

With LeadsGorilla 2.0, we've used all the feedback from the 21.000+ active users to cover every blind spot that the original version had.

With version 2.0, we're using several **proprietary AI algorithms** (powered by artificial neural networks) and **automation protocols** to improve the client-finding, closing, and fulfilling process across the board.

*NEW Outbound Email Template Library + AI Cold Email Creator that allows you to generate UNLIMITED variations of Email Templates.*

Here's a comparison table to help you figure out what you can expect from the new version of LeadsGorilla:

### LeadsGorilla Standard

LeadsGorilla Version 1.0	LeadsGorilla Version 2.0
Find Facebook & Google Leads	AI-Assisted Lead-Search technology improves loading times by as much as 80%.
Find Claimed & Unclaimed Businesses	Find Claimed & Unclaimed Businesses with 100% by leveraging an 'AI Status Checker bot' that eliminates false positives.
Generate GMB (Google My Business), and Facebook PDF Reports	Completely redesigned clientPDF reports for both Facebook & Google updated with all the ranking metrics that became important in 2021 and 2022.  * GMB Report is now replaced with the new GBP (Google Business Profile) branding & contains all the new ranking metrics.
Identify Local Ranking Factors	Identify and exploit ranking issues with an AI module that automatically recommends digital services that the business needs.

LeadScore ALgorithm	UPGRADED AI-powered Lead scoring algorithm allows you to find the most unoptimized leads first on Facebook & Google.
Manage Local Leads	NEW & Revamped Lead Management module allows you to add, save, filter, and organize prospects without leaving the dashboard.
Contact Local Leads	1-Click Lead contacting & seamless SMTP integration.
30+ Email Templates Integrated	NEW Outbound Email Template Library + AI Cold Email Creator that allows you to generate UNLIMITED variations of Email Templates.
Custom Email Placeholders	Dynamic Email Placeholders allow you to personalize any Library template and every AI-generated email template.
✗	AI Business Description Writing tool will AUTOMATICALLY generate SEO-optimized business descriptions.
✗	AI Review Assistant allows you to respond to Negative and positive Reviews AUTOMATICALLY.
✗	AI Yelp Post Creator allows you to create Yelp posts for ANY business AUTOMATICALLY.
✗	AI Google Post Creator allows you to create engaging GBP posts for ANY Business AUTOMATICALLY.
✗	AI Facebook Post creator allows you to create engaging Facebook posts for ANY business.
✗	Email Identification Technology ensures that emails are never sent to a bouncing address.
✗	Revamped & Intuitive UI & Dashboard
✗	Multi-Language support - Generate Client PDF Reports in 14 Additional Languages besides English

✗	Global Geo-Targeting allows you to Target Leads anywhere in the world regardless of your physical location.
✗	AI-powered Multi-Angled Constructive Reporting - Close clients by informing them of their biggest issues with Facebook, Google Business Profile & Local Ranking factors.

## LeadsGorilla PRO

LeadsGorilla PRO Version 1.0	LeadsGorilla PRO Version 2.0
Generate Unlimited Leads	Generate UNLIMITED Leads and yield better & faster results (by as much as 80%) using AI-assistive technologies.
Unlimited PDF Reports	Create UNLIMITED Client Reports (entirely revamped UI & metrics) and provide value in advance for as many leads as possible.
Contact Unlimited Leads	Contact UNLIMITED Leads and remove all limitations for your Lead Management Module.
✗	A.I. Client Closing Email Sequence Creator - Instantly generate a personalized client-closing email sequence for every lead you find.
Google 3 Pack Ranking Checker	AI-powered Google 3-Pack Ranking Checker lets you know where the lead ranks on both Google Pack & Google Maps.
✗	Google Local Ads Validation - Find out if a local lead is already spending money on advertising services & craft your business proposal accordingly.
Legacy SEO Module Pack	All 4 SEO tools have been tweaked to perfection with the latest ranking factors in mind (SEO Report URL, Site Comparison, Ultra Suggest Keyword, and Most Searched Questions)
Legacy Local Module Pack	All 4 Local tools are now UPGRADED

	to accommodate the latest Google algorithm updates. (GMB Report Generator, Facebook Page/Place Report, Core Web Vitals Report, Local Rankings)
Legacy Local Reports Data	Additional Local Reports Data - UNLOCK additional PRO metrics for your reports, including local schema, Google tags, SSL certificates, Yelp presence, and more.
✗	FULLY Customizable Client Reports for GMB & Facebook.
Branded PFD Reports	Additional Branding Options for All Client Reports - applies to all the reports available inside LeadsGorilla with your logo & business information.
✗	NEW Email Categories & Swipes - Expand your available library of DFY email templates with a series of professionally written email swipes.
✗	Fully Editable PDF Report Design - Customize your client reports by adding custom messages, persuasive wording, descriptive text & more.
✗	AI Facebook Post creator allows you to create engaging Facebook posts for ANY business.
Legacy Local Genius Training	Local Genius Training - Get access to 100+ different lessons that will make you a PRO at fulfilling digital services. Training is restructured into 3 modules (Google Business Profile Genius, SEO Genius & WordPress Genius), and outdated GMB sections are now updated.
Video Training	PRO Video Training - Additional over-the-shoulder local marketing training will help you reach your business goals FASTER.
✗	Multi-Language support - Generate Client PDF Reports in 14 Additional Languages besides English

24/7 Support	Upgraded 24/7 VIP Support - Receive support FASTER & get access to our customer success team that will help with your marketing plans.
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## LeadsGorilla Citation

LeadsGorilla Citation Version 1.0	LeadsGorilla Citation Version 2.0
Legacy Citation Analyzer	Citation Analyser & Optimization Module - Generate Local Citation reports for all your prospects in one click.
200+ Citation Sources	1500+ Citation Sources - Get INSTANT access to 1500+ High-Authority Citation Sources (Industry-Leading)
8 Supported Countries	24 Supported Countries - Find local citations for 24 countries besides North America.
✗	80 Niche Specific Categories - Generate PDF-ready Citation reports in 80 categories.
Legacy Citations SEO Analyzer (without citation vetting)	Leads Citations SEO Audit Analyzer - Get an instant bird's eye view on every citation and check if it's verified and ranking accordingly.
✗	Missing Citations Highlighter - See what local citations are missing for every potential client you run this report on.
✗	Customizable Citation Reports - Ability to add custom messages, persuasive wording, descriptive text & more to your citation reports.
✗	Print-Ready PDFs - 1-Click Export every generated citation report into a beautiful PDF and send it to your clients.
✗	Export .CSV function - Export the full citation list in a .csv file and use it

	externally .
✗	Citation Outsourcing Checklist - Step-by-step instructions on outsourcing the tedious part of building local citations.
✗	Citation Reporting for Individual URLs - Run citation reports on external leads that weren't found with LeadsGorilla.
Legacy UI Citation Design	Revamped Citation Report Design - Brand NEW PDF Report Design for Citations that will boost your conversion by 45%.
✗	Citation Summary Statistics - Add an overview section to each citation report. Perfect for business owners who want value-in-advance.

## LeadsGorilla Agency

LeadsGorilla Agency Version 1.0	LeadsGorilla Agency Version 2.0
Legacy LeadsGorilla WordPress Agency	Completely Redesigned WordPress using the same framework & website layout, menus, and schemas that all 8-figure agencies use.
Stock Digital Agency Content	Pre-Populated Website Content - World-class copywriting to maximize the conversions on your agency website.
Standard WordPress Installation with Video Tutorial	1-Click Installation (works on any WP website)
Legacy Manage Clients Module	Client Relationship Management Module - Get access to an industry-leading CRM system that allows you to handle everything client-related from one screen.
✗	Zapier Integration - Integrate Zapier to manage your leads workflow & automate every tedious process within your business.

×	DFY Facebook Ads - Use a series of High-Converting Facebook Ads to grab the attention of LOCAL Businesses by appealing to their pain spots.
×	DFY Web Banners and Google Ads - Run ads locally on Google and blow the competition away by using our perfected in-house Google ad formula.
×	DFY Agency Marketing Cold Email Swipes - Always start the conversation with the right opener by using our collection of DFY Agency Swipes.
×	DFY 'WEB Ready' Graphics - Get access to a collection of easily edited and deployable graphics on any type of LOCAL agency.
×	DFY Agency Marketing Teleswipes - Use our done-for-you scripts to contact potential leads over the phone and make your pitch professionally.
×	DFY Legal Contracts - Use our DFY legal contract (already vetted by an attorney) to lock in your next clients.