The Johns Hopkins University Student Government Association
SoCC Meeting #8 Agenda
10/20/15 8:00 AM Mattin Center Suite 210

Meeting Leader: Anna Du
Purpose: Updates and checking-in on our council fall semester agenda

1. **Attendance**

   All present

2. **Reports** – All
   a. Lilly/Sathvik
   Giveaway event: cable organizers/speakerphones + off-campus housing event
   - Hana emailed Lilly back
   - They are having an event on Tuesday, Nov 17 4:30-6:30 in CC MPR
   - Off-campus housing fair next semester
   - They usually don't do giveaways, however
   - We could cosponsor a raffle with HRDC for the off-campus housing fair in the spring
   - They are trying to re-launch their FB page and sponsor a Twitter Q&A session on 11/9
   - It would be easier for us to market these events than them
   - Tatiana: make sure she knows we'd pay for the giveaways
   - Lilly: I'll meet with Hana

   - Sathvik: Nick McCormack sent me the document concerning last year's sophomore formal
   - They had 300 guests for Gertrude's, and it cost $14,700
   - All: we should do this dinner-type thing as well
   - We can sell tickets for like a nominal $5 each
   - We are way ahead of schedule with regards to planning, which is good
   - We can get Gertrude's and the outside patio

   b. Kwame/Sarah
   Giveaway event: LOTQ travel mugs and stickers
   Gift card winners
   - Everything looks good so far
   - For marketing of LOTQ, we will ask Katie Marks to make a graphic so we can change our cover photos

   c. Tatiana/Mieraf
   Giveaway event: Aquarium trip (?)
   Hispanic Night at Nolan's
   - No major updates on aquarium trip
   - Bill Connor set the agenda for Hispanic Night
   - We can get the marketing commission to make a graphic
   - Clifton: aquarium trip is during reading period, do we want to commit time to this?
   - Lilly: it's a good idea, but will people show up?
   - Pay What You Want Day: November 1st but that's Halloween Weekend

- All: let's table the idea for now
- We can try again in the spring

d. Anna

Class Survey Report – deadline and tasks
SoCC Annual Review Report
Tradition for classes to paint the new Blue Jay sculpture

- I have prepared slides so we can make a Class Survey Report
- We should present what's most relevant to the Senate
- I forwarded survey results to HRDC
- What kind of recommendations should we give?
- Sarah: how should we approach this issue?
- Anna: we should talk a lot about dining
- Sarah: let's put the impetus on the committees
- Clifton: go back to the survey results as well
- We are presenting the results next week

- Let's start doing the annual report now and work throughout the year

- We should have class councils paint the Blue Jay sculpture each year
- I'll talk to Syed and Amy
- Unveiling of statue is on Saturday at 1 PM
- Everyone should go

3. Open Discussion – All

a. Checking-in on council fall semester agenda
Are we really building community among the sophomores?
- Anna: Keep working together and bring ideas to help sophomores

b. Marketing
- Let's make a formal form that we have to fill out to get marketing commission to help us market events
- Serve as a gateway and make things more official

4. Advisor Report – Clifton Shambry

- We are going to do real gift cards for the Council survey raffle winners
- No other updates for now

5. Adjournment