

PROBLEM FACED:

SYMPTOMS:

I am struggling to provide results for my warm outreach client.

BAD OUTCOME:

I will have a bad testimonial.

WALK THE FACTORY LINE:

- Not practicing copy regularly.
- Not enough research on the competitors.
- Lack of understanding of social media platforms.

ASK WHY UNTIL YOU FIND THE ROOT CAUSE:

- I have not posted before this on social media.
- Never done market research on top players.
- I don't practice copywriting daily.
- I am not following my calendar to do the work.
- I waste my time on stupid things rather than finding a solution for my client.

SOLUTION:

I need to stop wasting my time and spend that time working for my client. I have to spend some time researching top players in that niche. I have to analyze their strategy and find a way to apply it to my client. I have to finish the work within the deadline that I have set and try to produce great results for my client.