



The SketchUp Workflow Stack

Prepared for
Everyone on LinkedIn
The Public

Prepared by
Joshua de Bruin
JDB Studio



INTRODUCTION

Starting in 2009, we have used SketchUp in our studio for design work previously done in CAD. With over 10 years of experience in Architecture, Visual Merchandising, and the Build Environment, we offer design services and provide industry training.

JDB Studio is one of the best sources for SketchUp training. You can sign up for live, online, corporate, and even private, one-on-one SketchUp training. If you want to learn at your own pace, you can schedule hourly sessions and learn as you go. Training is provided for each skill level, and various courses are available for teams and interdisciplinary design teams.

Looking forward to working with you,

JOSHUA DE BRUIN

The Multifaceted Maverick. An unorthodox thinker who formulates strange ideas/solutions that work better. The kind of ideas that just make sense when you hear them, but oddly never occurred to you or anyone else on your team. That's where I step in. I hear you. I see the dilemmas, enjoy what's working and attack what isn't.

[linkedin.com/joshuadebruin](https://www.linkedin.com/joshuadebruin)





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Capture & context

- [Matterport](#) – site scans + walk-throughs
- [Insta360](#) X3 360 – 360 Photos and Video Interviews
- [Apple](#) iPad Pro / iPhone photo + video – quick site notes
- [Google](#) Drive – all raw site data in 1 place

Core modelling

- [SketchUp](#) Pro – where every project really starts
- [Curic extensions](#) – speed, organisation, smart modelling
- [5D+ Extensions](#) – automate & generate construction drawings
- [Profile Builder](#) – repetition without pain

Visualisation & experience

- [D5 Render](#) – real-time lighting, animation and mood
- [SketchUp](#) Scenes – fast concept views for client check-ins



Documentation & diagrams

- [SketchUp](#) LayOut – plans, sections, elevations from the model
- [Trimble Inc.](#) Project Sight – Drawings, RFIS, Photos, Field to Office
- [Canva Affinity Publisher](#) – brochures, packs, client PDFs
- [Canva Affinity Designer](#) – exploded axos, linework, overlays

Graphics, story & brand layer

- [Canva Affinity Photo](#) – image clean-up, textures, mock-ups
- [Canva](#) / [Google Slides](#) – quick decks and social-ready visuals

Project rhythm & communication

[ClickUp](#) – tasks, checklists and project rhythm

[Google Workspace](#) – email, calendar, shared folders

[Google Meet](#) – quick walkthroughs instead of long emails