## Trading mentorship Landing page Copy TRW.

## Who are we talking to?

- Men and women. (Mostly men)
- Age 20-45
- Middle to Upper-Middle Class.
- Entrepreneurs
- Ambitious and Self-motivated.
- Risk-tolerant.
- Tech-savvy.
- Self-learners.
- Engages with Financial Education.

### Where are they now?

#### **Current State:**

- They want to make more money.
- Desire to guit their day job.
- Want to learn how trading works and how to make money.
- They want to escape poverty.
- They might have lost money before and think that market is rigged.
- "Lost a lot of money from 2011 until medio 2016. I felt depressed and felt like I had no meaning in life. I thought that the whole market was rigged and that nothing made sense in life"
- They think that trading is complex and mostly depends on luck.
- They might be worried that the course is bad and difficult to navigate.
  - "Felt to me like a complete mess. Poor recording and useless strategies"
- They are tired of the rat race and their office job.
- "Learned to trade while in the corporate rat race. After two years made way more than my salary. Quit the rat race and have a better life. Can't imagine myself sitting in the office all day and attending useless meetings."
- They are looking for someone who can explain things to them well and show them the path to success.
- They hear others talking about trading and how they can make money online from home like that.
- They want to save time on learning by themselves.
- They think that being a successful trader is just a dream.
- They struggle financially in life.
- They are surviving rather than living.

- They are scared for their financial future. Worried that they will work their tedious job till their last breath and die broke.
- Their family doesn't see them as someone who can save them financially.
- They are tired of a lack of respect because of their mediocre status.
- They believe that financial freedom and money in general will bring them happiness and enjoyment.
- They dream every day about getting wealthy and successful.
- People see them as an average Joe without expensive stuff.
- Girls they like don't look at them as they are broke.

Solution aware Stage 5

#### Dream state:

- Started to make money.
- Now able to quit their day job.
- Step closer to financial freedom.
- They learned how trading and stocks work and how you can make money.
- They got proper guidance and instructions.
- Their mentor helped them to understand why things work the way they work.
- They found a safer way to make money.
- "He knows exactly what he is talking about and what he is doing. He is not just telling you just happens but also why did it happen that way. I love his OPG strategy is definitely a very safe way to make money."
- They learned everything they needed to know, and now they feel confident about their trading abilities.
- "Coming from a background where i had no knowledge of trading this course has helped and given me confidence to persue trading"
- "The strategies presented are situtational, clear and actionableInvaluable insight on how to build and perfect your own trading strategies starting from observation and study"
- Easy to navigate and learn.
- "informative and well put together, I do wish it had more detail but I got what I paid for. thank you."
- They now know many trading strategies.
- They feel confident in their skills and abilities as a trader.
- Making money is not a problem no more and they escaped rat race.
- They feel like Batman now as they are rich and successful.
- They get to have a luxurious life, and they can prove to everyone who thought they would not succeed.

- Their family and friends see them now as a provider and well-respected individual.
- They get to buy almost anything they want.
- They can live anywhere they want and travel around the world.
- Dreams came true.

#### What do I want them to do?

- Read the copy.
- Get intrigued and motivated by what is written.
- Start to believe that they can succeed.
- Trust us and believe in our method.
- Send DM to work with me.

## Note: I'm not sure if they have testimonials.

Also, I believe I need to change the opening to make it more for the Stage 5 audience.

Objective: Send DM to get mentorship.

# Mentorship copy

# Become a Full-Time Trader and Quit Your Tedious 9-5 Job With 1 on 1 Mentorship.

## Limited Space Available

If you're tired of struggling financially, feeling stuck in a dead-end job, and watching others succeed while you're just getting by, this is your chance to change that.

This is not just another trading course in which, after watching a video lesson, you are left on your own to implement outdated or never-worked-for tactics.

You are getting direct access to me as your mentor and guide.

Whether you're a beginner or have dabbled in trading, I'll personally guide you step-by-step to help you master the markets and achieve **financial freedom**.

You will be helped to avoid common mistakes and obstacles so that you can start making a profit faster.

#### What Will You Get:

- Proven Trading Strategy: Learn the exact methods I use to consistently profit, along with insider insights and professional risk management to protect your capital. (Value: \$1499)
- **Live Weekly Sessions**: Join me every Saturday for in-depth training and **Q&A**, ensuring you understand every concept and can put it into practice. (Value: \$2699)
- 1-on-1 Mentorship: Direct, personal coaching tailored to your specific needs and trading goals. No cookie-cutter lessons—just actionable strategies that work. (Value: \$4599)
- Exclusive Access: After completing the program, you'll have my personal phone number for ongoing support whenever you need guidance. (Value: \$5199)

This isn't for everyone—only **25 dedicated individuals** will be selected to join this exclusive program.

If you don't consider yourself a high-quality, hard-working, and ambitious person, then it's not for you.

Close this page and go back to working your 9 to 5.

On the other hand...

If you think that you are courageous enough to put in some work and effort towards your financial future, then it's your chance.

Send me a DM to secure your spot.



## Only 6 out of 25 spots left.

- Lessons will be Live every Saturday at 13:00 UTC with direct Q&A sessions, ensuring every concept is crystal clear and actionable.
- After completing the lessons, you'll have a personalized 1-to-1 session with me of 2 hours, tailored to your unique needs and goals.
- You will also have exclusive access to my personal phone number for ongoing support and guidance.

Secure Your Spot Today

Send DM