

Push ups

What specific business objective am I seeking to accomplish with this project? Why is it important?

The objective is to send people from the newsletter to the website(Gumroad page) where they're going to buy the product, it's important because it's a new ebook my client is launching.

What part of their online presence/funnel is needed to achieve the business objective

The newsletter, because that's mainly where we have been announcing the product and also I'm going to be giving a limited-time offer.

Who Am I Talking To?

•Who are you talking to?

A guy named John is in his 20s and living in an apartment alone, he is not very popular at his school and girls really don't notice him. He just had 2 girlfriends in his entire life and he wants to have more relationships with women now that he's in the university.

Lost his virginity at 18 but had limited sexual experiences due to nervousness and performance anxiety. His past rejections and social experiences contributed to low self-esteem and a lack of confidence in dating.

•What problems are they dealing with?

He lacks knowledge and dating skills in how to get started or what to do to get a woman, motivation, and confidence when approaching a woman, and even anxiety about getting rejected like he has before.

•What are their dreams and challenges?

He wishes he was successful in his dating life where he could attract multiple beautiful women and be able to sleep with them and make them beg for his attention and time, no worrying about getting rejected.

He challenges himself to finding a good course or book online that it's not that expensive (because he works a regular job) and that it is worth buying, also doesn't know which one to pick or how many courses and books there are out there.

•Where are they now on the funnel?

He is now in my newsletter where he has been receiving my emails for a couple of weeks and he is aware that I'm going to be launching a new product that says it helps a man to become more masculine with a lot of tips for attracting women.

•What actions do I want them to take at the end of my copy?

I want him to click the link and get the product and feel the urgency to buy it.

•What they must experience inside of my copy to go from where are they now to taking the action I want them to take.

I want to increase the current desire he has to make him want to get the ebook I'm offering, creating urgency to make him buy it before the price goes up and also feeling regret if he doesn't get it thinking he missed an opportunity to get women.

Where Are They At Now?

Level of awareness: 4

Sophistication market: 5

Will they buy/act?:

Is the value I'm going to get worth it? 7/10

Do I believe the idea would work? 6/10

Do I trust in the company/ or person selling this product? 5/10

What I'm I going to do for that 👉 ?

I already sent a few emails talking about the products so they are aware that I'm launching this new product.

This is the last email I will send with an offer talking about the product and mostly trying to create urgency as much as I can.

I believe some viewers have seen the product by this point and I want to Create as much desire as possible.

Where do I want them to go?

Ready to buy:

What is stopping them from getting what they want on their own?

They are not confident enough to approach a woman and whenever they try to approach them they just don't know what to say or how to act.

What mistakes are they making knowingly or unknowingly that rob them of their dream state?

Fear and knowledge to be able to talk to a woman and get them to feel interested in him, they don't know that experience is what going to make them be better at approaching women well they know this but they just don't want to accept it or even try to make the next step,

What could the people who have reached the dream state do differently than the people stuck at the current state are doing?

They know how to talk to a woman and feel confident when approaching them, making women feel comfortable with them.

Road block:

Lack of knowledge on how to talk to a woman, what to say, and how to act around them, motivation, and fear to talk to a woman and get rejected and feel embarrassed.

Solution:

Be able to talk to women and feel confident when doing it and get them to feel interested in them.

Product:

An ebook that helps men feel more confident and comfortable when talking to a woman and seduction tips on how to attract a woman.

Questions to ask:

How will I get their attention?

Creating an email talking about the desire they have about getting women.

How will I increase their specific levels?

For the value am I going to get worth it?: they are male around 20s so they are most likely going to be interested in getting women and that's why I would be increasing the desire plus giving a discount.

Do I believe the idea would work: I'm going to be mainly targeting males from around their 20s who are trying to get at as many girls as possible making it more personal for them and having a guarantees.

Do I trust the company/person selling me this?: my client has an audience of 100k on X and there's some testimonial on the long form copy where I would be sending the people and I'm not sure if this also works but there's some accounts that offer the products of my clients.

How will I make them believe the idea will work for them?

Connecting it as much as I can to their situation showing them I understand them.

PAS

Pain/Desire

Amplify

Approach any 10/10 women with this hack

Hello there,

Wouldn't it be great to get rid of that knot in your throat whenever you want to talk to a pretty woman?

Imagine becoming the guy who effortlessly attracts beautiful women, making them feel safe and comfortable.

And every time you go to a party, you spot the hottest woman in the room with her friends and think to yourself...

"I know how to handle this" You know exactly what to say and how to act, starting a conversation with her while being relaxed, as if it's an everyday thing.

Or would you rather risk stuttering in front of a woman at a party and being laughed at by all her friends?

Feeling embarrassed, you walk back to your corner, thinking “Why did I do that?”.

While hitting your head with your fist in frustration and shame.

If the answer is no and you're tired of awkwardly standing around looking at girls...

Then this is the key to dating success.

I created a guide with all my techniques and secrets I gathered over my journey with women.

To seduce baddies, especially if you're still in your 20s and you are not a social person like most men.

Click here if you want to become “The guy” who approaches any woman on any day at any time.

P.S.

Hurry up! This is the last day my ebook will be available at a 30% discount before the price goes up, slowing you down to attract women.

Self analyze: I had to reveal the answer so the readers know what is he getting plus they already know what going to be selling.

A guy was telling me I didn't hit any of the pillars which I don't it's right but let me you know what you think

Top-players:

[Seduce her today](#)

In her mind, she gets to meet a fun unpredictable guy. (THAT'S GOLD TO HER. That's her Rom-Com Hollywood Moment!)

“He just gets it.”

That’s what she’ll tell her friends when they ask about you.

“You have to meet him. I can’t describe it. He’s hot and he gets it!”

Then all the girls go “ooooo” and giggle.

Be able to talk to any girl that makes you turn your head.

You’ll know what to say, and how to see if she’s available to meet up later that week.

And then after you meet a few hot girls, you’ll pick your favorite one...

Be able to walk into any bar, see the hottest girl in the room, walk right up to her, and say...

Well, we’ll get into that later.

You NEED to take control of this area in your life.

Dating only gets harder as you get older.

You could be walking by a future girlfriend or **your wife** later this afternoon.

She’s probably in the park, walking by that statue, and she just did something with her eyes.

[One alpha king](#)

You’ve felt approach anxiety and don’t know what to talk about with women

You’ve been unable to keep the conversation flowing

You *want* to have multiple beautiful women you can choose from

[Mr | charming misogynist](#)

I want to transform you into the KIND OF MAN for whom women fight over,

The kind of man who women obsess over,

The kind of man who women CAN’T GET ENOUGH OF.

The kind of man who can say whatever he wants, whenever he wants because "he wants to" and STILL Make Girls Hooked to Him.

The Strong Men will start admiring you.

and The Beautiful Women? They’re gonna start DESIRING you.

For the next few days, I sat on my couch, play video games all day, and jerked off every night before I cried myself to sleep.

Some other dude who used my techniques inside The Seduction Bible is fucking her RIGHT NOW.

People should look at you and instantly go "Yes, he's indeed high-value"

Getting laid is easy. Having your life in order is what separates experts from amateurs.

Women will respond to you sexually everywhere you go.

Men will look at you with fear and respect in their eyes.

Your eye contact will tell them everything they need to know-

"This is a Man who has his sh*t together"

[Dominant polarity](#)

Testimonials

The best thing about the seduction bible is that it tells you exactly what to say in different

scenarios. You can play by the book and have countless wins even without improvising. I mean this is literally being spoonfed with game.

Since last month. I've been on 4 dates. And those women are taking great interest in me. Begging me for my attention. Heck, I even had sex with one on first date. No kidding. And I was able to fuck her brains out. All thanks to your tips. She praised my fucking skills

He's right, I work in a medium salary and I still bought it. Totally worth it.

The info is life changing. Anybody not in the know will spend the rest of their life bashing their head against the wall and failing backwards. Salute!

no beating around the bush. no 50 pages of text to describe a topic that can be summarized in 5 (one of the problems with many otherwise good dating books). highly recommend and I consider myself somewhat experienced on this

topic.

I'm 18 and there wasn't really anyone I could find to teach me the psychology that's in the course. Everything is starting to open up to me. In school work and girls, now I have to figure which ones I want to spend time with because there's too many now and before I started applying what In the course I literally had 0 b'ches.

Man, where do I even begin. I used to get rejected and flaked one by absolutely every single girl I laid my eyes on before I found the Seduction Bible (Freedom). I went through the cold approach, Shit test, and texting sections, and my god, I've already slept with more girls last month than my entire life! (I'm 26)

A lot of men need to hear this. They're being manipulated and they don't even know how to counter it.
Insane stuff man cheers

I'm 19, still in university but as you know, there's plenty of women here looking for "a good time" | was always the guy who nobody wanted to talk to, who no girl wanted to be seen around, and man, it brutally hurt me. I invested in Seduction Bible last month, and oh man! I felt like a caterpillar evolving into a butterfly. My reputation is solid, I'm the popular kid in my batch, and the girls absolutely adore me. Every night I go out, I take a new girl home with me.

Earn some freaking money, scrape 160 dollars from a 9 to 5 job. If you can afford a smartphone and be on this group you can afford it.

I am 24 years old and never had a girlfriend. I lost my virginity when i was 18 and so far had only slept with 3 girls (Which were all bad experiences because of my nervousness and whiskey d!@k problems). Growing up i was always insecure about myself because i always looked way too young for my age. Girls always went for guys that were older than them and this is the reason i never really dated in high school or middle school or ever. All the girls that i was into wanted nothing to do with me in terms of dating and intercourse. They looked at me as an insecure little boy, resulting in my low self-esteem. Now that i'm finishing college, i'm starting to break out of my shell.

I was simply carrying myself with more confidence. I found myself initiating conversations with strangers. There were no signs of neediness or social anxiety. I realized a man with a conscience can take a small portion of the knowledge shared in "The Game" to simply get over that first, most difficult hurdle of establishing rapport with a woman to whom he is attracted

I weighed a lot through High School, and I'm still fat now, but I was always great at talking with women, never intimidated, never worried, but I never escalated. I worried about manipulating the girls unfairly. I'm the type of person who never dated a single girl in High School, but every guy would ask me how to escalate with their girl, because I projected a very unique charisma.

I wanted to be able to seduce the women that I wanted to seduce, the women that I meant

This is an incredible book for the type of men who struggle with dating: introverts, empaths, nerds, feelers, etc.

I will say it isn't super douchy and doesn't encourage predatory/manipulative/negative behaviors - which contrasts some of the other dating guides.

i personally think every man should read this book if they want to improve their dating life, plain simply it offers really well put together advice that you'll feel the difference right after you read the book.

I never really found balance in my life. I always believe Honesty was the key to a succesful friendship and relationship but if I were honest with others I needed first to be honest with myself. Over the last decade I read : No more Mr.nicwe Guy and The Game, challenges of the Game