

Smoking Poster Rubric

	Outstanding	Satisfactory	Needs Improvement
Main Idea	Poster has a clear title which gives specific information about the main idea of the poster.	Poster has a title that gives some information about the main idea of the poster.	Poster is missing a title or statement of main idea.
Details and Research	Poster includes all details from research and has clear labels, phrases, or sentence descriptions	Poster includes most details from research and has clear labels or phrases.	Poster includes a few details from research using labels or phrases.
Effectiveness of Poster	Poster gives others a thorough understanding of topic researched with specific examples or illustrations.	Poster gives others a solid understanding of topic researched.	Poster gives others a general understanding of topic researched
Quality and Effort	Poster includes illustrations and labels. Content of poster is edited for spelling and punctuation and has no errors.	Poster includes illustrations and labels. Content of poster is edited for spelling and punctuation and has less than 3 errors.	Poster includes illustrations and labels. Content of poster is not edited for spelling and punctuation and more than 3 errors.