

# WELCOME TO THE GAWKER PITCH GUIDE

OUR RATES **\*START AT\*** 33c/WD FOR ESSAYS AND 50c/WD FOR REPORTED PIECES

## WHAT KINDS OF PIECES ARE WE LOOKING FOR?

- FUNNY
- SMART
- IRREVERENT
- FEARLESS
- ICONOCLASTIC
- WEIRD
- NEW
- DIFFERENT
- SPECIFIC
- SOMEWHAT RUDE AT TIMES
- ONES THAT HAVE INTERESTING AND WELL-INFORMED OPINIONS
- ONES THAT HAVE INTERESTING AND WELL-INFORMED REPORTING
- ONES THAT ANSWER QUESTIONS THEY RAISE

## WHAT KINDS OF PIECES ARE WE NOT LOOKING FOR?

- SANCTIMONIOUS
- INDIGNANT
- LONG
- BORING
- SELF-RIGHTEOUS
- CRUEL
- ACADEMIC
- ONES FEATURING REVENGE PORN A/O STOLEN NUDES
- ONES FEATURING SEX TAPES
- ONES THAT “OUT” PEOPLE
- ONES THAT USE THE TERM “LATE CAPITALISM”
- ONES THAT USE THE TERM “NEOLIBERAL”
- ONES THAT ARE A RIFF ON A DAVID FOSTER WALLACE ESSAY
- ONES THAT USE THE WORD “HORNY”
- PERSONAL ESSAYS (EXCEPT IN RARE CIRCUMSTANCES)

## WHEN YOU PITCH

- PLEASE INCLUDE “PITCH” IN YOUR SUBJECT LINE
- PLEASE INCLUDE LINKS TO TWO OR THREE CLIPS

**PLEASE SEND PITCHES TO [PITCHES@GAWKER.COM](mailto:pitches@gawker.com)**

**THANK YOU**