

Stakeholder:

- Noa Yadidi (audience & growth) (02/24/2020)
- Shane Savitsky (newsdesk) (02/26/2020)
- Neal Rothschild (audience & growth) (03/16/2020)
- Justin Green (newsdesk) (03/23/2020)
- Sara Goo (editorial) (04/09/2020)

Key interactions to test for:

- Adding stories to the “Big things” module on the Homepage
- Removing stories from the “Big things” module on the homepage
- Re-ordering stories in the “Big things” module on the homepage
- Saving and publishing the Homepage

Script:

0) Intro/overview. (Kasiana or Tori, 5 min)

This is just a testing session, and not necessarily a design brainstorming session. The focus will be on testing, and not generating new ways of designing this interface - though suggestions are not discouraged.

1) Tasks. (Tori, 15 min) – Stakeholder shares their screen

Ok, now we're going to move onto the tasks. Keep in mind that we're using a prototype, so some features may not work or may seem outdated.

Please try to think out loud as much as possible as you go along in each of the tasks.

A1. (2 min)

Task: Please take a look at this screen and think out loud. Tell us what you are seeing. (You don't have to click anything yet.)

A2. (2 min)

Task: Navigate to editing the Homepage.

Scenario: As an editor for Axios, you want to highlight some stories on Axios' homepage. Navigate to a place in Eden where you can edit Axios' homepage.

B. (5 min)

Task: Edit the “Big things” module on the Homepage.

Scenario: Replace the stories currently featured in the “Big things” module with the following stories: “A China-centric 21st century,” “Cellphone tracking everywhere,” and “How an impeached Trump wins.”

(Don't worry about saving or publishing yet.)

C. (2 min)

Task: Reorder the stories in the “Big things” module.

Scenario: You've decided you actually want the story “How an impeached Trump wins” to be the first story in the “Big things” module. Make “How an impeached Trump wins” the first featured story.

(Note: We don't have the interaction for this scenario ready yet, so please just talk about how you think you would do this task.)

D. (5 min)

Task: Add a subtopic/collection page to the first position of the “Big things” module, and rename it.

Scenario: The coronavirus outbreak recently became a pandemic, making it the biggest story driving the news. Add the “Coronavirus” subtopic page to the “Big things” module, and rename it to “Our full coverage on the COVID-19 pandemic” on the homepage.

(Don't worry about saving or publishing yet.)

E. (2 min)

Task: Give the subtopic/collection page a special treatment on the frontend.

Scenario: (Press anywhere on the screen to move the coronavirus story to the top for the next task.)

Because the coronavirus is such a big news story, you want to give it an even more special treatment on the front end. Give this story a special treatment to call readers' attention to it.

(Don't worry about saving or publishing yet.)

F. (2 min)

Task: Save and publish the changes you've made to the Homepage.

Scenario: You've decided that you're happy with the editing you've done. Save and publish your changes.

2) Probing questions. (10 min) - Tori shares her screen

- Any more feedback on the dashboard?
- What do you think should be the max number of “Big things” allowed on the Homepage?
- What information would be most helpful for you to see about each story in the list view of “Big things” and in the “Search” modal?
- Where would you expect to add a story to the “Big things” list?
- In what cases would you use the “special treatment” of the first big thing?
- Post-MVP: Would you ever want to see who recently edited the Homepage or previous versions of the Homepage? How common/important would this use case be?
- Post-MVP: Would you ever want to schedule a “Draft” to appear in the “Big things” module once

it's published? How common/important would this use case be?

- Post-MVP: Is there anything else specifically that you'd like to be able to edit about the Homepage in the future?
- Any feedback on the visual updates?

3) Talk through a timeline of events, including next steps of what happens after this test. (Kasiana, 5 min)