Marketing and Fundraising

Victoria's Quilts Canada. Edmonton Branch

The Edmonton Branch is seeking a Marketing & Fundraising Coordinator to be part of a team by assisting in the planning, execution, and monitoring of fundraising campaigns and initiatives. The role involves a variety of tasks, including market research, event coordination and its performance analysis.

VQC STANDARDS

- 1. https://victoriasquiltscanada.com/
- 2. Volunteer's code of conduct.

Planning and Strategy

Assisting in the development of fundraising plans: Collaborating with the fundraising team to define objectives, budgets, and strategies for a yearly fundraising effort.

To ensure awareness of Victoria's Quilts Canada in our community. To ensure our community is aware of VQC's mission, and of the need for volunteers. Working in a Lead position with other volunteers.

Communication and Collaboration

Liaise with Branch Board members to determine the financial needs for our branch's activities and yearly quilt commitments.

How to Apply

Interested applicants can contact the Edmonton Branch at vqedmonton@gmail.com

Or through the National website at https://victoriasquiltscanada.com/