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Total No. of Printed Pages: [01]

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B.A (Journalism & Mass Communication) (Semester – 2nd)

MEDIA & DEMOCRACY

Subject Code: BJMCS1202

Paper ID: [21420108]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a) Fourth Estate
- b) Democracy
- c) Public sphere
- d) Media ownership
- e) Public diplomacy
- f) Public opinion
- g) Media pluralism
- h) Ideology
- i) New media
- j) Democratic discourse.

Section – B

(5 marks each)

- Q2. Write a short note on Media imperialism.
- Q3. Differentiate between propaganda and publicity.
- Q4. What do you understand by decentralization & deregulation?
- Q5. Why is self-regulation important in media?
- Q6. What is participatory democracy?

Section – C

(10 marks each)

- Q7. What is the relationship between media and politics?
- Q8. Write an essay on 'Role of media to promote secularism'.
- Q9. Why media content is referred as a "public good"?