How to make a Pinned Post for your Custom Feed (Step-by-Step)

Please @ me if you need any help: https://bsky.app/profile/kellienicely.bsky.social

Note: As of September 17, 2023, you cannot make a pinned post on your profile like you could on Twitter. However, you can make a pinned post for your custom feed.

This is in the scenario of making a pinned post for your custom art feed but this applies to any custom feed.

If you have not made your own Art Feed, you will need to make that first. Click HERE to learn how to do that step-by-step.

This guide will show the screenshot first and the accompanying text below it.

Go to your custom feed
Click +Add Block
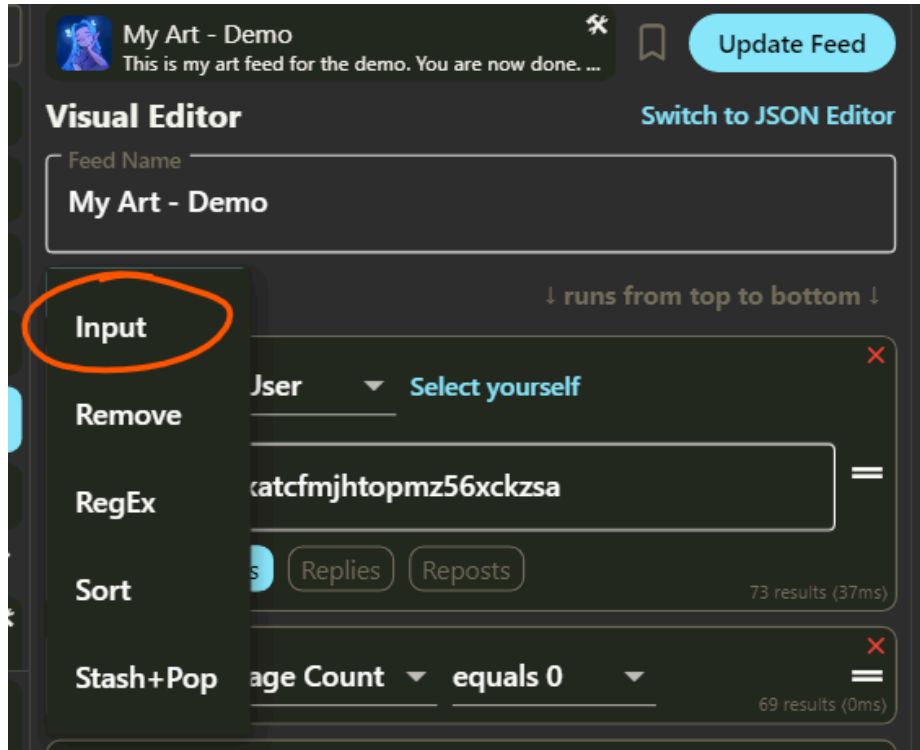
Select Input

SkyFeed Builder   My Art - Demo ▼

Published: https://bsky.app/profile/
did:plc:wqxkatcfmjhtopmz56xckzsa/feed/aaajvji26svpk

My Art - Demo   ✳   🔖   Update Feed
This is my art feed for the demo. You are now done. ...

Visual Editor   Switch to JSON Editor

Feed Name
My Art - Demo

＋ Add Block   ↓ runs from top to bottom ↓

Input Single User ▼   Select yourself   ✕

User DID
did:plc:wqxkatcfmjhtopmz56xckzsa   ＝

Include Posts Replies Reposts
73 results (65ms)

Remove if Image Count ▼   equals 0 ▼   ✕ ＝
69 results (0ms)

RegEx #art   ✕

Target Post Text Image Alt Text Link   ＝

What is this? Invert ☐   Case Sensitive ☐
24 results (0ms)

Input Entire Network ▼ 24 hours ▼   ✕ ＝
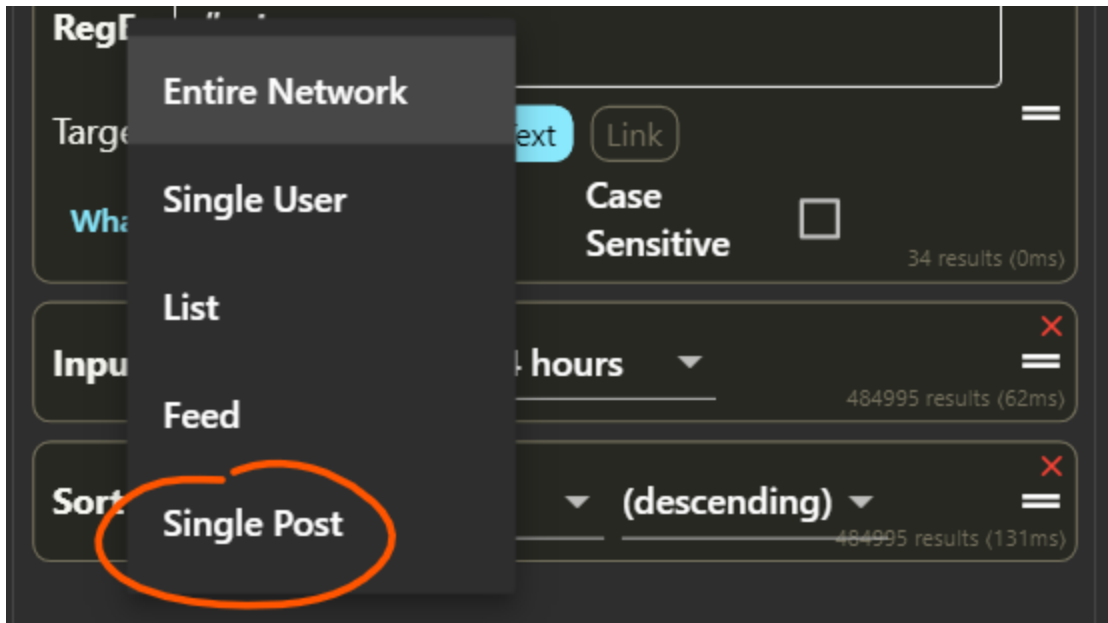484995 results (62ms)

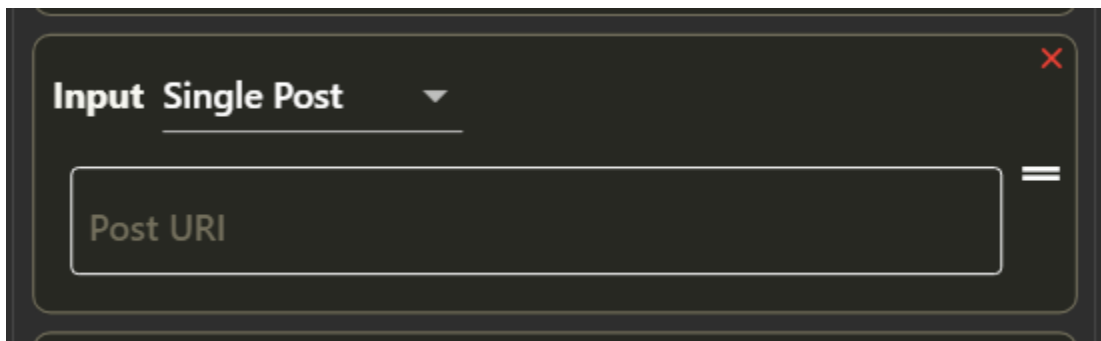**Sort by** Creation Date ▼   (descending) ▼   ✕ ＝
484995 results (131ms)
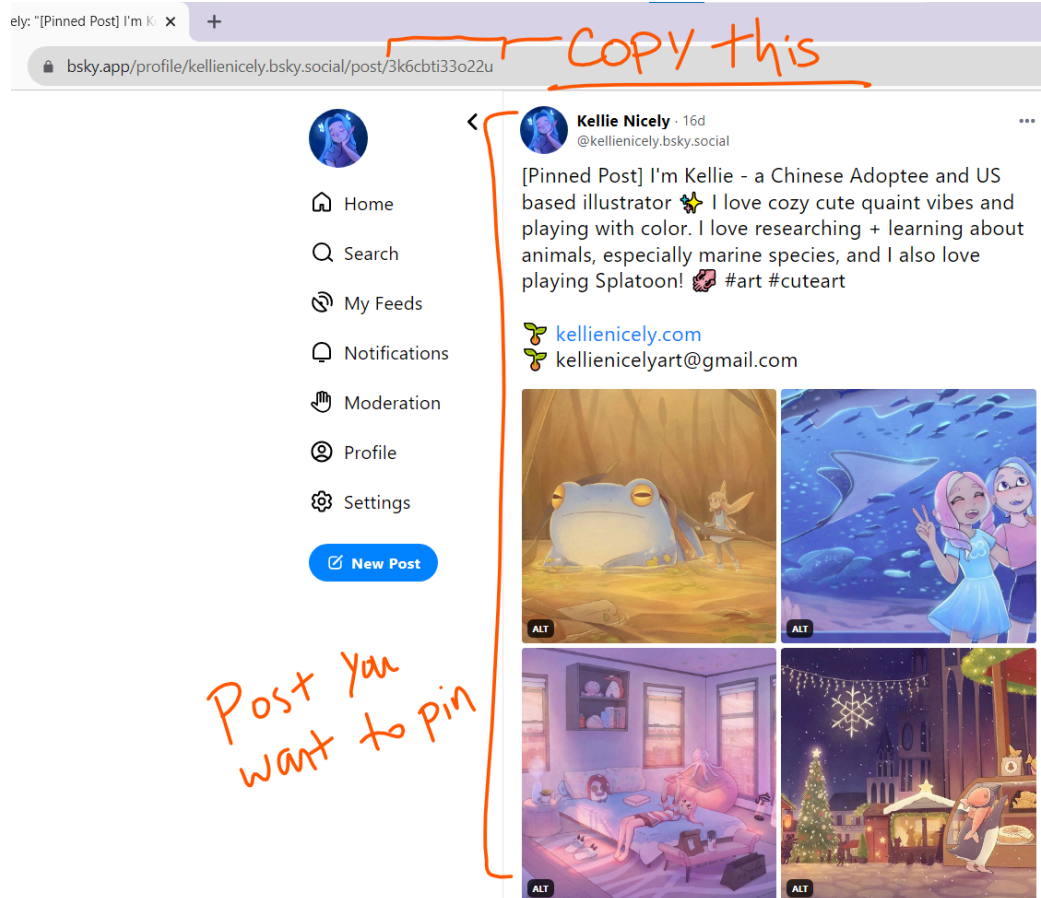
It appears there.
Select Entire Network because we want to change that.

Select Single Post

So now, make a post that will be your pinned post.

When you make the post, click on it so you have a link address like the above.
Copy the last part with the string of numbers and letters that you have (noted above)

Now paste that on a blank document to have it on hand for later.

Now go back to the Skyfeed Feed Builder

Copy your User DID information.
And paste that on a document along with the other item you copied.

So you should have copied
- **The last section of the link address to your pinned posts**
  - In this case it is: 3k6cbti33o22u
- **Your User DID number**
  - In this case it is: did:plc:wqxkatcfmjhtopmz56xckzsa

Now you will want to format the "Post URI" like this -
Copy this (below):
at://[Paste User DID number]/app.bsky.feed.post/[Paste last section of link address]
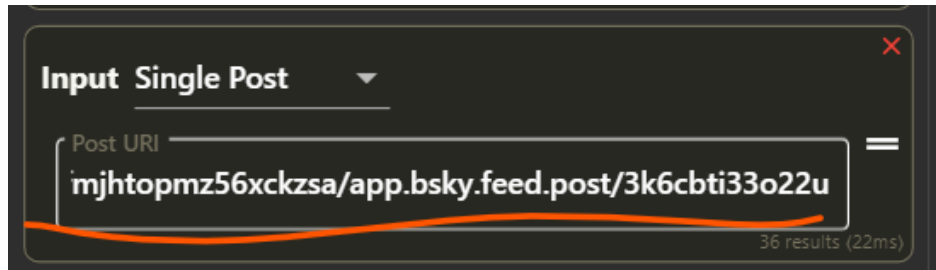
Then paste your numbers on there.
In this case it would be:
at://did:plc:wqxkatcfmjhtopmz56xckzsa/app.bsky.feed.post/3k6cbti33o22u

Do all of this in a word doc or something similar so you can easily paste it over.

Copy it.

Paste it.

Now you need to click and drag the block to the very bottom of your blocks.

SkyFeed Builder — My Art - Demo

Published: https://bsky.app/profile/
did:plc:wqxkatcfmjhtopmz56xckzsa/feed/aaajvji26svpk

My Art - Demo
This is my art feed for the demo. You are now done. ...   Update Feed

Visual Editor   Switch to JSON Editor

Feed Name
My Art - Demo

+ Add Block   ↓ runs from top to bottom ↓

Input Single User ▼   Select yourself
User DID
did:plc:wqxkatcfmjhtopmz56xckzsa
Include [Posts] [Replies] [Reposts]
74 results (50ms)

Remove if Image Count ▼ equals 0 ▼
70 results (0ms)

RegEx #art
Target [Post Text] [Image Alt Text] [Link]
What is this? Invert ☐ Case Sensitive ☐
35 results (0ms)

Sort by Creation Date ▼ (descending) ▼
35 results (0ms)

Input Single Post ▼
Post URI
mjhtopmz56xckzsa/app.bsky.feed.post/3k6cbti33o22u
36 results (34ms)

(handwritten annotations: "at bottom", "Pinned Post", "at top ✓")

Feed Builder Preview (85ms)

Kellie Nicely   16d
@kellienicely.bsky.social

[Pinned Post] I'm Kellie - a Chinese Adoptee and US based illustrator ✨ I love cozy cute quaint vibes and playing with color. I love researching + learning about animals, especially marine species, and I also love playing Splatoon! 🎨 #art #cuteart

🌿 kellienicely.com
🌿 kellienicelyart@gmail.com

[ALT] [ALT] [ALT] [ALT]

💬 3 🔁 4 ♡ 16

Kellie Nicely   38m
@kellienicely.bsky.social

Taiwanese Humpback Dolphin + Mermaid + Napping
🐬 🎨 #art #kidlitart #cuteart

TAIWANESE HUMPBACK DOLPHIN
KELLIE NICELY 2019

And then it will show at the top.
And you're done! Hooray! 🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉