

# We chose you

POCKET MONSTERS

30th Anniversary Zine

## PKMN 30th Anniversary Zine

A fanzine celebrating the 30th anniversary of the Pokémon franchise!

### Current Phase:

*Creation Period*

---

### ♡ About ♡

This is a zine focused on celebrating the 30th anniversary of Pokemon!

We will be showcasing art, writing, and merchandise of the characters, locations, and plots of Pokemon.

This zine will be SFW and either digital, physical, or both depending on the results of our Interest Check.

Information about these can be read in the [Zine Specs](#) section below!

This page will be updated with more information and specs based on the results of our Interest Check.

---

### ♡ Zine Specs ♡

☆ The amount of page artists, writers and merch artists that this zine will feature will depend on the results of our Interest Check.

☆ This zine will be for charity. Project profits will be all profits will be donated to [PCRF](#).

☆ This zine will either be digital, physical, or both. Details are as follows:

1. DIGITAL ZINE:

Will contain:

- X-page PDF copy of the zine.
- X digital merch items.

2. PHYSICAL ZINE:

Will contain:

- X-page physical copy of the zine, size yet to be determined.
- X physical merch items.
- X stretch goals, unlocked if we reach enough sales.

---

♡ Meet the Mods ♡

**Mod JoJo — she/her — Head Mod & Shipping Mod**

☆ Mod JoJo (@darkseamoon) has participated in several zines, mainly as the Shipping Mod, but has also been a Head Mod for three. Pokémon is her all-time love even though she has yet to play the new games from probably what feels like the last 10 years (except for Sun/Moon). Sapphire/Ruby/Emerald is her all time favourite.

☆ JoJo has mod experience from:

- “[Fragile Things](#)” — Centaurworld Zine (Shipping Mod)
- “[Lunar Labyrinth](#)” — A Moon Knight Fanzine (Shipping Mod)
- “[Voyage of Light](#)” — Sky: Children of the Light Zine (Head Mod)

☆ For a full list of their zine experience, check their [Carrd](#).

☆ You can find them mainly on [Instagram](#), but also [Twitter](#).

☆

**Mod Hawk — they/them — Head Mod & Writing Mod**

☆ Mod Hawk (@VeloxVoid) has been participating in Pokémon zines since March 2020, and frequently contributes to the fandom in zines, fandom events, and through writing fanfiction. Pokémon is their favourite series of all time, with their earliest memories being playing Pokémon Crystal at 5 years old!

☆ Hawk will be available as a beta reader for writing contributors.

☆ Hawk has mod experience from working on:

“[Adventure Log](#)” — Pokémon Mystery Dungeon Zine (Head Mod & Writer Mod)

“[Our Greatest Treasure](#)” — Pokémon Scarlet and Violet Zine (Head Mod & Writer Mod)

“[Of Fantasy and Monster](#)” — Pokémon x FF7 Crossover Zine (Co-Head & Writer Mod)

... and others!

☆ They also have experience writing for the zines:

“[Sinnoh Jewels](#)” — Pokémon Sinnoh Zine (Guest Writer)

“[Winds of Hoenn](#)” — Pokémon Hoenn Zine (Writer)

“[PokéPocket](#)” — Tiny Pokémon Zine (Writer)

... and more!

☆ For a full list of their zine experience, check [here](#).

☆ You can find them on [Bluesky](#), and [AO3](#)!

☆

### **Mod Kait — she/her — Art Mod**

☆ Mod Kait (@protagpigeon) is an artist who loves comics and comedy! Over the past few years, Kait has developed a passion for both creating for and modding for zines, and she's very excited to be a part of this project! She also really, really likes Diamond/Pearl/Platinum and Legends: Arceus.

☆ Kait be available to help artists and supervise page and merch art!

☆ Kait has mod experience from working on:

“[Hall of Fame](#)” — A Pokémon Champions zine (Art/Formatting Mod)

“[SYNC](#)” — a Pokémon Masters EX zine (Art Mod)

☆ She also has experience creating for the zines:

“[Black Cat Crush](#)” — A TWEWY Girls zine (page artist)

“[The Galactic Guidebook](#)” — A Pokémon Team Galactic zine (page artist)

“[Fairy Stories](#)” — A Pokémon Fairy Tale zine (spot artist)

... and more!

☆ You can find her on [Tumblr](#) and [Twitter](#)!

☆

### Mod Arill — he/him — Social Media Mod

☆ Mod Arill (@arill\_b\_r) is an artist with a love for zines and an even bigger love for Pokémon. He loves Unova and Sinnoh, but his first game was actually Pokémon Sun!

☆ Arill will be running the social media pages for the zine, making the posts and handling communication.

☆ Arill has mod experience from:

“[Fame, Music and Magic](#)” — Ace Attorney celebrity zine (Head mod)

“[Our Greatest Treasure](#)” — Pokémon Scarlet and Violet Zine (Social media mod)

“[Turnabout Ballroom](#)” — The Great Ace Attorney ballroom zine (Head and graphics mod)

☆ They also have zine experience from:

“[Blossoming Love](#)” — The Great Ace Attorney sapphic zine (Merch artist)

“[Leaders of the Sea](#)” — One Piece captains zine (Page artist)

“[Made to Be](#)” — Multifandom OC x canon zine (Page artist)

☆ For a full list of his zine experience, check [here](#)

☆ You can find him on [Twitter](#), [Instagram](#), and [Tumblr](#)

☆

### Mod Feiyu — they/she — Formatting/Layout Mod

☆ Mod Fei (@\_feiyu) is a mixed-media artist with a love of Pokémon and paper! They're really excited to help bring this zine to life!

☆ Fei will be turning the finalised pieces into a PDF layout for digital and physical release.

☆ Fei has mod experience from working on:

“[Adventure Log](#)” — PMD Zine (Formatting/Layout Mod)

“[Character Study](#)” — A D&D OC Zine (Formatting/Layout Mod)

“[Iustitia](#)” — An Ace Attorney Women Zine (Formatting/Layout Mod)  
... and others!

☆ They also have experience creating for the zines:

“[Our Greatest Treasure](#)” — Pokémon Scarlet & Violet Zine (Page Artist)

“[Hisui Chronicles](#)” — A Pokémon Legends: Arceus Zine (Page Artist)

“[At the End of Everything](#)” — A Night in the Woods Zine (Page Artist)

... and more!

☆ For a full list of their zine experience, check [here](#).

☆ You can find them on [Twitter](#), and [Instagram](#)!

☆

### **Mod Notte — she/they — Finance & Production Mod**

☆ Mod Notte (@nottesilhouette) is a short story writer who loves nothing more than to bring numbers to life through zines :]

☆ Notte will be responsible for managing the budget, researching manufacturers, interfacing with merch artists, and producing our items.

☆ Notte has mod experience from working on:

“[The Quest Of Our Lives](#)” — PJO Yearbook Zine (Organization, Writing, Finance, Production)

“[Supernova](#)” — Star Guardians Zine (Organization, Writing, Finance, Co-Production)

“[Through The Mist](#)” — PJO Planner Zine (Writing, Finance, Production)

... and others!

☆ They also have experience creating for the zines:

“[How To Not Die](#)” — PJO Guidebook Zine (Writer)

“[Camp Sappho](#)” — PJO Sapphic Zine (Writer)

“[Olympus 2.0](#)” — PJO Winter Zine (Writer)

... and more!

☆ You can find them on [Tumblr](#) and [AO3](#)!

☆

### **Mod Riley — he/him — Graphics Mod**

☆ Mod Riley (@RChapple18) is a freelance Graphic Design & Full-Time Digital Marketing Coordinator who has recently started getting more involved in the Zine community. After finally obtaining his first ever shiny charm in Pokémon Scarlet & Violet, he's excited to bring his enthusiasm for the game into this zine ~ and ready to show everyone what he can do!

☆ Riley will be in charge of putting together all the promotional graphics and visual design elements for the zine.

☆ Riley has mod experience from:

“[Honor & Dreams](#)” - Zack Fair Zine (Graphics Mod)

“[Adventure Log](#)” - Pokemon Mystery Dungeon Zine (Graphics Mod)

“[You and Me Against the Universe](#)” - Pearlina Zine (Graphics Mod)

☆ He also has experience of designing and monitoring social media platforms. You can find examples of his work and his online portfolio on his website below:

[Home | Riley's Commissions](#)

☆ You can find him on [Twitter](#), [Instagram](#), [Twitch](#) & [YouTube](#).



---

### ♡ Contact ♡

You can find us through the following channels. Please reach out to us using any of these if you have any questions!

Twitter: <https://x.com/pkmn30annivzine>

Tumblr: <https://www.tumblr.com/blog/pkmn30annivzine>

Bluesky: <https://bsky.app/profile/pkmn30annivzine.bsky.social>

Instagram: <https://www.instagram.com/pkmn30annivzine/>

Neospring: <https://neospring.org/@pkmn30annivzine>

Carrd: <https://pkmn30annivzine.carrd.co/>

Email: [pkmn30annivzine@gmail.com](mailto:pkmn30annivzine@gmail.com)

---

### ♡ Schedule ♡

The complete schedule will be decided once our full mod team has been assembled, but projected dates are around early 2025 — mid 2026.

Please note that due to changing circumstances, all dates are estimates and are subject to change.

Interest Check: Jan 3-Jan 31

Contributor Applications: Feb 22 - Mar 22

Contributor App Results: Apr 12

Discord Entrance Deadline: Apr 19

Pitches Due: Apr 26

1st Check-in (Concepts/Pitches): May 26

2nd Check-in (30-50% done): Jun 26

3rd Check-in (80-100% done): Jul 26

Final Submissions (Hard deadline): Aug 26

Preorders Open: Oct 6th - Nov 3rd

Shipping Expected: To arrive by February 2026 — the 30th anniversary!

---

### ♡ Application Guidelines ♡

During the contributor application process, a few things will be asked of you. Please remember to provide all requested samples, and if using Google Drive, to set link sharing to “on”. **If we cannot access your work or your samples are incomplete, we will have to disqualify your application, so please double check everything is completed on your form!**

#### **Page Artists**

- We will be grading artist applications based on grasp of anatomy, use of colour, piece composition, and other artistic fundamentals.

We will require of you:

- **A link to your portfolio with at least 3 completed SFW pieces in it;** this can be a Google Drive link, Twitter Moment, Instagram/Tumblr account, your own website, etc; as long as we have access to view what’s inside! **Please do not submit NSFW-only portfolios. Please put all NSFW pieces into a separate folder. Please put trigger warnings on any pieces you think will need it.**
- **3 SFW examples of your best work,** ideally fully coloured with backgrounds, reflecting the standard of work you would like to contribute to this zine.
- **Works featuring Pokémon characters are preferred, although not required.**
- **At least three pitches of what you would like to portray in the zine.** The more detail the better!

### Merch Artists

- We will be grading merch artist applications based on suitability of your designs to the merch in question, grasp of anatomy where applicable, composition, and use of colour.

We will require of you:

- **A link to your portfolio with at least 3 completed SFW pieces in it;** this can be a Google Drive link, Twitter Moment, Instagram/Tumblr account, your own website, etc; as long as we have access to view what's inside! **Please do not submit NSFW-only portfolios. Please put all NSFW pieces into a separate folder. Please put trigger warnings on any pieces you think will need it.**
- **3 SFW examples of your best work,** reflecting the merch style you would like to contribute. If you have photos of produced merch, feel free to show us, **but initial designs are also welcome and will not affect your chances of being accepted.**
- **Showing examples of merch designs that you would like to make for this zine** is recommended. E.g. if you would like to make a charm for the zine, including charm designs in your samples.
- **Works featuring Pokémon characters are preferred, although not required.**
- **At least three pitches of what you would like to portray as merch, as well as the types of merch you are interested in creating.** The more detail the better!

### Spot Artists

- We will be grading artist applications based on grasp of anatomy, use of colour, piece composition, and other artistic fundamentals.

We will require of you:

- **A link to your portfolio with at least 3 completed SFW pieces in it;** this can be a Google Drive link, Twitter Moment, Instagram/Tumblr account, your own website, etc; as long as we have access to view what's inside! **Please do not submit NSFW-only portfolios. Please put all NSFW pieces into a separate folder. Please put trigger warnings on any pieces you think will need it.**
- **3 SFW examples of your best work,** ideally focused on a spot art style (i.e. focused on highlighting and supplementing written text), reflecting the standard of work you would like to contribute to this zine.
- **Works featuring Pokémon characters are preferred, although not required.**

### Writers

- We will be grading writer applications based on story flow, characterisation, spelling, grammar, and punctuation.



We will require of you:

- **A link to your portfolio with at least 3 completed SFW pieces in it;** this can be an AO3/Fanfiction.net account, Google Drive link, your own website, etc; as long as we have access to view what's inside! **Please do not submit NSFW-only portfolios. Please put all NSFW pieces into a separate folder. Please put trigger warnings on any pieces you think will need it.**
- **3 SFW examples of your best work,** reflecting the standard of work you would like to contribute to this zine. **We ask that they are between 500 — 2,500 words for prose** (about 100 words of 'wiggle room' are allowed).
- For other writing types, such as travelogues, diary entries, etc, we ask that pieces be between 100 — 1,500 words.
- **At least one sample must be a complete piece of work** in order to see how you can work with the zine's assigned word count. **Your second and third samples can be either excerpts or other complete works.**
- **Works featuring Pokémon characters are preferred, although not required.**
- **At least three pitches of what you would like to portray in the zine.** The more detail the better!

#### **Alt. Media Creator**

- We will be grading alt. media creator applications based on consistency in their chosen medium, skill level in their chosen medium, and their ability to complete a full piece in their chosen medium within the specifications of the zine.
- Please submit a new application for each type of alt. media you plan to create (i.e. someone interested in submitting both cosplay and music should submit one application for cosplay and a second for music).

We will require of you:

- **A link to your portfolio with at least 3 completed SFW pieces in it;** this can be an AO3/Fanfiction.net account, Google Drive link, your own website, etc; as long as we have access to view what's inside! **Please do not submit NSFW-only portfolios. Please put all NSFW pieces into a separate folder. Please put trigger warnings on any pieces you think will need it.**
- **3 SFW examples of your best work,** reflecting the standard of work you would like to contribute to this zine. **For text based works, we ask that they are between 500 — 2,500 words for prose** (about 100 words of 'wiggle room' are allowed). Up to 5 pages of poetry are allowed.
- **Works featuring Pokémon characters are preferred, although not required.**
- **At least one pitch of what you would like to portray in the zine.** Pitches should include all of the following. An example is provided within the pitch form.

- What type of content you plan to create (e.g. music, recipes, cosplay, TTRPG content, etc.)
  - The expected specifications of your final submission as relevant to your chosen medium
  - The concept for your piece and how it relates to Pokemon
  - Any reimbursement (with expected cost) or support you may need to develop your piece
  - The total number of people who would need to be compensated for your piece (i.e. singers, photographers, recipe testers, etc.)
- 

### ♡ Contributor Information ♡

We ask our contributors to adhere to our schedule and work to the best of their ability! Of course, we understand that life happens, in which case we will be more than happy to grant you extensions should you ask in advance.

We ask of you:

#### **General Expectations**

- Be polite, kind, and considerate to your fellow contributors and the mods; no rude or inappropriate behaviour will be allowed and may result in your ejection from the project.
- Have a Discord account, or be willing to make one for all major communication.
- Keep us in the loop: turn in check-ins on time, or ask for extensions at least 24 hours in advance. If you ghost the project, we will have to forfeit your position in the zine.

#### **Page Artists**

- Create one full piece (size yet to be decided) that adheres to your accepted prompt.
- Mod Kait will provide feedback prior to the final submissions, but you are more than welcome to ask for feedback at any part of the process!

#### **Writers**

- Contribute one full piece (word counts/writing type yet to be decided) that adheres to your accepted prompt.
- Mod Hawk will provide a full beta-read prior to the final submissions, but you are more than welcome to ask for feedback at any part of the process!

### **Merch Artists**

- Contribute your assigned pieces of merchandise that adhere to your accepted prompts/merch types.
- Mod Kait will provide feedback prior to the final submissions, but you are more than welcome to ask for feedback at any part of the process!

### **Spot Artists**

- Contribute at least 1 art piece for each of your 2 assigned writers (2 total pieces) that align with the content and themes of the associated written piece.
- Mod Kait will provide feedback prior to the final submissions, but you are more than welcome to ask for feedback at any part of the process!

---

## **♡ Frequently Asked Questions ♡**

### **☆ What is a zine?**

A zine is a collection of art, writing, and sometimes other mediums combined into a digital PDF or physical booklet. Zines usually center around one specific subject or theme and can be from one person or a collection of people.

### **☆ Will this be a charity or for-profit zine?**

This zine will be a charity zine and all profits will be donated to [PCRF](#).

### **☆ Will there be NSFW content?**

No. This is a completely SFW zine.

### **☆ Will there be merch?**

This is dependent on the results of the interest check!

### **☆ Will this zine feature alternate media art?**

We hope so! Content creators of any kind are welcome to apply. This is dependent on the results of the interest check though!

### **☆ Will follower count matter in considering the applicants?**

Not at all! We want to represent all kinds of creators in this zine. Follower count or amount of interactions on submitted samples will not be taken into consideration.

### **☆ How old are contributors required to be?**

We ask that all contributors be above the age of 16, since this is a teen-rated zine.

☆ **Will mods be able to contribute to the zine?**

Yes, mods will be able to contribute to the zine if they wish! However, their pieces will not take any spots from our pool of applicants. The same applies to guests should they be invited.

☆ **How will contributors be compensated?**

All contributors will be guaranteed a full digital bundle and the ability to purchase any physical items at production cost. Pending adequate sales during pre-orders, we hope to compensate for shipping or the cost of items entirely—we aim to cover a full bundle for each contributor.

**Got a question for us that we haven't answered? Please feel free to DM us on our social media, in the Tumblr anonymous ask, or email, and we will be happy to respond to you!**