

Getting Clients Is Easy. This Is How You Do It:

If you are struggling with getting clients, chances are that THIS is what's causing it...

Many business owners think that they just need to spend some money on ads, and clients will magically fall out of the sky.

Not really.

But there's a method.

And it all starts with being thirsty. Hear me out:

Empty glass that keeps you thirsty

Most business owners focus on getting clients.

Why is this bad?

These are not perfect clients.

The difference between clients and perfect clients is like the difference between a full glass of water and an empty one.

You want more clients - you are thirsty.

That's why you choose the glass which is full - the clients that are fine with spending money on your service, and are actually interested in it.

And I made this mistake when starting my own business.

I wanted to get clients fast, so I just targeted EVERYONE.

Literally...

If you owned a business in my city, you were on my email hit list.

And guess what...

I landed zero clients.

I was thirsty.

But my clients were empty.

How to find your PERFECT Customer.

No matter what your service or product is, the perfect client always exists.

And finding that client is much easier than you would think.

Let's say you sell marketing services. Getting clients as a marketer is ultra easy.

Go on google, type X niche in, and check the marketing of the business in that niche.

And check which niche struggles the most with marketing, but already spends money on it.

Easy.

Now you know markets that are in need of better marketing and that have a budget for it.

And the only thing left to getting your perfect client is doing the outreach.

If you are a web developer, well you should do the same.

Look up different niche's websites' and check if they have a terrible website, but they spent some money on it.

...and REACH OUT!!

Now that you know how to get your glass from empty to full, and how to never be thirsty again, you should write down on a piece of paper: 'Who's my perfect client?'

And if you want to get to know more about marketing, you can check out my free guide [here](#).