

Identify a problem I am facing/ bad outcome

- I'm not consistent with putting in the work. I get distracted too easily when I come across the problem of having to switch to another niche that isn't the dating niche.
- I haven't gotten any response from my email outreach
- Maybe because there is a lot of heavy competition in this niche.
- But when I start to think about getting into another niche, I feel like a lot of the businesses in the wealth niche want blogs. Which personally is something I want to avoid doing.
- I think I'm just avoiding the hard work.
- I haven't fully dived in.
- Solution - choose another niche