

Terms and Conditions

Last Updated: September 21, 2025

Welcome to WPXPO. These Terms and Conditions ("Terms") govern your access to and use of our website, products, and services, including our WordPress themes and plugins. By purchasing, downloading, or using our products, you agree to be bound by these Terms. If you do not agree, please do not use our products or services.

WPXPO is a software company based in Dhaka, Bangladesh, specializing in WordPress and WooCommerce plugins. Our products are designed to enhance your web experience, but they are subject to the following conditions.

1. License for Themes and Plugins

All WPXPO themes and plugins are released under the GNU General Public License version 3 (GPLv3) or later. This allows you to use, modify, and distribute the software in accordance with the GPL terms. You may install and use our purchased themes or plugins on an unlimited number of websites. However, support and updates are provided only as specified in your purchased package.

Notwithstanding the GPL allowances, you are prohibited from reselling, redistributing, or offering modified versions of our products for download or sale without our express written permission. This includes, but is not limited to, listing our products on marketplaces, sharing them via file-sharing services, or incorporating them into bundled offerings without authorization.

For more details on the GPL, visit: <http://www.gnu.org/licenses/gpl-3.0.html>.

2. Lifetime Access

WPXPO offers a "Lifetime Access" option via a one-time payment, granting you ongoing access to our paid products for as long as the product or service remains available from WPXPO. This access may be discontinued if WPXPO ceases to offer the product.

3. Warranty Disclaimer

Our plugins are provided "as is" without any warranties, express or implied, in line with GPL policies. Human errors in code can occur, and we do not guarantee that our products will be error-free, secure, or compatible with all third-party plugins, themes, or future updates you may implement. We cannot ensure functionality with your existing or future setup.

4. Limitation of Liability

WPXPO shall not be liable for any direct, indirect, incidental, special, consequential, or punitive damages, including but not limited to lost profits, data loss, or business interruptions, arising from the use or inability to use our products and services, even if advised of the possibility of such damages.

5. Product Delivery

Purchased products are available for download through your WPXPO account dashboard. Free products require only an account login - if needed. Downloads are unlimited in number and duration. If you encounter issues, first verify your payment status. For persistent problems, submit a support ticket; we prioritize account-related tickets.

6. Compatibility

We do not offer custom development or integration support for our themes and plugins. Minor fixes (e.g., a few lines of code) may be provided via support tickets at our discretion. Our products adhere to WordPress coding standards, minimizing conflict risks. If bugs or issues arise, we will assist in resolution where possible.

7. Updates

We promptly address and fix identified bugs, releasing updates as needed. In some cases, temporary fixes may be provided through support tickets before a full update. Complex issues may require additional time to resolve.

8. Support Services

Support is available via our ticketing system for premium products, as outlined in your pricing plan. Premium support and updates are active for the duration specified (e.g., one year for single plugin purchases) or as long as WPXPO offers the service. Renew your license to maintain access.

We strive to respond to support tickets within 24-48 hours (max). In unforeseen circumstances, responses may take longer. If you do not receive a response within 24-48 hours, please contact the support team immediately. Delays may also occur on weekends, holidays, or unforeseen circumstances, in which case a reply may come after 5 business days.

Free users receive support on a secondary basis after premium users and are encouraged to use the WordPress.org forums. WPXPO is not obligated to provide support to free users but aims to assist where feasible.

Note: Support is not available via social media platforms like Facebook or Twitter.

9. Pricing and Offers

WPXPO reserves the right to modify prices, introduce offers, or discontinue products at any time without prior notice. Such changes are inherent to business operations.

10. User Conduct and Illegal Activities

Users must not engage in spamming, fraud, or any illegal activities on our site. Violators will be blocked to protect other users. If you experience suspicious activity, contact the support team for priority resolution.

Additionally, WPXPO reserves the right to deny service, support, or access to our products if they are used on websites that engage in activities illegal under Bangladeshi law, including but not limited to gambling, adult content, money laundering, or other prohibited categories.

11. Refund Policy

We aim to deliver an exceptional experience with products like PostX. We offer a 14-day refund policy for eligible purchases. For details, please refer to our Refund Policy.

12. Amendments to Terms

WPXPO reserves the right to make changes to any clause in these Terms at any time. Changes will be posted on this page with an updated "Last Updated" date. Your continued use of our products or services constitutes acceptance of the revised Terms.

13. Intellectual Property

All content on our site, including themes, plugins, images, and documentation, is owned by WPXPO or licensed to us. You may not reproduce, distribute, or use our intellectual property without express permission, except as allowed under the GPL for applicable code.

14. Termination

WPXPO reserves the right to terminate your access to products, support, or accounts for violations of these Terms, without refund or notice.

15. Governing Law

These Terms shall be governed by the laws of Bangladesh, without regard to conflict of law principles. Any disputes arising from these Terms will be resolved exclusively in the courts of Dhaka, Bangladesh.

16. Severability

If any provision of these Terms is found invalid or unenforceable, the remaining provisions will remain in full effect.

17. Entire Agreement

These Terms constitute the entire agreement between you and WPXPO regarding our products and services, superseding any prior agreements.

18. Indemnification

You agree to indemnify, defend, and hold harmless WPXPO, its officers, directors, employees, and agents from and against any claims, liabilities, damages, losses, and expenses, including reasonable attorneys' fees, arising out of or in any way connected with your misuse of our products, violation of these Terms, or infringement of any third-party rights.

19. Privacy Policy

WPXPO is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, share, and protect your information. By using our services, you consent to the practices described herein.

Last Updated: September 30, 2025

Data Collection

- **Personal Information:** We collect personal data such as your name, email address, country, and purchase details when you create an account, make a purchase, or subscribe to our newsletter.
- **Non-Personal Information:** Through cookies, log files, web beacons, tags, and tools like Google Analytics, we gather data, including IP address, device information, location, pages visited, and user activities for advertising and promotional purposes. We do not knowingly collect data from users under 18. You may opt in or out via pop-up permissions.

Data Usage

Your data is used for communication (e.g., product news, updates, offers), spam/fraud monitoring, personalized advertising, invoicing, and marketing analysis. We may request additional information as needed.

Data Sharing

We may share data with third parties for marketing, including Google Analytics for tracking and social media for targeted ads. We honor "Do Not Track" signals and avoid unethical traffic methods.

Cookies

Cookies serve as identifiers for non-personal data collection. You can refuse cookies via browser settings, though this may affect site functionality. Guidance is available at <https://www.nap.edu/content/enabling-cookies-in-your-browser>.

User Rights

You have the right to request data deletion via email (not social media). Requests are processed in 2-5 business days, but some data may be retained for security or legal reasons.

Other Clauses

- **Third-Party Integrations:** We are not liable for third-party privacy breaches; review their policies.
- **GDPR Compliance:** We adhere to EU GDPR standards for data protection.
- **Policy Changes:** We may update this policy and notify users where possible.
- **Data Breaches:** We notify users of any breaches.
- **Payment Processing:** Handled by Paddle (<https://paddle.com/support/which-payment-methods-do-you-support/>); we do not access card details. See Paddle's policy at <https://paddle.com/gdpr/>.
- **Data Retention:** As noted in the user rights.

For privacy inquiries, use our contact form at <https://www.wpxpo.com/contact/>, Facebook at <https://www.facebook.com/wpxpo>, or Twitter at <https://twitter.com/wpxpoofficial>.

20. Contact Information

For legal notices/support questions, contact our support team.

WPXPO

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