



Thurgood Marshall Hall
7805 Regents Drive
Suite 2300
College Park, MD 20742
Email: dogood@umd.edu
Web: dogood.umd.edu

Summer 2026 Impact Interns Position Description

Organization Information

Organization Name: Operation Understanding DC

Address: 600 Massachusetts Ave NW Washington, DC 20001

Organization Website: oudc.org

Organization Description: OUDC's mission is to create a generation of community leaders who promote respect, understanding and cooperation while fighting to eradicate all forms of discrimination. Our students are dedicated to stamping out discrimination wherever they encounter it. They build bridges between communities. But, they do not stop there. They use their skills, vision and passion to bring together people of all different ethnicities, races, religions, socio-economic backgrounds and sexual orientations. Our young leaders are changing the world, one person at a time.

Position Logistics

Intern Preference: No preference

Start and End Date: June-August 2026

Hours per Week: ~20hrs/week

Number of Weeks: Flexible, but ~12 weeks

Expected Daily Hours: Students can work whenever works for them as long as they are reachable during work hours M-F 9-5, and are completing their week's work on time.

Important Availability Dates: None as of yet. We will communicate this if it comes up, but this is pretty flexible.

Location: Hybrid of in-person and remote work (can also be fully remote if desired)

- 2 in-person days each week
- In-person address: 600 Massachusetts Ave NW Washington, DC 20001

Position Information

Core Technical Skill Set:

- Marketing - includes physical material development, brand strategizing, website editing, and search engine optimization
- Social Media - includes developing social media content, tracking engagement, and creating an online presence

General Duties and Responsibilities:

- Social media management
- Social media content creation (editing and posting videos and pictures)
- TikTok, Instagram, LinkedIn, blog, and Facebook postings
- Community emails
- Physical and digital marketing design content

Specific Deliverable(s): We want our intern to build up or social media and create content to promote community engagement.

Required Qualifications:

- Familiarity with social media apps
- Skilled in content creation/editing
- Proficient writing skills

Preferences:

- Organized
- Timely with deadlines
- Can make posts fun for a high school audience

Physical Demands of Position: N/A