

Annual report of Wikimedia work in 2023

Editing work done this year: Millions served (once again)

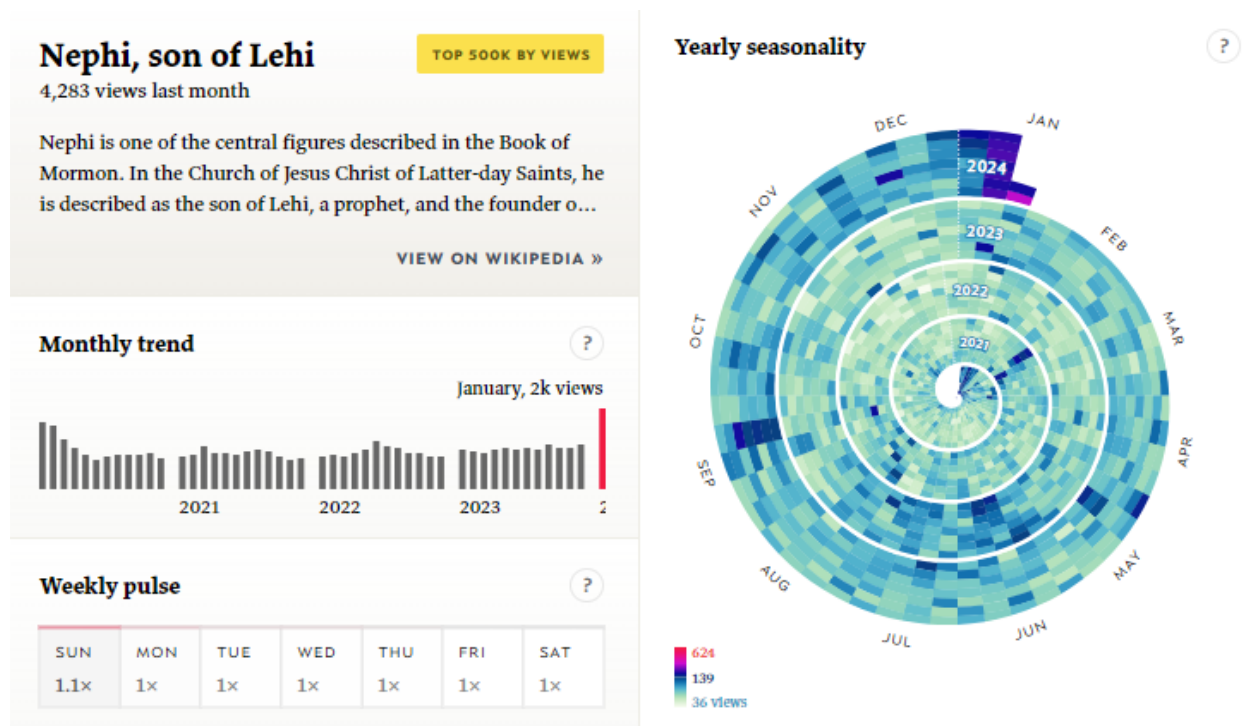
2023 editing and view stats

According to [our outreach dashboard for 2023](#), we edited 302 articles and created 17. Some of these 302 articles were copyediting by our copyediting student—I took out some of the most popular copyedited articles to try to make the count more accurate to pages we've contributed to substantially. These articles were viewed 3.7 million times after we edited them!

Interesting imageviews

We noticed that church history pages on Wikipedia got more views when they were mentioned in the Sunday School lesson. We predicted that Book of Mormon pages would see the same increase, and started working on Book of Mormon pages in fall 2023. So far this hypothesis appears to be true!

These visualizations come from [wikipulse.com](#). It shows image views by year, with the months lined up in a spiral. It makes it easier to see seasonal trends. [This is the result for the Nephi, son of Lehi page](#) (screenshot below). We have had more views in January 2024 than we have had during any month since 2021.



Book of Mormon pages project and student work

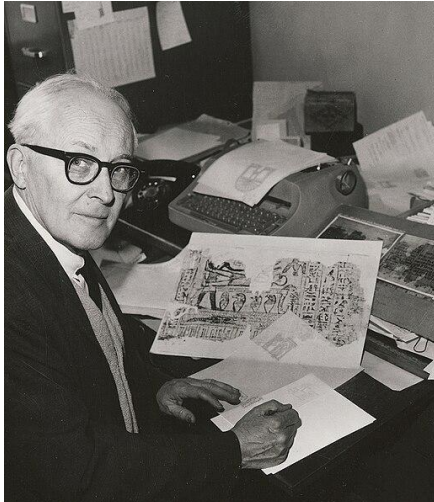
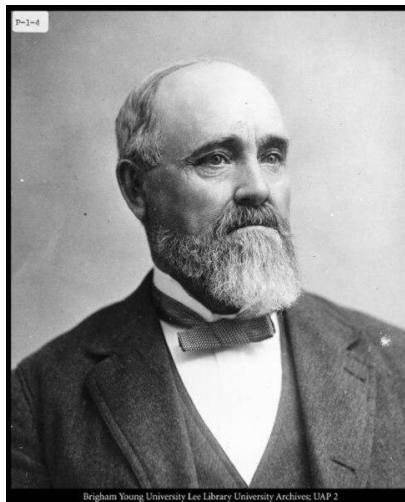
We have been working on Wikipedia pages relevant to study of the Book of Mormon. We have developed a number of ancillary materials to facilitate this work, including:

- internal guidelines on sourcing Book of Mormon pages,
- lists of references and their templates, and
- lists of information relevant to our work in specific sources.

This project is ongoing, and you can see the pages we've worked on so far [here](#). I hired four students instead of three to combat the inevitable (when a student thinks they will work 15 hours/ week and ends up working 5 hours/week). This initially included one library intern spot. We had a very productive fall semester, which will probably average out in 2024. Two students attended the Book of Mormon Association conference with me through an Inspiring Learning grant. All of my students have been working diligently on Book of Mormon pages!

Images uploaded this year

A few highlights for you: Warren Dusenberry, Hugh Nibley, a midwife's bag with medicine bottles (created when the nursing exhibit went up, and useful for our work on [Deseret Hospital](#)), a still from the lost movie *Life of Nephi*, and Alfred Lambourne's painting of Hill Cumorah. See a full list of our uploads from library collections in 2023 [here](#).





Outreach

Presentations

I attended the Utah Library Association conference, Mormon Scholars in the Humanities, and the Book of Mormon Association conference (BoMSA). I created video versions of my presentations in 2023:

- [Leveraging the Power of Wikipedia for Your Library](#) (ULA)
- [The Mormon Esperanto Society – Por-Esperanta Mormonaro](#) (MSH)
- [What Wikipedia can do for Book of Mormon Studies](#) (BoMSA)

I also livetweeted other presentations from these conferences.

- [BoMSA livetweets \(on threadreader\)](#)
- [Mormon Scholars in the Humanities livetweets](#)

S-social media?

I experimented with TikTok this year, follow me [@librarywikihelps](#). My video on writing a Wikipedia page about yourself got 768 views!



librarywikihelps

Rachel Helps

Edit profile

110 Following 26 Followers 31 Likes

Wikipedia tutorials and rabbit holes.

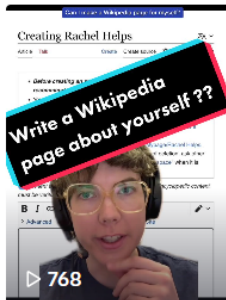
Videos

Favorites

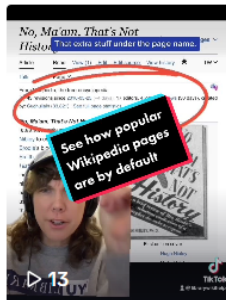
Liked



I found some letters ...



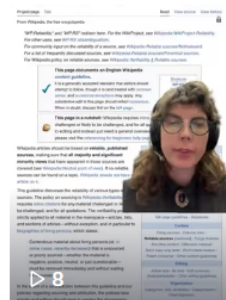
Spoiler: don't try to wri...



Enable XTools to see t...



#greenscreen



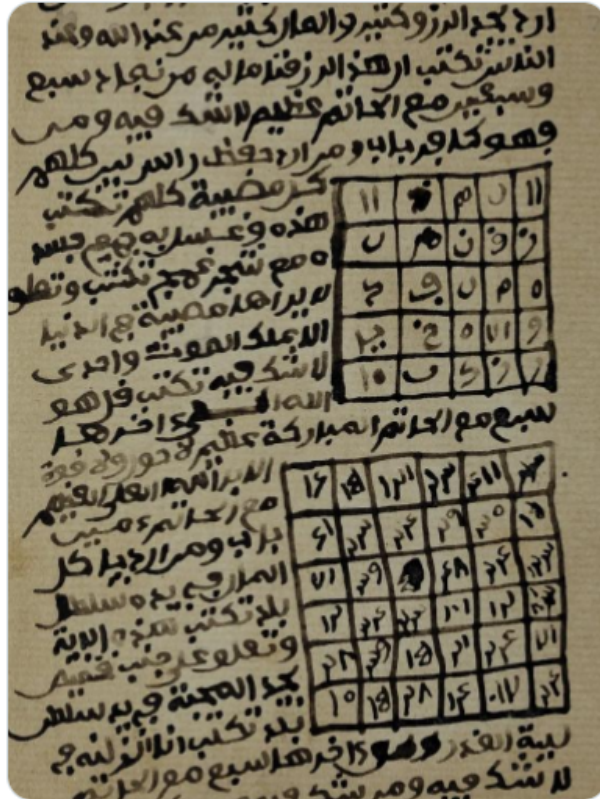
#greenscreen

Twitter/X doesn't give normal users good tools for metrics anymore. I did have one tweet go viral, where I reported on a rumor I heard in the anonymous library survey. 37,000 views! Image below, see [comments on the original tweet](#) for corrections I was unable verify. See Appendix 4 for more popular tweets.



Rachel Helps @Rachel_Helps · May 30, 2023

anonymous tip from a colleague @byu_hbli who says we uploaded one of the oldest things on @internetarchive ? "a leaf of witchcraft instructions in Arabic written supposedly sometime between 300 and 600 AD"
archive.org/details/ceremo...



15

74

360

37K



Report on all-time Wikipedia views

All-time page views for 2023

Pages we've worked on since 2016 received 8.85 million views. 2.2 million came from the James Stewart page. For more information, see the [massviews analysis report](#).

All-time image views for 2023

Over the last seven years we've uploaded a lot of images! These stats include all of those images.

Images we uploaded from library collections were present on Wikipedia pages that were viewed 22.69 million times across Wikimedia projects (this includes things like Japanese and Spanish Wikipedias)! See Appendix 3 for more information, and why there isn't as much data on image views this year.

Appendix 1: New articles

Not all new pages qualified for the DYK frontpage feature, but those that were successfully nominated are listed with their viewcounts. Here are the thirteen pages we created (all of these were written by students except for *Songs and Flowers of the Wasatch* and Sophic and Mantic):

Page	DYK views (where nominated)
Elfie Caroline Huntington	19,370
A House Full of Females: Plural Marriage and Women's Rights in Early Mormonism, 1835–1870	9,728
Margaret C. Roberts	6,167
Songs and Flowers of the Wasatch	4,083
Joseph Daniel Bagley	3,887
Book of Mormon Monetary System	3,461
Sophic and mantic	
Coriantumr (Nephite dissenter)	
Coriantumr (son of Omer)	
Hannah Sorensen	
Coriantumr (Last Jaredite King)	
Coriantumr (Nephite Dissenter)	
Coriantumr (Son of Omer)	
TOTAL	50,157

The page for *Songs and Flowers of the Wasatch* was created in conjunction with an exhibit I co-curated with Greg Seppi on Utah women at the World's Fair in 1893.

Appendix 2: Top ten articles we added the most to

Class ?	Title	Words Added ~ ?	References Added ?	Views ?
	Mormonism and polygamy (history) (article development)	5982	24	147192
	Nephi, son of Lehi (history) (article development)	4267	32	8624
	No, Ma'am, That's Not History (history) (article development)	2932	35	2414
	King Noah (history) (article development)	2657	39	1454
	Virginia Sorensen (history) (article development)	2531	46	1143
	Lehi (Book of Mormon prophet) (history) (article development)	2479	28	3925
	Book of Helaman (history) (article development)	2445	21	1338
	Susa Young Gates (history) (article development)	2238	27	2700
	Amalickiah (history) (article development)	2201	13	840
	Sariah (history) (article development)	2154	23	1057

Appendix 3: All-time image views by month

Many tools to report on image views are currently broken, but our good relationship with the Digital Public Library of America (DPLA) gave us the chance to use the BYU Library's Commons category as a test case for their homebrewed imageview calculator (see "page views for this category" on the [Images from Harold B. Lee Library category](#)). This tool does not show us which images were most popular, but they can usually be guessed from the pages we've worked on that have received the most views.

Jan-23	1,708,440
Feb-23	1,575,599
Mar-23	1,765,126
Apr-23	1,705,932
May-23	1,771,955

Jun-23	3,110,813
Jul-23	1,641,689
Aug-23	1,687,881
Sep-23	1,610,162
Oct-23	2,267,725
Nov-23	1,957,378
Dec-23	1,890,211

Appendix 4: Four Tweets with more than 1,000 views and library relevance (and one I thought was really funny) from May on



Rachel Helps @Rachel_Helps · Nov 3, 2023

The Deseret News in the 1860s was printed on paper made from the rags of Saints. Richard Saunders here [@byu_hbli](#) for the Dean Larsen book collecting conference telling us about early Utah papermaking

1 1 5 2.2K



Rachel Helps @Rachel_Helps · Oct 25, 2023

BYU has so many closet Tolkien scholars it is actually surprising that we don't have a Tolkien class

13 2 90 4.3K



Rachel Helps @Rachel_Helps · Oct 2, 2023

...

Just revealing a little in my first peer-reviewed article with [@MaustinUE](#) in [@BYUStudies](#)



1.5K





Rachel Helps @Rachel_Helps · Aug 14, 2023
Cataloging, outreach, and special collections



1



4



28



880





Rachel Helps @Rachel_Helps · Jun 27, 2023



hey @ByCommonConsent is this a paid promo (jk jk 😊) happy to see @shoshonelder and @SciHoroscope mentioned in the BYU campus newsletter blurbing today's devotional speaker :-)

Cougar Query: Chip Oscarson

Chip Oscarson, an associate dean of Undergraduate Education, will deliver today's devotional address. Before you attend in person or tune in on BYUtv or BYUradio, meet Chip.

My job at BYU is... associate professor of Scandinavian Studies and interdisciplinary humanities, and associate dean of undergraduate education, director of general education.

I'm currently working on... developing a new general education program.

I'm currently reading... "The Bear River Massacre" (non-fiction) and "Heike's Void" (fiction) by our very own prof. **Steve Peck!**



3



4



14



1.4K



Appendix 5: Referral stats

In July 2023, we started receiving referral data from Duane's team in Assessment. We know that between July and December in 2023, Wikipedia sites referred at least 6,542 users to library websites. These library websites include the main library website, the WWI and European Documents collections, contentdm, and archivesspace. Full text of the Treaty of Lausanne is one of the things that makes the WWI documents so popular (the Treaty of Lausanne pages in English and German link to it).

I didn't realize that referrals to contentdm were one of our largest referrals, but I will fill in the data on contentdm referrals when I receive it (last updated: Jan 19, 2023).

	from Common s	to Main library site	to WWI docs	to EuDocs	to contentdm	to archives	TOTALs
July	7	121	741	111		252	1232
August	5	54	536	104		235	934
September	2	79	545	140		184	950

October	8	98	561	110		191	968
November	5	92	746	192		219	1254
December	8	98	564	123		191	984
TOTAL July-Dec	35	542	3693	780	1331	1272	7653