GUIDELINES FOR THE POSTER PRESENTATION IN

Hamdard International Conference of Linguistics & Literature 2023

Dear Participants:

- The advised poster size is **NO MORE THAN 6** ft. wide and 4 ft. in height (you might want to keep it smaller but do not increase the size or else it will look odd).
- You must target to convey a clear message and support it with a compelling combination of images and short blocks of text.
- Good Graphics (graphs, illustrations, photos) - are the centerpiece of your poster but keep them simple.
- Use simple 2-dimensional line graphs, bar charts, pie charts.
- **Use photos** that help deliver your message.
- **Adjust size of images:** Remember, when you scale up the size of an image, you need to calculate the corresponding drop in dpi so as to have a better resolution.
- **Import graphics:** After you have checked the resolution and adjusted the size of your image, import the image into Publisher File by using the "Insert > Picture > From
- File" command. When designing a poster to be printed, **DO NOT** simply cut and paste pictures from other documents or the web!
- For text size refer the chart:

Title

- 90-150 point bold

Author

- 36-42 point bold

Section Headings (Subtitles)

- 36-54 point bold

Main Text

- 28-32 point

References & Acknowledgements

- 18-28 point

Good Luck!