

Fee Structure-Ginny

Our goal is to provide thoughtful, strategic guidance that creates real, tangible value for students and their families.

Our fee structure is simple and designed to meet students where they are in the process:

Initial Consultation | \$250 (up to 3 hours)

A comprehensive first session that lays the foundation for everything that follows. This includes:

- Introduction to Dr. Bob Franzese, his background, and areas of expertise
- A clear overview of the college planning process and available services
- Time for in-depth questions and personalized guidance based on the student's goals

Ongoing Consulting | \$125 per hour

Flexible, as-needed support tailored to each student. Most clients engage for up to five hours, with additional support available based on scope.

Areas of support may include:

- College selection strategy and advisement
- Essay and letter writing guidance
- Scholarships understanding, search, and analysis
- Targeted research on colleges, programs, and opportunities aligned with the student's goals
- Direct outreach to colleges and universities to gather key insights
- Guidance on emerging fields and future-focused career paths

We're intentional about delivering highly personalized, high-touch guidance without adding unnecessary cost to an already significant investment. At College Consulting with Dr. Bob, everything we do is built around one goal: Your Future—Our Focus