

Privacy Policy and Terms and Conditions for Village Dental at Saxony

Effective Date: 10/8/2024

Village Dental at Saxony("we," "us," or "our") is committed to protecting your privacy and ensuring transparency in our services. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites [<https://dental-implants-fishers.com>] and when you interact with us through Application-to-Person (A2P) communications such as text messages. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

1. Information We Collect

- **Personal Data:** We may collect personal information you provide to us, such as your name, email address, phone number, mailing address, and other details that identify you.
- **Communication Data:** Information about the messages you send to us and receive from us, including text messages (SMS/MMS), and call logs if you contact us via phone.
- **Usage Data:** We may collect data automatically when you visit our website, such as your IP address, browser type, and browsing behavior.

2. How We Use Your Information

We use the information we collect from you for the following purposes:

- **To Provide Services:** We use your personal data to schedule appointments, respond to inquiries, provide dental services, and maintain your account with us.
- **A2P Messaging:** We use your phone number to send appointment reminders, confirmations, and other relevant information via text messages. You may opt out of these communications at any time by replying "STOP" to any message.
- **Marketing:** With your consent, we may send promotional emails or text messages about our services, special offers, or dental tips. You may opt out at any time.
- **Improving Our Services:** We use data on website usage to improve the user experience, optimize our services, and monitor website performance.
- **Compliance:** We may use your data to comply with legal obligations and to protect our rights and property.

3. Disclosure of Your Information

We do not share your personal information with third parties except in the following cases:

- **Service Providers:** We may share your information with trusted third-party service providers who help us with operations such as website hosting, messaging services, or

payment processing. These providers are obligated to keep your information secure and confidential.

- **Legal Compliance:** We may disclose your information if required by law, court order, or government regulations.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal data may be transferred to the new owner.

No Sharing of Mobile Information for Marketing/Promotional Purposes:

We will not share your mobile phone number or any other personal information with third parties or affiliates for marketing or promotional purposes. Your mobile information will only be used by Village Dental at Saxony for the purposes outlined in this Privacy Policy, such as appointment scheduling, reminders, and follow-ups related to dental services.

4. Data Retention

We will retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or as required by law. When it is no longer needed, we will securely delete or anonymize your data.

5. Your Rights

You have the right to:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request that we correct any inaccuracies in your personal data.
- **Deletion:** Request the deletion of your personal data, subject to certain exceptions (e.g., legal obligations).
- **Opt-out of Communications:** You may opt out of marketing emails or text messages by following the unsubscribe instructions or replying "STOP" to text messages.

6. Security of Your Information

We take the security of your data seriously and implement appropriate technical and organizational measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

7. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently received such data, we will delete it.

8. A2P Messaging Compliance

Village Dental at Saxony complies with all applicable laws and regulations regarding A2P messaging, including the Telephone Consumer Protection Act (TCPA). By providing your phone number, you consent to receive text messages from us. You can opt out at any time by replying "STOP" to any message or by contacting us at the information below.

Terms and Conditions

{Program Name}

Program Description: By opting into our messaging program, you consent to receive SMS text messages from Village Dental at Saxony. These messages include appointment reminders, confirmations, follow-ups regarding your interest in dental implants, and promotional offers related to dental services. Message frequency may vary.

- **Opting Out:** You can cancel the SMS service at any time. Simply text "STOP" to the shortcode provided in any of our messages. Upon sending "STOP," we will send a confirmation message acknowledging your unsubscribe status. After this confirmation, you will no longer receive SMS messages from us. If you wish to rejoin, you can opt in again as you initially did, and we will resume messaging.
- **Help:** If you experience issues with the messaging program, you can reply with the keyword "HELP" for further assistance or contact us directly at saree@wehavetheremedy.com or by calling 317-565-4249.
- **Carrier Responsibility:** Wireless carriers are not responsible for any delays or undelivered messages.
- **Message and Data Rates:** Message and data rates may apply for any messages sent to you from us and for those you send to us. The cost depends on your mobile carrier and plan. Please contact your wireless provider for more information regarding your text or data plan.
- **Privacy Inquiries:** For privacy-related questions or concerns, please refer to our Privacy Policy here: [\[Insert Link to Privacy Policy\]](#).

9. Changes to This Policy

We reserve the right to update this privacy policy and terms and conditions as needed to reflect changes in our practices, legal requirements, or for other reasons. The updated policy will be posted on our website, and the effective date will be noted at the top.

10. Contact Us

If you have any questions or concerns about this Privacy Policy and Terms and Conditions, please contact us at:

Village Dental at Saxony
13390 Overview Drive

Fishers, IN 46037

Phone: 317-565-4249

Email: saree@wehavetheremedy.com