

**NBA Top Shot Showcase Contest
Official Rules**

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

The **NBA Showcase Contest** (the “Contest”) starts on **December 18, 2020 at 2 pm PST** and ends on **January 5, 2021 at 2 pm PST** (the “Contest Entry Period”). Subsequent rounds of the contest will run **January 6 at 2pm PST** through **January 13 at 2pm PST** (the “Contest Bracket Period”) in which entries will no longer be accepted and entrants will be entered to win in a bracket style contest.

ELIGIBILITY: The Contest is open to NBA Top Shot users (as defined as a user with an account at www.nbatopshot.com, and a valid email address associated with that account) who are of the age of majority in the jurisdiction of their residence. Employees of Dapper Labs Inc. (“Sponsor”, “we”, or “us”), the NBA Entities (defined as NBA Properties, Inc., the National Basketball Association (the “NBA”), NBA Media Ventures, LLC and the NBA member teams (collectively, the “NBA Entities”), the NBPA (defined as National Basketball Players Inc., National Basketball Players Association and its members), and its and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate families (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to win. Void where prohibited by law (specifically, in Canada, the Contest is not open to residents of Quebec). The Contest is subject to all applicable federal, provincial, state and local laws. Limit one entry per household (not per account).

HOW TO ENTER:

There are ten (10) Showcase Playoff Prizes, four (4) Finalist Prizes, and one (1) Grand Prize (collectively, the “Prizes”) associated with the Contest. You can also receive a Participation Benefit (defined below) by participating. You can receive a Participation Benefit and/or enter the Contest as follows:

1. First, create a “Showcase” on your account with NBA Top Shot using at least five (5) Moments. If you receive ten (10) or more “likes” on your Showcase and share the link to your showcase on Instagram or Twitter with the hashtag #TopShotShowcase, you will be entered into the Contest, and you will also receive \$15 in Dapper Labs credit to be used on the NBA Top Shot platform (the “Participation Benefit”). Each user can only enter the Contest once, and can receive only one Participation Benefit.
2. Eligible participants can also receive a Participation Benefit without purchase by mailing an index card with their name, mailing address, and email address associated with a registered NBA Top Shot account (you understand and agree that by sending us this information, you authorize us to use it to determine whether you are an eligible participant) printed on one side of the card to Sponsor at Dapper Labs Inc., 600-565 Great Northern Way, Vancouver, BC V5T 0H8, Canada, Attn: NBA Showcase Contest, provided it is received by Sponsor before the end of the Contest Period. You acknowledge that since you are not creating a Showcase, you will not be entered into the Contest.
3. The twenty (20) users who have entered the Contest as provided in Section 1 above and who receive the most “likes” on their Showcases as of **January 5, 2021 at 2 pm PST** will be submitted to the “Showcase Playoffs”. A team of judges established by Sponsor (which will be members of Sponsor’s development team) will judge the entrants in the Showcase Playoffs to determine their favorite ten (10) entries as the winners. Winners will be determined by which entries the judges feel most deserve to win, based on the theme of the Contest and the nature of the submission. Judging will therefore be subjective. Sponsor reserves the right not to award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. Winners of the Showcase Playoffs will win a low serial numbered common Moment (the “Showcase Playoff Prize”). Each user can win only one Showcase Playoff Prize. Showcase Playoff Prize awards are subject to verification of eligibility and compliance with these Official Rules.

4. Once Sponsor has selected the ten (10) winners of a Showcase Playoff Prize, a team of judges established by Sponsor (which will be members of Sponsor's development team) will choose amongst those ten (10) winners their favorite four (4) entries. The judges' favorite entries will be determined by which entries the judges feel most deserve to win, based on the theme of the Contest and the nature of the submission. Judging will therefore be subjective. Sponsor reserves the right not to award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. Each of the favorite four (4) entries chosen by the judges in this fashion (each, a "Showcase Finalist") will win a low serial numbered rare Moment (the "Finalist Prize"). Each user can win only one Finalist Prize. Finalist Prize awards are subject to verification of eligibility and compliance with these Official Rules.

5. Sponsor will make a poll on Twitter which will allow the community to vote on their favorite Showcase among the four Showcase Finalists. There will be one poll – the timeframe for the poll will be posted on the contest webpage, and will also set forth the number of Showcases that are available to vote on in each poll. The one (1) Showcase Finalist who owns the Showcase that receive the most votes in the final poll will win two Legendary packs (the "Grand Prize"). Only one user can win the Grand Prize. The Grand Prize award is subject to verification of eligibility and compliance with these Official Rules.

Winners of all Prizes will be announced via Twitter. We will send an email notification to the winner of each Prize at the email address associated with their winning account within 24 hours of our decision. The winner will receive their Prize, which will be transferred to the account associated with the winner, within 48 hours of the time we notify the winner, provided that the winner (i) provides us with his or her NBA Top Shot profile account information or public digital wallet address within 48 hours of receiving notice of their status as a winner, and (ii) if applicable, correctly answers the skill-testing question set forth below (the "Skill Test"). If we are unable to contact a winner within a reasonable time period or a winner fails to provide us with the information stated above within the timeframe stated above, they will immediately lose their status as a winner, and we may, at our sole discretion: (i) in the case of Showcase Playoff Prizes, award the Showcase Playoff Prize to another winner selected by the Sponsor's judges; or (ii) in the case of the Finalist Prize, award the Playoff Prize to another winner selected by the Sponsor's judges or (iii) in the case of the Grand Prize, award the Grand Prize to the user with the next most votes in the final poll. This process will continue until all Prize(s) are distributed.

If a winner is a resident of Canada (other than Quebec), in order to qualify as a winner of a Prize, the winner must first correctly answer the following Skill Test:

$$(77 \div 11) + (12 \times 16) - 175 = \underline{\hspace{2cm}}$$

Prize awards are subject to verification of eligibility and compliance with these Official Rules. Our decisions are final and binding on all matters related to the Contest. Non-compliance with these Official Rules by any potential winner will result in disqualification. This contest is not intended for minors. Notwithstanding the foregoing, if any potential winner is an eligible minor in his or her jurisdiction of residence, we reserve the right to award the Prize in the name of his or her parent or legal guardian, who will be responsible for fulfilling all of the requirements imposed on winners set forth herein.

PRIZES: Participation Benefits and Prizes are awarded "as is" with no warranty or guarantee, either express or implied. The winner may not substitute, assign or transfer their Participation Benefit or Prize or redeem their Participation Benefit or Prize for cash, but we reserve the right, at our sole discretion, to substitute the Participation Benefit or Prize with another prize of comparable or greater value. Winners are responsible for all applicable federal, provincial, state and local taxes, if any, as well as any other costs and expenses otherwise associated with accepting any Participation Benefit or Prize. All Participation Benefit or Prize details are provided at our sole discretion. Sponsor will not be required to award more prizes than the number of available prizes set forth in these Official Rules.

GENERAL CONDITIONS: By participating in the Contest, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Contest; (b) to release, discharge and hold harmless Sponsor and the NBA Entities, and its and their respective parents, affiliates,

subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize; and (c) to the use of his/her name, voice, performance, photograph/video, image and likeness for programming, advertising, publicity and promotional purposes in any and all media (including digital media), now or hereafter known, worldwide and in perpetuity by Sponsor, the NBA Entities, and its and their designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, entrants also agree not to release any publicity or other materials on their own or through someone else regarding their participation in the Contest without the prior consent of the Sponsor, which it may withhold in its sole discretion.

MISCELLANEOUS: Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of the Contest, the random selection of winners, or the announcement of the prize. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by other entrants or site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Contest or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winner(s) from all eligible participants using the procedures outlined above. CAUTION: ANY ATTEMPT TO DAMAGE THE NBA TOP SHOT SITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

REQUEST FOR WINNERS' LIST: We will post the winners of the Contest via Twitter after **January 22, 2021**. To request a winner's list after that time, send us an email with "Winner's List" in the subject line to jacob.e@dapperlabs.com.

Sponsor: Dapper Labs Inc., 600-565 Great Northern Way, Vancouver, BC V5T 0H8, Canada.