



「Furinkazan」 — Polkadot Japan Day

Short Description : The Japanese Web3 market has a huge potential. This event hopes to work with partners in the Japanese market to promote the audience base of polkadot ecosystem projects in the Japanese market based on the characteristics of the Japanese market itself. It is expected to promote the explosive growth of polkadot ecosystem in the Japanese market in the future.

The current situation of the Japanese market (why should we hold Polkadot events in Japan):

- ① Potential market demand: As the world's third largest economy and the largest developed economy in Asia, Japan has a considerable amount of available capital for both the corporate sector and individuals, but traditional industries lack growth points under the influence of shrinking population, and the Web3 industry is expected to attract investment due to explosive growth.
- ② Friendly regulatory environment and possible policy support: Japanese financial regulatory authorities maintain a fairly open attitude toward digital assets, while the Japanese government is also actively promoting Web3 technology-related investments and tax reform on income from digital assets. The recent news that Binance is ready to enter the Japanese market can be seen as a response to this trend.
- ③ Polkadot ecosystem's partners in the Japanese market base: The partners of this event, such as Astar, as the star of Polkadot ecosystem in the Japanese market can attract a large number of potential event participants. Thus, the purpose of expanding the user base of Polkadot ecosystem products in the Japanese market can be achieved.
- ④ Valued local communities & associations: Although "community" and "association" are not unique to Web3, they have played a foundational role in some of the most successful Web3 projects we've seen to date. The Polkadot day will gain support from Waseda Web3 Toumonkai (稲門会) which is organized and operated by students & enthusiasts from the local top private university --- Waseda, dedicated to supporting blockchain and web3 education & research. Besides, we will also partner with "devillage", the Hackathon held by Astar Network which provides the stage for those who want to become Web3 engineers to build DeFi, NFT, and Tool Projects.

Polkadot/Substrate

Based on our understanding of Polkadot ecosystem and Polkadot technology, the event will focus on the following content. Current development direction content will be placed in the wind section, while technical problems and solutions will be discussed in the mountain section.

Current development direction:

- ① increase Cross-Consensus Message(XCM) use cases
- ② promote WebAssembly(WASM) to develop Polkadot ecosystem dApp
- ③ promote substrate
- ④ attract more application chains.

Current problems:

- ①Lack of XCM use cases
- ②Lack of WASM Polkadot ecosystem applications
- ③Largely homogenized parallel chains
- ④Lack of industry-specific chains.

Participants of this event:

Organized by: Valarhash Japan, Amber Japan

Co-organized by: 168Node /IVS / cointelegraph

Experience: 2019Valarhash product launch(Valarhash/ ChengDu,China), 2021 Expo Blockchain week(Amber Japan/ Tokyo Japan) ,2022 crypto Naha(IVS/ Okinawa Japan)





2019Valarhash product launch(Valarhash/ ChengDu,China)



2021 Expo Blockchain week(Amber Japan/ Tokyo Japan)

Valarhash is an innovative ecological platform focusing on the blockchain industry. With 9 years of experience in the Bitcoin mining industry since 2013, we have 10,000P of mining hashpower. We established 1tHash mining pool in 2019 and relocated our headquarters to the US in 2021. Valarhash Japan was established in 2020 and is building a comprehensive POW+POS comprehensive platform and is involved in the development of several Web3 projects.

Amber Group is a leading digital asset company operating globally with offices in Asia, Europe, and the Americas. The firm provides a full range of digital asset services spanning investing, financing, and trading. Amber Group is backed by prominent investors including Sequoia, Temasek, Paradigm, Tiger Global, Dragonfly, Pantera, Coinbase Ventures, and Blockchain.com.

168Node is a professional Web3 node service platform, involving services including blockchain node construction and operation and maintenance, node data analysis, staking services, etc. 168Node is committed to providing infrastructure operation solutions and ecosystem construction for web3 projects, and has so far built and operated and maintained several kind of blockchain project nodes, including Polkadot, Kusama, Crust, Phala, Platon, ChainX and other nodes of the Polkadot ecosystem project, as well as ETH POS nodes.

There is currently no Polkadot community in Japan, so there is no community connection for this event. It is free for all participants and project parties. There are no other sponsors or partners to host. This event will completely promote Polkadot themed content.

Objective of the event (what this event hopes to bring to Polkadot Ecosystem):

Expected participating organizations: 30+ ,

Expected number of participants 1000+

Target audience: crypto user / crypto company staff / blockchain developer(engineer) / Students and groups interested in Polkadot and web3

Event date (expected): December 4th 2022

Duration: 9:00 -12:00 12:30-17:00 7.5 hours total (if the next participating project parties increase may increase by 1-2 hours)

Location: Hotel Gajoen Tokyo (There is a large screen for the project parties participating online. And there is a stage for round table discussion.)



Events and Schedule:

Based on the characteristics of the Japanese market, we divided the event into four parts: wind, forest , fire, and mountain(Furinkazan, Japanese:風林火山). We used this familiar historical allusion in Japan to express our vision of Polkadot's ecosystem to harvest growth in Japan through the industry's cold winter.

Wind: Wind symbolizes the wind of web3 scraping around the world. This section mainly includes the introduction of web3 foundation and global web3 trends Japanese local web3 projects.

Forest: Forest symbolizes the companies and projects that have survived the bear market. This section mainly includes the introduction to the Polka Ecosystem Project: Astar,Crust,Moonbeam, Phala and Japanese exchanges: GMOcoin, DMM bitcoin, coincheck, whalefin, bitbox.

Fire: Fire symbolizes the web3 trend that will sweep the world after the recovery. This section mainly includes Bear Bull Guide and POW/POS Roundtable.

Mountain: The mountain symbolizes a solid technological foundation for the Web3 future. This section mainly includes the introduction to blockchain technologies such as substrate.

Event	Time	Speaker	Attend	Topic of Presentation	Notes
Guest Arrive	9:00				
Welcome Address	9:10	Host			
Wind	9:10-9:30	Web3 Foundation			
	9:30-12:00	Crust	Online	An Introduction to Crust Network and decentralized storage	
		Astar	Online	To be determined	
		Moonbeam	Online	To be determined	
		Phala	Offline	decentralize cloud, infrastructure for Web3 or other topics	
		Robonomics	Online	Smart home on Web3 technologies	
		RMRK	Online	The next phase of NFTs and a global economy of utility	
		PolkaWorld	Online	How to contribute to Polkadot eco	
		Bifrost	Online	To be determined	
Forest	12:30-13:30	Gmocoin	Offline	To be determined	
		Bitflyer	Offline	To be determined	
		Coincheck	Offline	To be determined	
Mountain	13:30-14:00	parity			
	14:00-16:00	Hokusai NFT/Japanese Gamefi	Offline	To be determined	
		Zenlink	Online	The future of cross-chain and how to build the best cross-chain DEX for the Dotsama ecosystem?	
		Subsquid	Online	Subsquid: an indexing middleware for making blockchain data accessible and usable by dApps.	
		Darwinia	Online	Darwinia's cross-chain messaging vision	
		Apillon	Online	To be determined	
		Oak	Online	To be determined	
Fire	16:00-16:30	bearmarket roundtable	Offline		
	16:30-17:00	Japanmarket roundtable	Offline		
	17:00	Close			

As shown in the table above, more than a dozen Poikadot projects have already confirmed their participation in this event and will come together to discuss collaboration on the conference theme and subsequent community building in Japan.

Payment condition:

We hope to get the grant in early November and will confirm all participating project parties and venues by the end of October.

Budget allocation (corresponding budget allocation for each activity).

Venue costs: 20,000USD

Publicity costs: 10,000USD

Labor costs: 10,000USD

Miscellaneous expenses: 10,000USD

Total budget: 50,000USD =7,985 DOT (based on the average exchange rate within 7 days of the point in time when the proposal was made)

After this Polkadot Japan day at the end of 2022, we will immediately start planning the Polkadot Japan community building project in 2023, and we will work with local Japanese partners such as Astar and make use of Polkaworld's experience in building China community.

Notes :

Fūrinkazan ([Japanese](#): 風林火山, "Wind, Forest, Fire, Mountain"), is a popularized version of the [battle standard](#) used by the [Sengoku period daimyō Takeda Shingen](#). The banner quoted four phrases from [Sun Tzu's The Art of War](#): "as swift as wind, as gentle as forest, as fierce as fire, as unshakable as mountain."

