

# How to make a Pinned Post for your Custom Feed (Step-by-Step)

Please @ me if you need any help: <https://bsky.app/profile/kellienicely.bsky.social>

**Note:** As of September 17, 2023, you cannot make a pinned post on your profile like you could on Twitter. However, you can make a pinned post for your custom feed.

This is in the scenario of making a pinned post for your custom art feed but this applies to any custom feed.

If you have not made your own Art Feed, you will need to make that first. [Click HERE to learn how to do that step-by-step.](#)

This guide will show the screenshot first and the accompanying text below it.

The screenshot displays the SkyFeed Builder interface, divided into two main sections: the Visual Editor on the left and the Feed Builder Preview on the right.

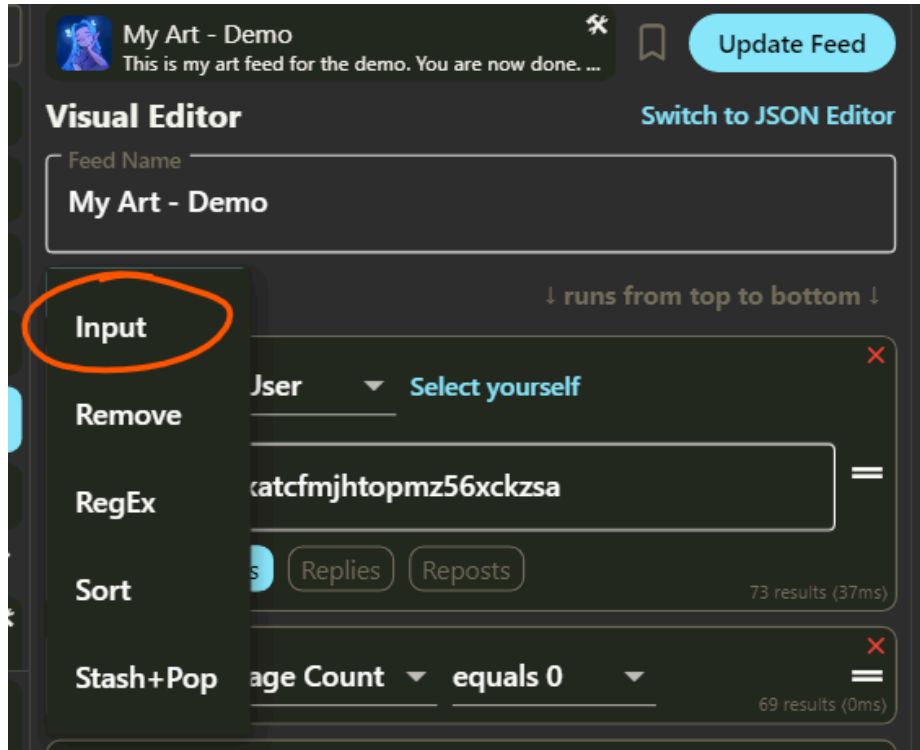
**Visual Editor:**

- Feed Name:** My Art - Demo
- + Add Block:** A button circled in orange, indicating the next step in the process.
- Input:** Single User (Select yourself)
- User DID:** did:plc:wqkcatcfmjhtopmz56xckzsa
- Include:** Posts (selected), Replies, Reposts
- Remove if:** Image Count equals 0
- Regex:** #art
- Target:** Post Text (selected), Image Alt Text, Link
- What is this?:** Invert (unchecked), Case Sensitive (unchecked)
- Sort by:** Creation Date (descending)

**Feed Builder Preview (37ms):**

- Profile:** Kellie Nicely (@kellienicely.bsky.social)
- Post:** Quote repost green art 🍌 traditional art version #art #cuteart #kidlitart
- Images:** Two images are shown. The first image is a blue fairy with large green lily pads and red flowers. The second image is a blue creature with green leaves and red flowers. Both images have an "ALT" label.
- Third Image:** A large image of a green fairy with large green leaves and a yellow background. It has the signature "KELLIE NICELY" in the top right corner.

Go to your custom feed  
Click +Add Block




Select Input

# SkyFeed Builder

My Art - Demo

Published: <https://bsky.app/profile/did:plc:wqxkatcfmjhtopmz56xckzsa/feed/aaajvji26svpk>



My Art - Demo

This is my art feed for the demo. You are now done. ...

✖

🔖

Update Feed

## Visual Editor

Switch to JSON Editor

Feed Name

My Art - Demo

+ Add Block

↓ runs from top to bottom ↓

Input

Single User

Select yourself

User DID

did:plc:wqxkatcfmjhtopmz56xckzsa

Include

Posts

Replies

Reposts

73 results (65ms)

Remove if

Image Count

equals 0

69 results (0ms)

RegEx

#art

Target

Post Text

Image Alt Text

Link

What is this?

Invert

Case Sensitive

34 results (0ms)

Input

Entire Network

24 hours

484995 results (62ms)

Sort by

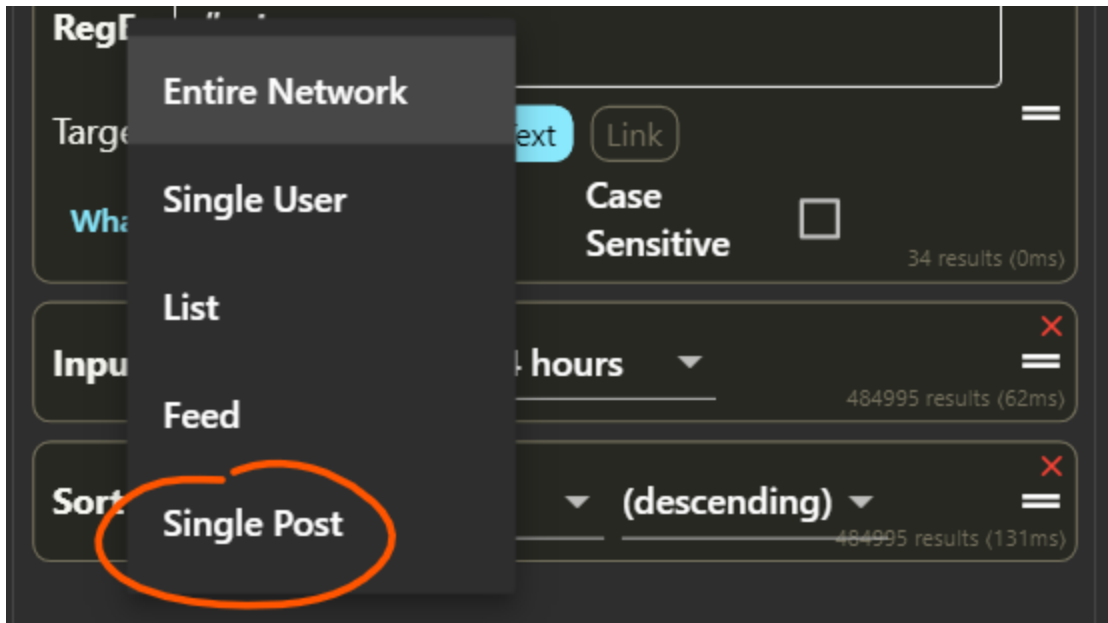
Creation Date

(descending)

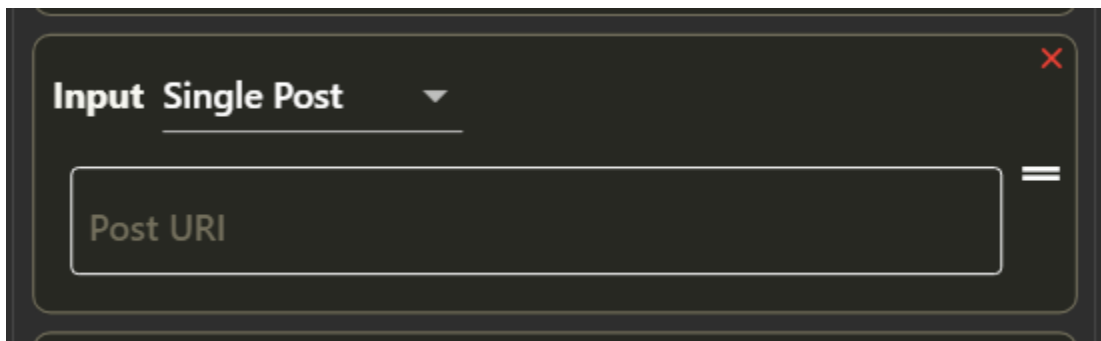
484995 results (131ms)

It appears there.

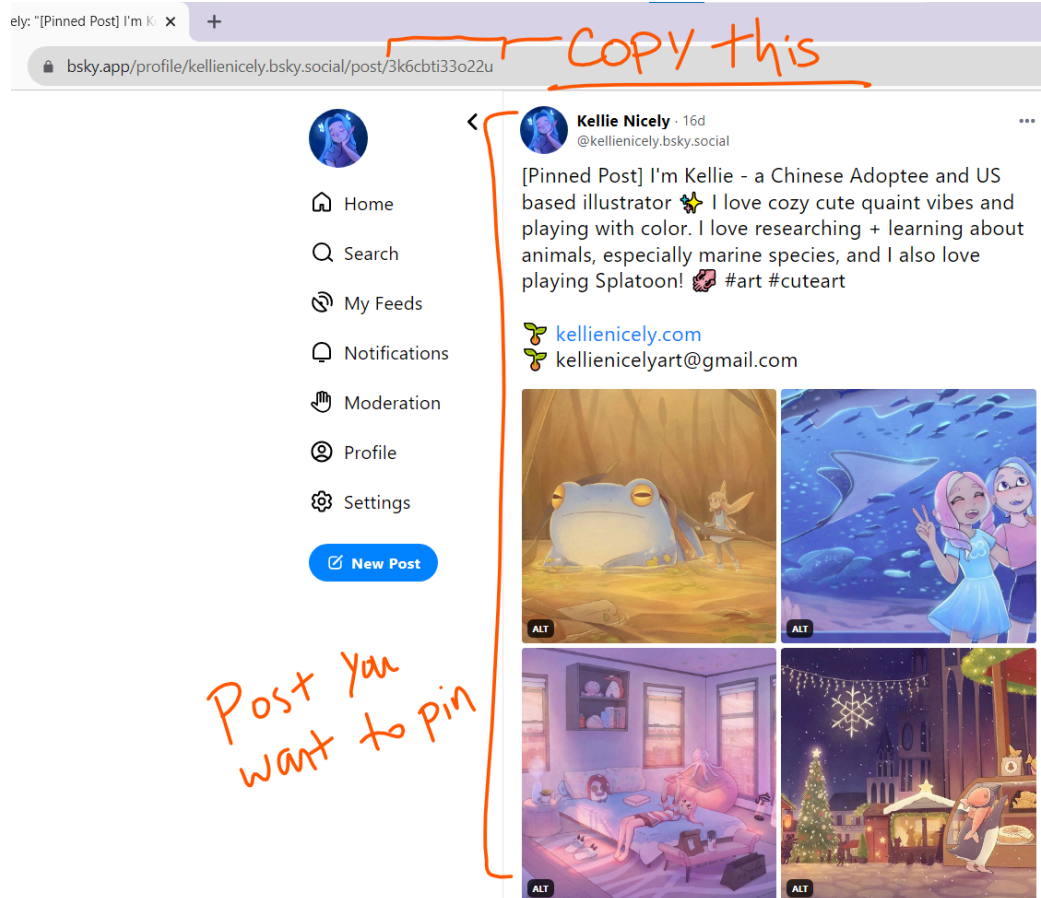
Select Entire Network because we want to change that.



Select Single Post



So now, make a post that will be your pinned post.




When you make the post, click on it so you have a link address like the above.  
Copy the last part with the string of numbers and letters that you have (noted above)

**Now paste that on a blank document to have it on hand for later.**

Now go back to the Skyfeed Feed Builder

SkyFeed Builder
My Art - Demo

Published: <https://bsky.app/profile/did:plc:wqkxkacfmjhtopmz56xckzsa/feed/aaajvji26svpk>


My Art - Demo
This is my art feed for the demo. You are now done. ...
Update Feed

Visual Editor
Switch to JSON Editor

Feed Name
My Art - Demo

+ Add Block
↓ runs from top to bottom ↓

Input Single User
Select yourself

User DID
did:plc:wqkxkacfmjhtopmz56xckzsa

Include
Posts
Replies
Reposts

Remove if Image Count
equals 0

RegEx
#art
Target
Post Text
Image Alt Text
Link
What is this?
Invert
Case Sensitive

Input Single Post

Post URI

Sort by
Creation Date
(descending)

Copy your User DID information.

And paste that on a document along with the other item you copied.

So you should have copied

- The last section of the link address to your pinned posts
  - In this case it is: 3k6cbti33o22u
- Your User DID number
  - In this case it is: did:plc:wqkxkacfmjhtopmz56xckzsa

Now you will want to format the “Post URI” like this -

Copy this (below):

at://[Paste User DID number]/app.bsky.feed.post/[Paste last section of link address]

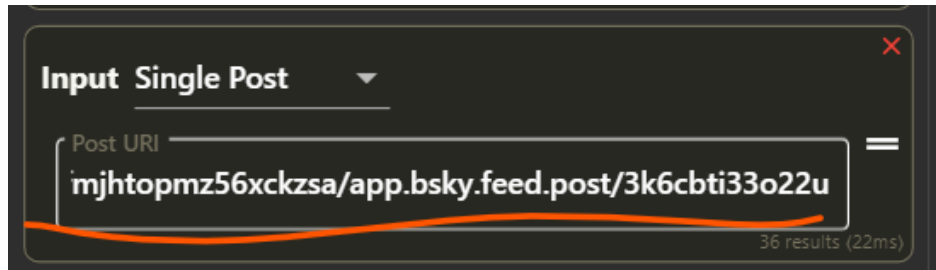
Then paste your numbers on there.

In this case it would be:

at://did:plc:wqkcatcfmjhtopmz56xckzsa/app.bsky.feed.post/3k6cbti33o22u

Do all of this in a word doc or something similar so you can easily paste it over.

Copy it.



Paste it.

**SkyFeed Builder** My Art - Demo

Published: <https://bsky.app/profile/did:plc:wqkxatcfmjhtpmz56xckzsa/feed/aaajvji26svpk>

My Art - Demo  
This is my art feed for the demo. You are now done. ... [Update Feed](#)

**Visual Editor** [Switch to JSON Editor](#)

Feed Name  
My Art - Demo

[+ Add Block](#) ↓ runs from top to bottom ↓

**Input** Single User [Select yourself](#)

User DID  
did:plc:wqkxatcfmjhtpmz56xckzsa

Include [Posts](#) [Replies](#) [Reposts](#) 74 results (69ms)

Remove if **Image Count** equals 0 70 results (0ms)

Regex **#art**

Target [Post Text](#) [Image Alt Text](#) [Link](#)

[What is this?](#) [Invert](#) ☐ [Case Sensitive](#) ☐ 34 results (0ms)

**Input** Single Post

Post URI  
mjhtpmz56xckzsa/app.bsky.feed.post/3k6cbti33o22u

Sort by **Creation Date** (descending) 36 results (0ms)

*Click + drag*

**Feed Builder Preview (91ms)**

Kellie Nicely  
@kellienicely.bsky.social 37m

Taiwanese Humpback Dolphin + Mermaid + Napping  
👉 #art #kidlitart #cuteart

TAIWANESE HUMPBAC DOLPHIN  
(KELLIE NICELY ART)

ALT

0 0 0 5

Kellie Nicely  
@kellienicely.bsky.social 1d

Quote repost green art 🍃 traditional art version  
#art #cuteart #kidlitart

Now you need to click and drag the block to the very bottom of your blocks.



### SkyFeed Builder

My Art - Demo

Published: <https://bsky.app/profile/did:plc:wqpkatcfmjhtopmz56xckzsa/feed/aaajvji26svpk>

My Art - Demo  
This is my art feed for the demo. You are now done. ...

Update Feed

#### Visual Editor

Switch to JSON Editor

Feed Name  
My Art - Demo

+ Add Block

↓ runs from top to bottom ↓

Input Single User Select yourself

User DID  
did:plc:wqpkatcfmjhtopmz56xckzsa

Include Posts Replies Reposts

74 results (50ms)

Remove if Image Count equals 0

70 results (0ms)

Regex #art

Target Post Text Image Alt Text Link

What is this? Invert Case Sensitive

35 results (0ms)

Sort by Creation Date (descending)

35 results (0ms)

Input Single Post

Post URI  
mjhtopmz56xckzsa/app.bsky.feed.post/3k6cbti33o22u

35 results (34ms)

### Feed Builder Preview (85ms)

*Pinned post at top ✓*

Kellie Nicely  
@kellienicely.bsky.social  
16d

[Pinned Post] I'm Kellie - a Chinese Adoptee and US based illustrator ✨ I love cozy cute quaint vibes and playing with color. I love researching + learning about animals, especially marine species, and I also love playing Splatoon! 🎮 #art #cuteart

kellienicely.com  
kellienicelyart@gmail.com

3 4 16

Kellie Nicely  
@kellienicely.bsky.social  
38m

Taiwanese Humpback Dolphin + Mermaid + Napping  
🐬 #art #kidlitart #cuteart

TAIWANESE HUMPBACK DOLPHIN  
KELLIE NICELY 2019

And then it will show at the top.

And you're done! Hooray! 🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉🎉