

## **Email 1**

**Subject line : You're in, Welcome to the family.**

Hello (Fname)

And welcome, we all at sugardoh wants to personally congratulate you and also welcome you into our family.

Congratulations for taking the right step.

Stick around (Fname), and you'll find out shortly why this is your best decision yet.

Sugardoh's journey started in 2018,when we introduced the original remarkable hair waxing formula....

Since then, countless people have given their reviews on having one of the best experiences using our hair waxing product.

Over the course of the next few days we at sugardoh, want to make a real introduction to what we have created here, so look out for those emails. It includes links to our discounted products, and pro tips on how to use the products for maximum satisfaction.

We are confident that this will be of great benefit to you.

Stay tuned for our latest product news, updates and reviews of our cutting-edge hair removals.

**Ps:** Don't forget to add us to your contact list so we don't end up in your junk mail or spam folder.

Best regards,

Sugardoh team.

## **Email 2**

**Subject line: Sugar life, happy life.**

(F name) we are super excited to have a great addition to our family...

And for that reason alone our esteemed ceo sends her personal regards.....

*Hi! I'm Aliyah - sugar mama to Sugardoh.*

*As a hairy brown girl with very sensitive skin, I felt like everything on the market was promoting hair removal at all costs and my skin was collateral damage. Once I discovered sugaring, a method of hair removal originating in ancient Egypt, I began making my own sugar wax. I realized sugaring made me feel so relaxed about my body hair. Not only was it effective (no hair for weeks!), my skin was happy. After years of perfecting the recipe, I'm making it my mission to replace your at-home hair removal method with compostable sugaring paste.*

There you have it,

So you see, we all have been where you are, but with sugaring, you don't have to worry about skin irritation or sensitivity.....

Because it's effect will leave you overly satisfied and with a happy skin.

Waxing has never been fun until sugaring was discovered

What's even better is that it saves you time and energy ( no waxing appointment needed). This is something you can do on your own painlessly.

Sugaring replaces hair removal pain with a painless enjoyable formula.

So click [here](#) to start your painless waxing journey.

**Ps:** There is a 30% discount on your first purchase . This offer is only available to you as a new subscriber. so go ahead, claim your kit [here](#) and get ready for one hell of a waxing journey — you deserve it.

Best regards

Sugardoh team.

### **Email 3**

**Subject line: what have you been doing wrong?**

Hi (f name)

Did you know it takes a neurosurgeon approximately 14 to 16 years to master the craft?

Damn, that's a whole lot of years,

No wonder they come out with a God like gift...

I'm sure you must have heard of Ben Carson,

And what he is most recognized for

" Gifted hands"

He earn that title when he pulled off an impossible surgery

Till date the neurosurgery hall of fame has his name on the top of their list....

Good for him,

Here's my point, are you also aware that no matter the level of expertise Ben had he would be useless in an operation room without a key factor..

Can you guess what that key factor is (fname),

Don't stress it, I'll tell you

The key factor was his "TOOLS".

His tool is as important as his knowledge and without his tool the operation would not only take time, it will end in a disaster.

So you see, a tool set is a very important factor in any success story.

Speaking of the tool, you may have been *doing it all wrong* if you have not gotten your hands on our exclusive TOOL KITS...

Mastering the technique is all about having the right tools. Whether you use medium or firm paste, sugaring your face or body - the right tool can save you time, stress, and mess.

In sugardoh, it's our topmost priority to give the BEST satisfaction to every of our customers with all available tools at our disposal,

This is why we came up with the best means for comfort and utmost satisfaction.

Some of our (highly recommend) [tools](#) to own are :

- Reusable sugaring applicator

- Face applicator
- Sugaring tool kit
- Reusable cloth strip

Each of them helps in making hair removal a smooth enjoyable, painless experience.

Over the years we have had multiple reviews on how effective our application tools have been to our customers.

Now that you know the importance of what a tool set can do, why not take it for a spin [here](#)

Ps: just like Ben Carson, you also need your tool set for a better sugaring experience.

Bye for now,

Sugardoh team

#### **Email 4**

##### **Subject line: Aloe Vera, really?**

Hi (fname)

In case you missed our previous mails you might want to check your inbox or spam folder because you have been missing out on a handful of info....

Bumps...

black spot...

Skin irritation

This has always been the worry of most individuals when getting rid of hairs in different part of the body due to skin sensitivity..

That is why,

Sugardoh has invested it's time and resources to ensure that it's patrons enjoys waxing without skin complications.

Leaving you with a *happier skin*

The ingredients combined to produce this master piece are:

- Organic aloe vera juice.
- Xanthan (plant-based thickener)
- Potassium sorbate (preservative)
- Ascorbic acid (preservative)
- and citric acid (pH stabilizer)

These ingredients together produce an all-natural sugar-based DOH that gently pulls hair from the root while exfoliating the skin. Leaving you with a soft smooth skin.

Did you take notice of our key ingredient "Aloe Vera juice"

We don't need to emphasize the importance of aloe Vera on the skin.

Unlike other regular market-bought hair removals, sugaring when used as a waxer doesn't leave a greasy film on the face or any part of the skin.

In fact, it does just the opposite – it unclogs the pores and softens the skin.

Our high-quality products can be used for sugaring:

- Facial hair
- Pubic hair
- Underarms
- Leg + Arm Hair
- Coarse Hair
- Thin Hair

It's so safe, you could sugar your pet

Isn't that amazing, waxing the fur off your pet by yourself.

So there you have it, get yours [now](#) and have a risk free, painless hair removal.

**Ps:** there's a special discount coming up for this black Friday, specially for you as a reward for sticking around.

Best regards

Sugardoh team.

## Email 5

**Subject line: Age is just a number with sugardoh**

Hello again (f name)

Check this out!!

***I am so happy that I got this kit. It's so easy to use and the fact that I can do this at the same time while my toddler is taking a bath is amazing. There's no mess and even if there is- just add some water and its gone.***

***This mama is DEFINITELY happy and will be ordering more.***

Janelle .V

That was a review from a happy mother...

There are other lots of happy reviews but we chose this one because it was coming from a mother in her late 40s.

Why did we choose this one you might be wondering....

Well,

The other day, a subscriber reached out to us. Was that you?

Yes?

No?

Well, they were asking if sugardoh works perfectly for all ages (mostly aged people).

Maybe they want to get one for their grandparents.

So we decided to answer that in today's mail.

Sugardoh was crafted by the best dermatologist who specializes in skin care and effect.

Regardless of age, skin type and colour, sugardoh with it's all natural ingredients, removes hair in any part of the body without leaving a trace.

With sugardoh,

The secret to having a smooth skin after shaving begins and ends with the right routine.

Prime your skin with our talc-free powder to help the DOH adhere easily to your skin while our aloe-based soothing serum calms skin and helps settle redness.

**Ps:** Sugardoh is made for all hair types and experience levels (beginner-expert). It is safe for all skin types. So you have nothing to loose expect hair get yours [now](#) *and if you have any other question do reach out to our [team](#).*

Best regards,

Sugardoh team.

## **Email 6**

**Subject line : the Big sale, 70% off!! Now, not later.**

We noticed you haven't gotten your own piece of our black Friday's offer, it's ending soon and we don't want you to miss out.

May we ask...

What's stopping you?

Truth is, you won't get another chance like this in a long while,

Here's the best part of our black Friday offer, the more you purchase the more discount you get!!

I see how your face glowed

Not many people know about this, so rather than getting just one you can increase your discount rate by getting more for your loved ones, and pet.

You can get enough at a better discount and store for as long as you like, sugardoh if kept in a dry environment can last for years.

Isn't that amazing

Here's a little secret because you are already part of our family

The demand for Sugardoh is getting high each day and its price is likely to skyrocket after this black Friday offer..

So don't wait, get your premium hair removal at a discount [now!!!](#)  
While the offer still stands.

**Ps:** we have gotten some feedback already, yours is all that is remaining do well to give our team your feedback @ [sugardohsupport](#).

Best regards

Sugardoh team.

## **Email 7**

**Subject line: (F name) you are part of these creation.**

Hi (F name)

Are you aware that sugardoh has been on top of it's competitions for a while.

Here's why!

It's simply because we delivered as promised and our patron stayed glued to our product once they discovered its wonder.

Do you want to know how we got to create the perfect product for your soft amazing skin?

***FEEDBACKS!!!***

yes, that's it

Feedback from our esteemed users like yourself has given us enough knowledge on how to satisfy you even better.

So without knowing you become Co creator of this amazing product [here](#)

But it's impossible to give us feedback on something you never used and that's why we are offering a huge discount this black Friday so that you can get as many of our products as you want and chip in your brilliant suggestions.

Due to many feedbacks we had in the past our product has been able to do the following :

- Calm the skin after waxing
- Reduce hair regrowth (no hair for weeks!)
- Adheres only to dead skin cell
- .....

That last space there, that's you

We are patiently waiting for your honest review, your feedback is very important because as part of our family we need your ideas on how to serve you better.

**Ps:** your review makes you a Co producer of Sugardoh, so what are you waiting for, get a [bottle](#) or two, give us your feedback and help improve the product you are already part of.

Best regards

Sugardoh team.