Using window reflections in street photography can add depth, interest, and complexity to your images. Here are some tips on how to effectively use window reflections:

1. Find Interesting Windows

- Look for windows with clean surfaces, as smudges or dirt can distract from the reflection.
- Pay attention to windows in cafes, stores, or buildings with interesting interior decor.

2. Play with Angles

- Experiment with different angles to see how the reflection changes.
- Shoot from a low or high angle to capture unique perspectives.
- Move around the window to find the best combination of reflected and real elements.

3. Combine Reflections and Real Elements

- Compose shots that blend the reflection with the scene behind the window.
- Look for moments where reflections create a double-exposure effect, merging two worlds into one image.

4. Use Light to Your Advantage

- Take advantage of natural light to enhance reflections. Early morning or late afternoon light can create striking contrasts.
- Look for artificial light sources inside shops or buildings to add warmth and detail to reflections.

5. Incorporate People

- Capture people both inside and outside the window to create a dynamic narrative.
- Wait for passersby to align with reflections for layered storytelling.

6. Focus on Patterns and Textures

- Use reflections to highlight patterns, such as repeating window panes or architectural details.
- Capture textures both on the window surface and in the reflected elements.

7. Shoot During Different Weather Conditions

- Rain can create intriguing reflections and add mood to your photos.
- Overcast days can reduce harsh shadows and provide a softer reflection.

8. Use Black and White

• Black and white photography can enhance the abstract nature of reflections and focus attention on shapes and contrasts.

9. Post-Processing

- Enhance reflections in post-processing by adjusting contrast, highlights, and shadows.
- Consider using selective colour adjustments to make the reflection pop.

10. Tell a Story

• Think about the story you want to tell with reflection. What emotions or messages are you trying to convey?

Practical Tips:

- Lens Choice: Use a wide-angle lens to capture more of the scene or a telephoto lens to compress elements and bring distant reflections closer.
- **Be Patient:** Wait for the right moment when elements inside and outside the window align perfectly.
- **Be Respectful:** When photographing through windows of private properties or businesses, be considerate and respectful of privacy.

Examples for Inspiration:

- **Juxtaposition:** Capture the contrast between modern reflections and historical buildings.
- Symmetry: Look for symmetrical reflections that create balance in your composition.
- Motion Blur: Include moving subjects in the reflection for a sense of movement and energy.

By exploring these techniques, you can use window reflections to create compelling and visually intriguing street photography.