his latest book for life, personal, business and other types of coaches, *150 + Mistakes Coaches Make: Stop Wasting Your Time, Losing Money & Maximize Your True Potential as a Personal / Business Coach*. The book shines a spotlight on the costly missteps that drain coaches of clients, credibility and cash—and shows step-by-step how to avoid them.

**“Coaches are susceptible to far more mistakes than they realize. By minimizing those errors, we keep clients flowing in and businesses operating at peak capacity,”** Smith explains in the book’s author message.

### **A Comprehensive Playbook of Pitfalls—And Profits**

Within its pages, Smith breaks down more than 150 real-world errors across critical categories including business operations, client interactions, communication, education and training, marketing and promotion, mindset, money-making, personal habits, social media and website management. Each section delivers practical fixes that coaches can implement immediately to boost income and impact.

Early readers are already praising the book’s results-oriented approach. “After reading the entire book in a couple days, I cleaned up, consolidated and relaunched my real-estate coaching programs—with my bank account thanking me too,” says Alicia W., a Texas-based real-estate coach and trainer.

## Multiple Formats to Fit Every Learning Style

*150 + Mistakes Coaches Make* is available now:

- **Paperback:** \$12.95 (plus shipping)
- **Kindle eBook:** \$3.95 or free with Kindle Unlimited
- **Free Audiobook:** Stream on Bart Smith's YouTube channel

Readers can order directly via Amazon or access the complimentary audio edition online.

## Author Background

Bart Smith is the creator of the *Rich Coach* | *Broke Coach* series. Bart Smith is a multi-title author and entrepreneur who creates step-by-step resources for creators, coaches, and small business owners. Smith is a creator known for practical, no-nonsense guides that turn ambition into action across health, cooking, personal growth, and entrepreneurship. He teaches practical, no-nonsense methods for writing, designing, publishing, and marketing books, along with broader training in business, media, and content creation. He's known for practical, visually driven guides that help people execute faster—whether they're launching a YouTube channel, building a brand, or scaling an online presence.

He writes and teaches with a “show me, then let me do it” philosophy, pairing concise manuals with action-oriented training and tutorials. He specializes in teaching practical skills that help individuals create opportunities, earn income, and build confidence. Where his relationship books and work are concerned, his messages emphasize clarity, character, communication, and common-sense strategies for thriving relationships.

In addition to writing over 30 books on personal development, coaching, motivation, business growth, and lifestyle improvement—including a cookbook—he produces book videos and tutorials across his media channels. Bart adopts a DIY ethos by writing and producing all projects in-house while designing covers and websites himself.

Through books, videos, workshops, and online training at BartSmith.com and his YouTube channel @BartSmithWorld, he translates complex life topics into actionable plans for immediate use. Committed to empowering individuals to take control of their lives and careers with a practical approach to confidence and clarity, he has also baked and shipped over 250,000 of his “world's best” chocolate chip cookies nationwide while documenting 35 years of cookie research in his free chocolate chip cookie book available online.

Website (1) → [BartSmith.com](http://BartSmith.com)  
YouTube → [@BartSmithWorld](https://www.youtube.com/@BartSmithWorld)  
Instagram (2) → [@BartsCookies](https://www.instagram.com/BartsCookies)

Website (2) → [BartsCookies.com](http://BartsCookies.com)  
Instagram (1) → [@BartSmithWorld](https://www.instagram.com/@BartSmithWorld)  
TikTok → [@BartSmithWorld](https://www.tiktok.com/@BartSmithWorld)

## Interviews & Appearances

Bart is available for interviews in flexible and convenient formats:

- Telephone
- In-person / In-studio
- YouTube Live
- Panel (Multiple Interviewers)
- Q&A Article Format
- Zoom
- Instagram Live
- TikTok Live
- Group (Multiple Interviewees)

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

## Request An Interview

To request an interview with Mr. Smith, please [contact his office](#). Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

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