Breastfeed Durham

Feeding the Future

Breastfeeding, Chestfeeding, & Human Milk Feeding



Our Mission

The mission of Breastfeed Durham (Breastfeeding Family Friendly Communities of Durham) is to help create a more family friendly Durham by advocating for policies and practices that support breastfeeding, chestfeeding, and human milk feeding, as outlined by the World Health Organization (WHO).

Our Vision

We recognize that chest/breastfeeding, and in particular, exclusive chest/breastfeeding, is the "great equalizer" as JP Grant expressed during his tenure as UNICEF executive director, impacting health equity outcomes at all stages of life. Believing that the creation of a chest/breastfeeding friendly community can ameliorate those inequities, we seek to provide access to support for all families in the Durham community, as well as advocate for policies that protect nursing parents' rights, in order that they may meet their own personal breastfeeding goals.

Our Goals

With your help, Breastfeed Durham is making changes. We will encourage families to hold healthcare providers accountable for top quality health care, help families find excellent prenatal care, and teach every family in Durham why human milk feeding matters. We will support statewide and international efforts for paid family leave and teach employers how to encourage and support nursing parents. We will help families find childcare providers who support breastfeeding, chestfeeding, and human milk feeding. We will support local markets that sell healthful food, encourage businesses to fill food deserts, and support the city and county to make beneficial changes for all. By the time our grandchildren are born, every family that wants to breastfeed will be able to do so, for as long as that family chooses, by making educated and supported choices that are not undermined.

Our Goals

- ❖ To implement the 10 Steps to a Breastfeeding Family Friendly Community
- Connect with stakeholders from diverse backgrounds, organizations, agencies, and institutions
- Provide technical assistance for organization who are seeking a Breastfeeding-Friendly Designation
- Advocate for chest/breastfeeding-friendly policies in Durham
- Disseminate chest/breastfeeding-related news throughout the community

Connect with Us

For breastfeeding support, to learn more about Breastfeed Durham, or to get involved:

Email: durham@breastfeedingcommunities.org

Website: https://breastfeeddurham.org





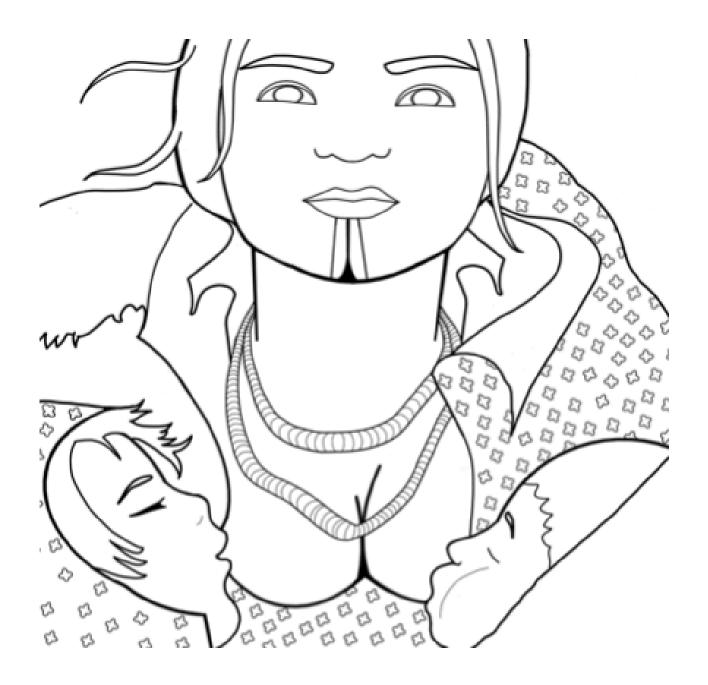
from Ren The Doula's Coloring Book

Visit <u>BreastfeedDurham.org</u> to learn more about: pregnancy, lactation support, working & breastfeeding, or how to join a committee.



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Ownership of this building in Albuquerque changed hands and this beautiful mural unfortunately no longer exists.













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