

SLIDE 1

YouToken is a unique platform that allows people to convert human intelligence into a financial asset (a token).

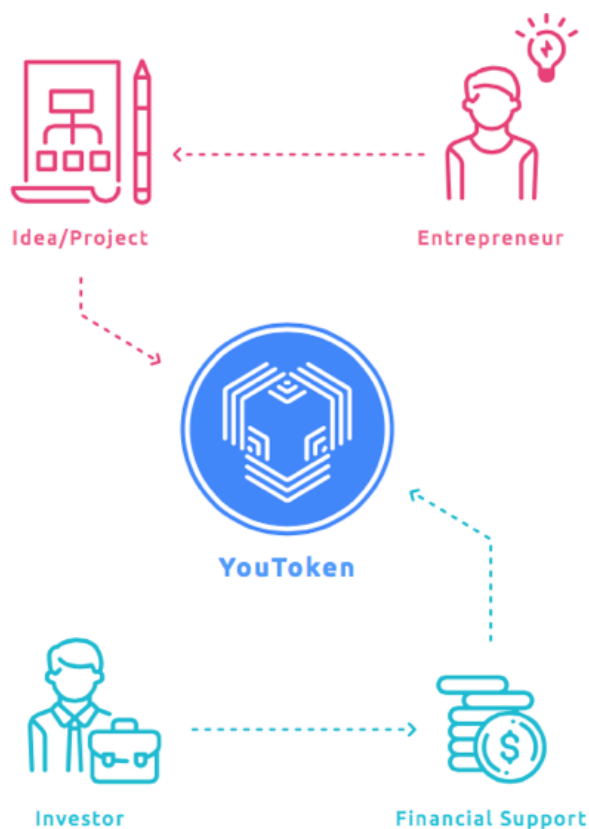
Human intelligence has a value just like any other financial asset (currencies, stocks, bonds, etc.).

We take people's creative ideas and commitments and convert them into tokens.

Benefits:

Entrepreneurs have the opportunity to fund their ideas and get support from the YouToken community.

Investors have the possibility to invest in talented entrepreneurs at their early stage of success.



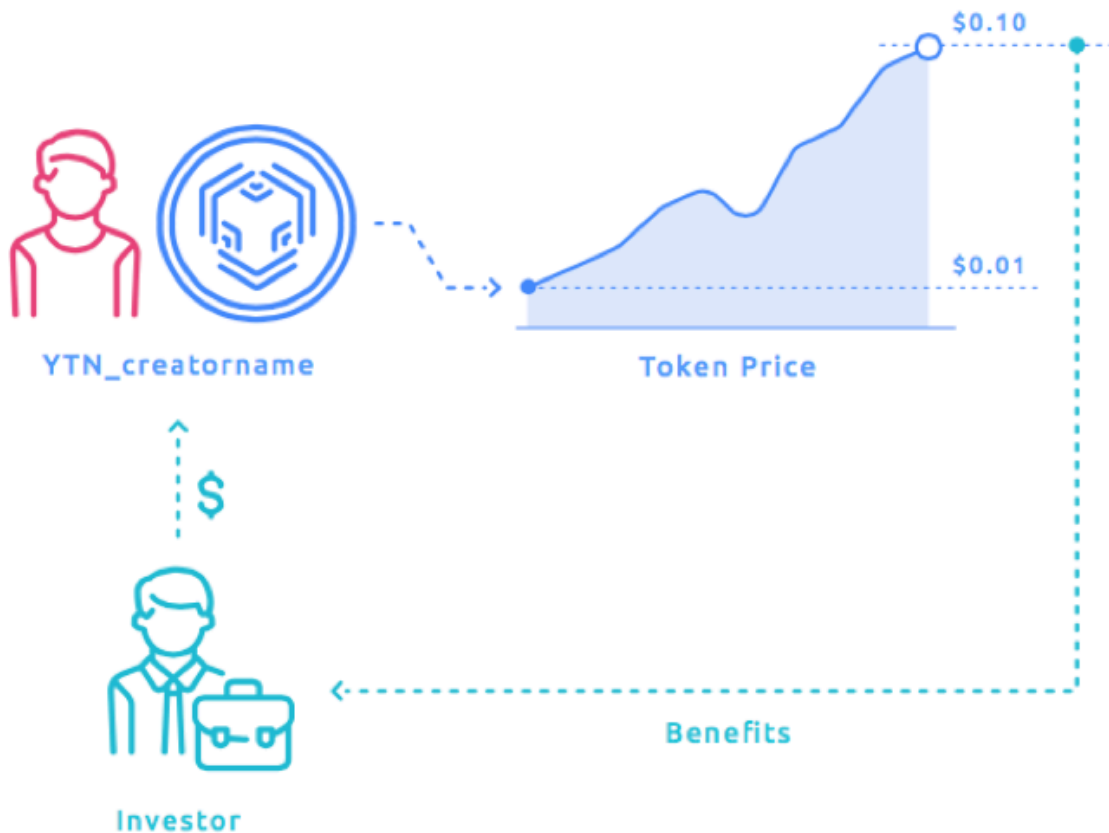
SLIDE 2

How it works

YouToken assigns creator tokens (YTN_creatorname) to each entrepreneur who is registered on the marketplace.

Investors who are willing to support entrepreneurs' creative ideas/projects are given the possibility to purchase the entrepreneurs' creator tokens (YTN_creatorname).

The more an entrepreneur succeeds, the more his/her YTN_creatorname price grows, bringing benefits to him/her and his/her investor(s). It works in a fashion similar to stocks on the stock market.

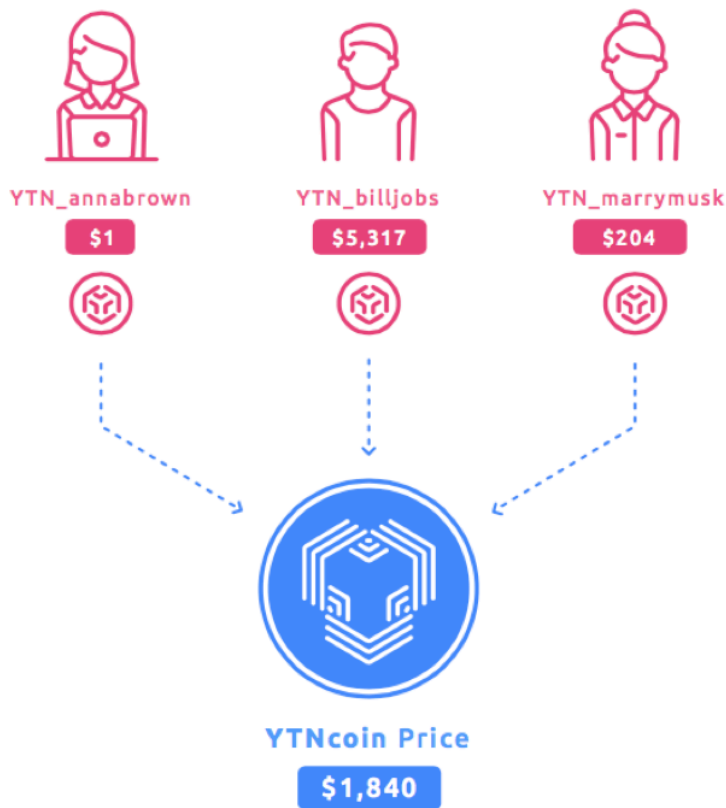


SLIDE 3

The total value of the YouToken platform is expressed in YTNcoin. YTNcoin is an asset that can be purchased/sold/traded on crypto- exchanges. The YTNcoin price depends on the quantity of entrepreneurs registered on YouToken and the quality of their projects.

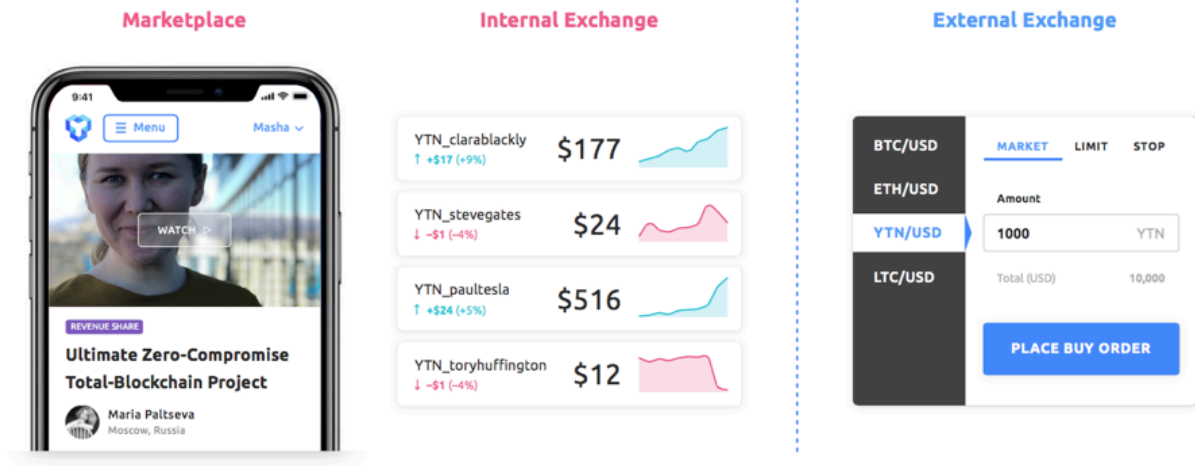
Investors who are registered on YouToken have the possibility to invest in entrepreneurs' creator tokens (YTN_creatortoken) as well as the tokens of the entire platform (YTNcoin).

YTNcoin is a tradable asset that can be bought/ sold/traded on external crypto-exchanges.
\$5,317 \$204



SLIDE 4

YouToken Platform Structure



SLIDE 5

For Entrepreneurs

YouToken helps entrepreneurs apply the power of ICO and raise funds for their ideas/projects

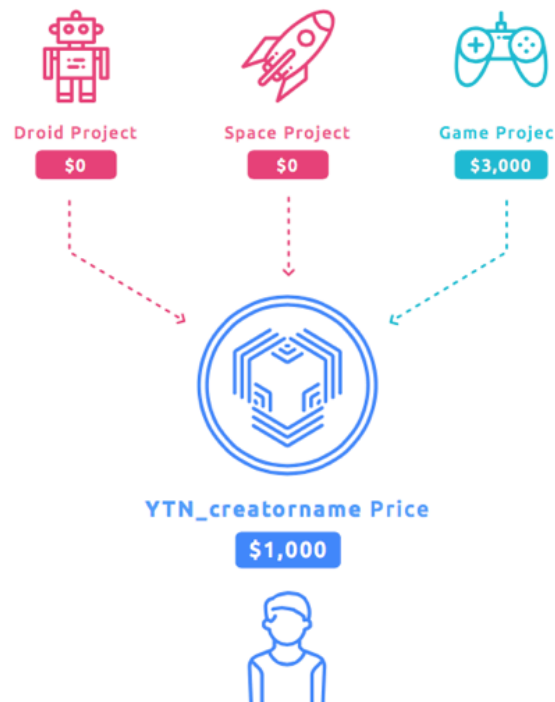
The value of one's «human intelligence» (YTN_creatorname) depends on the total success rate of his/her project(s)

Benefits of YouToken vs. Other Crowdfunding Platforms

No Paperwork

No Legal Entity

Several Types of Funding Opportunities (Donation, Debt, Revenue Share, and Equity)



SLIDE 6

For Investors

On the YouToken platform, an investor can contribute money to entrepreneurs' creative ideas in a fashion similar to the way he/she can invest in stocks on the stock market.

There are four unique types of Smart Contracts:

- Donation/sponsorship
- Debt
- Revenue share
- Equity

The screenshot displays the 'Buy tokens' interface on the YouToken platform. At the top, there are navigation links for 'Invest', 'Exchange', and 'How it Works'. Below the navigation, the page is titled 'Buy tokens' and includes filters for 'Project type' (Donate, Loan, Revenue share) and 'Sort by' (Popularity, Date, Cap). The main content area features a grid of six project cards, each with a profile picture, name, project title, type, terms, and progress bar.

Project Name	Type	Interest/Equity	ETH Raised	ETH Target	Tokens	Time
Blockainuse – Alexa Voice Assistant for Cars	DONATE	0% zero interest crypto-donation	2,567	5,000	5,000,000	4 days to go
Ultimate Zero-Compromise Total-Blockchain Project	LEND	30% interest one-time payment in 6 month	7,567	10,000	10,000,000	unlimited time
Worlds Most Advanced Blockchain Audio System	REVENUE SHARE	3% revenue share for 2 years	27,567	100,000	100,000,000	24 days to go
E-commerce Democratization Blockchain Project	LEND	20% interest one-time payment in 6 month	5,657	10,000	10,000,000	unlimited time
New Decentralized Gaming PvP platform	EQUITY	5% equity	25,567	100,000	100,000,000	24 days to go
Decentralized Home Rental Platform	DONATE	0% zero interest crypto-donation	2,567	5,000	5,000,000	8 days to go

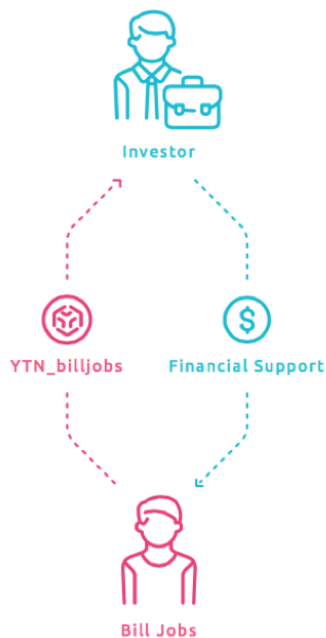
SLIDE 7

Donation/sponsorship

Investors who believe in the potential of an entrepreneur have an opportunity to purchase creator tokens (YTN_creatorname). This type of smart contract is perfect for the investors who are willing to capitalize on the long-term potential of an entrepreneur.

e.g. Bill Jobs is a young entrepreneur who needs money to open his tech startup. You, as an investor, choose to support Bill Jobs by purchasing his personal tokens (YTN_billjobs) for a low price.

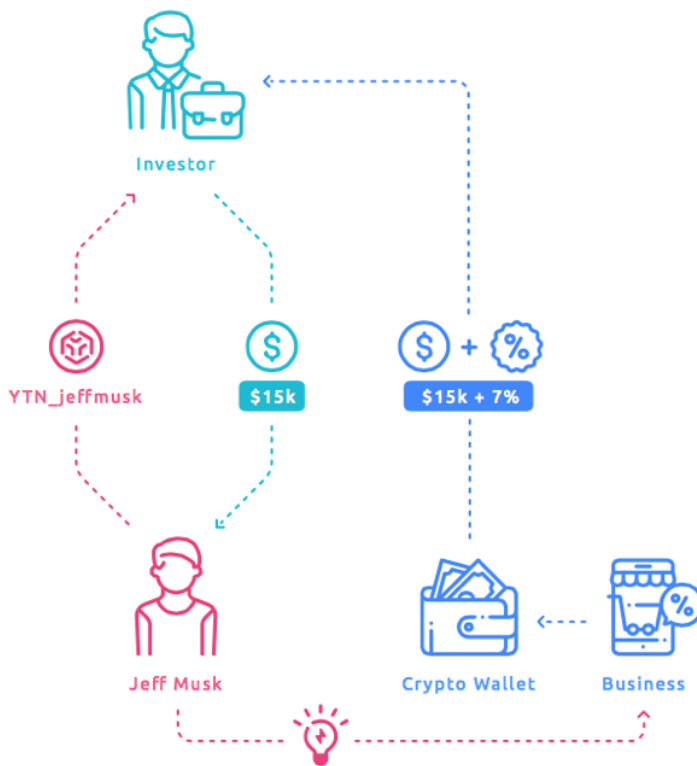
As Bill Jobs becomes successful, his personal tokens (YTN_billjobs) grow in price. You, as an investor, can resell these tokens for a higher price later down the road.



Debt

Debt involves borrowing money to be repaid, plus interest. As an investor, you can lend money to an entrepreneur in exchange for his/her creator tokens (YTN_creatorname), plus interest. A lender is entitled only to the repayment of the agreed-upon principal of the loan, plus interest. A lender has no direct claim on future profits of the business.

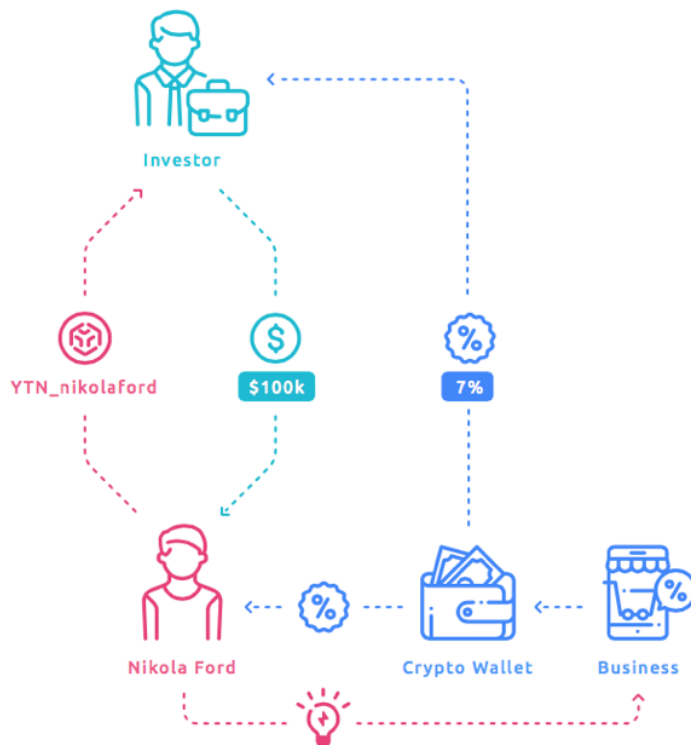
e.g. Jeff Musk has an idea to create his marketplace. To make this project happen, he as the entrepreneur needs \$15,000 (15 ETH). Investors lend Jeff Musk the required amount of capital in exchange for YTN_jeffmusk, plus debt and interest to be repaid via smart contract.



Revenue share

Revenue share involves raising money by sharing revenues in a business. As an investor, you can contribute money to a specific entrepreneur's project in exchange for creator tokens (YTN_creatormame) and revenue share in the project. Once the project begins generating revenues, you, as the investor, receive your revenue share.

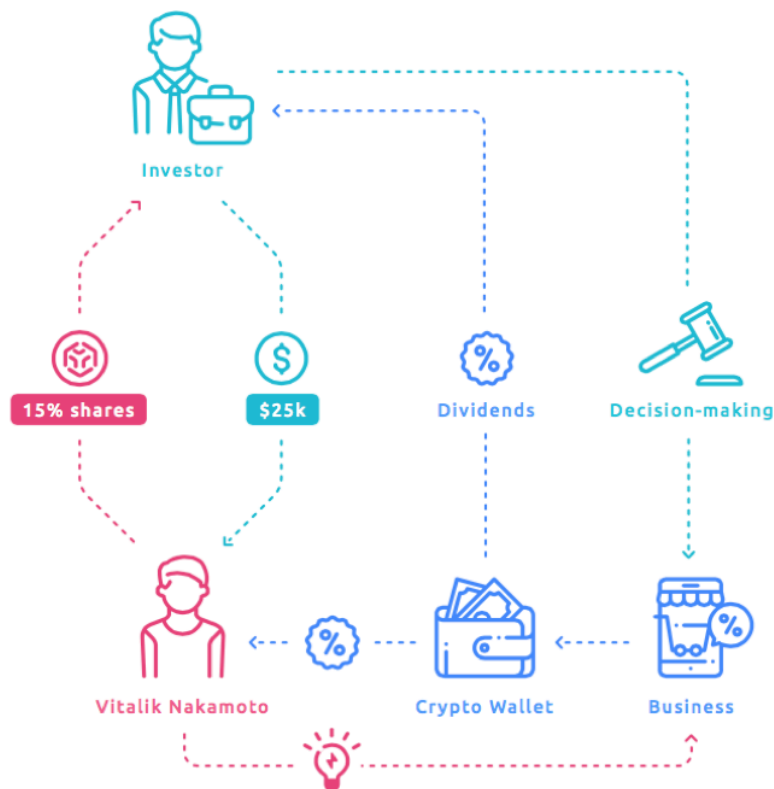
e.g. Nikola Ford has an idea to create an electric car company by using blockchain technology. To make this project happen, the creator needs \$100,000 (100 ETH). Investors contribute the required amount of capital to Nikola Ford's idea in exchange for YTN_nikolaford and % revenue share. All users possessing YTN_nikolaford would benefit from % revenue share (not just those investors who chose to support the revenue share project but all other investors-owners of YTN_nikolaford).



Equity

Equity involves raising money by selling interests in a company. As an investor, you can contribute money to someone's project that was built by using blockchain technology. As the project grows, you get paid simply for owning the business's share. In addition, you participate in the core decision-making processes that define the future of the project.

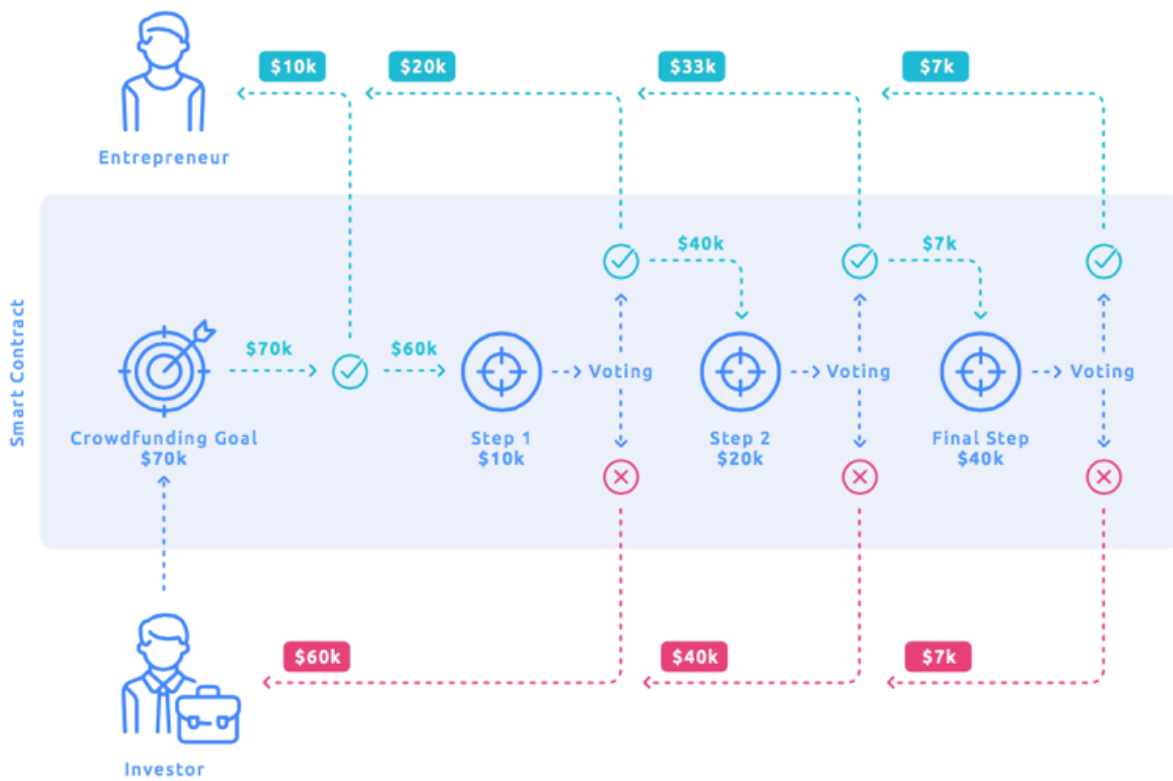
e.g. Vitalik Nakamoto needs financial support to begin his crypto-exchange on blockchain. The entrepreneur is willing to sell 15% of his business for \$25,000 (25 ETH). The investors who are eager to support the creator's idea contribute money to the project in exchange for YTN_vitaliknakamoto plus % "dividend yield." As an investor and an owner of the project, you participate in the voting process that defines the future of the business.



SLIDE 11

Basic Smart Contract Model

Commitments are regulated by smart contracts and the investors' voting process.

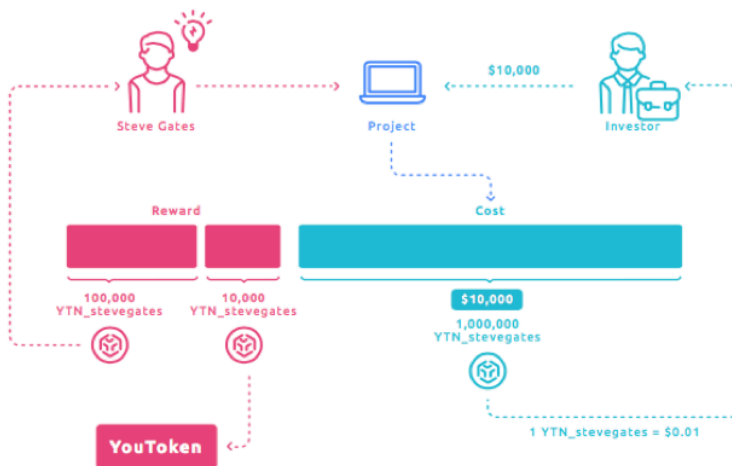


How is YTN_creatormame formed and distributed?

1. The idea/project is published on YouToken marketplace.
2. If the project is fully funded, YTN_creatormame tokens are minted and distributed among the investors. In turn, the creator will be issued an additional 10% of the tokens. Also, YouToken will get a fee of 1%.

e.g. If Steve Gate's project is fully funded at the needed amount of \$10K, and each YTN_stevegates token is issued at \$0.01, then 1M YTN_stevegates tokens will be issued and distributed among the investors. On top of that, 10% additional tokens will be minted and issued to the project creator (e.g. 100,000 tokens in this instance). Also, YouToken will have a fee of 1% (e.g. 10,000 tokens in this instance).

3. The initial price of 1 YTN_creatormame is \$0.01 (this is the price of a creator token when the first project is funded). The token price will go up/down depending on the success/failure of an entrepreneur's project(s) (the discounted cash flow (DCF) valuation method is used to determine the Creator Token price).



SLIDE 13

What can I do with YTN_creatormame?

YTN_creatormame tokens are tradable and can be purchased/sold/exchanged on the YouToken platform at any time.

If YTN_creatormame reaches high capitalization, it can be purchased/sold/ exchanged on external exchanges.

The image shows a trading interface with a list of tokens on the left and a buy order form on the right. The tokens listed are YTN_stevegates/ETH, YTN_stephaniespears/ETH, YTN_elonford/ETH (highlighted in blue), and YTN_vitaloknakamoto/ETH. The buy order form is set to MARKET order type. The amount is 10000, and the total cost in ETH is 10.0000. A blue button labeled 'PLACE BUY ORDER' is at the bottom.

Token	Order Type	Amount	Total (ETH)
YTN_stevegates/ETH	MARKET		
YTN_stephaniespears/ETH	LIMIT		
YTN_elonford/ETH	MARKET	10000	10.0000
YTN_vitaloknakamoto/ETH	STOP		

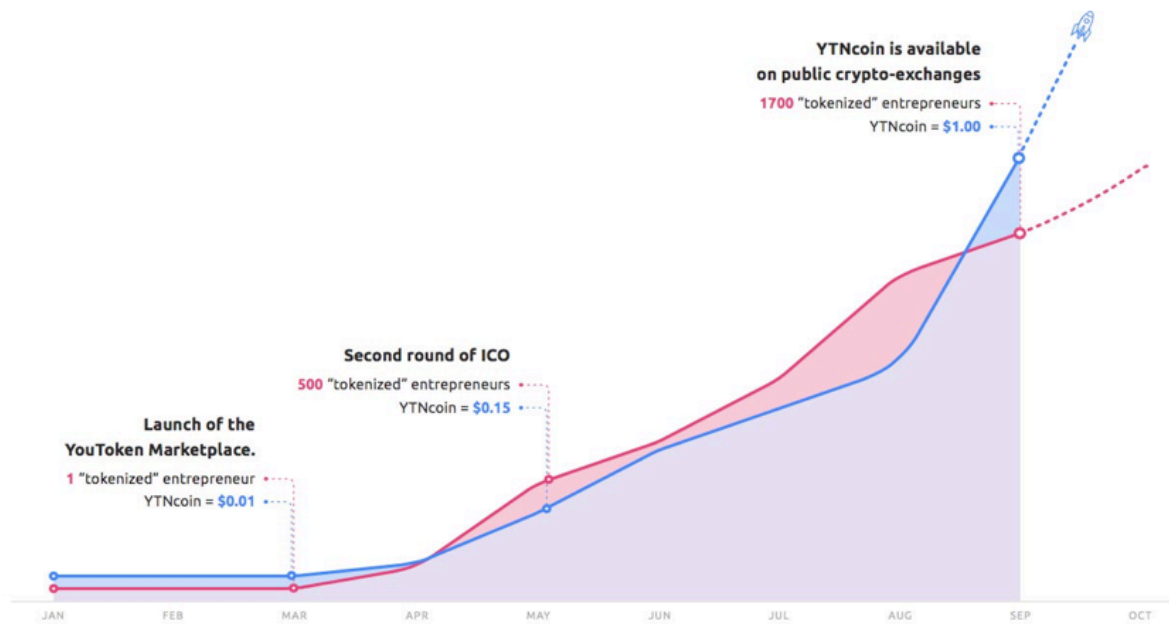
PLACE BUY ORDER

SLIDE 14

YTNcoin price progression

Today the YTNcoin price is \$0.01. By the moment the token appears on exchanges, its price is going to be \$1.00.

YTNcoin is available on public crypto-exchanges
1700 “tokenized” entrepreneurs YTNcoin = \$1.00



SLIDE 15

2017

October: Development of the core concept of YouToken

December: Launch of the YouToken education program (“Everything you need to know on Bitcoin,” “Cryptocurrency universum,” “Blockchain for people, not for geeks”)

2018

January: Development of the YouToken marketplace prototype.

February – March: First Round of ICO – Proof of Concept (100M tokens offered, min cap = \$200k)

March: The establishment of a legal entity.

March: Launch of the YouToken Marketplace.

April: 100+ “tokenized” creators featured on the YouToken platform

May – June: Second Round of ICO – Business Acceleration (min cap = \$2M)

July – August: 1,000+ “tokenized” creators featured on the YouToken platform

August – September: YTN is available on public crypto-exchanges

SLIDE 16

What is being completed?

- Design/development of YTNcoin token (ERC20 standard)
- Design of YouToken ICO smart contract
- Design of Marketplace and internal exchange prototype
- Design of creator tokens and smart contracts
- Design of crypto- payments engine
- Lead generation (4200 leads collected)
- Finding suitable promotion and distribution channels
- Design of YouToken landing page



Design/development
of YTNcoin token (ERC20
standard)



Design of YouToken ICO
smart contract



Design of Marketplace
and internal exchange
prototype



Design of creator tokens
and smart contracts



Design of crypto-
payments engine



Lead generation (4200
leads collected)



Finding suitable
promotion and
distribution channels



Design of YouToken
landing page

SLIDE 17

Killer Feature of YouToken

The YouToken platform is designed to help entrepreneurs get engaged quickly and effectively. The platform offers a variety of tools that are created to speed up the process of bringing an entrepreneur's creative idea to life. Below are the first steps one needs to complete to feature his/her idea on YouToken:

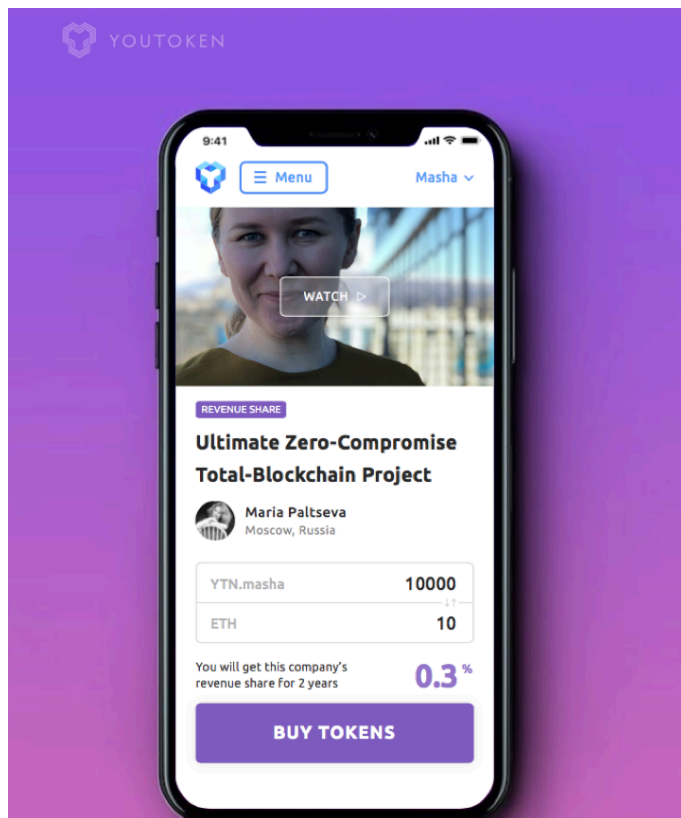
- Find a smartphone and film your video selfie in which you are explaining the uniqueness of your idea/project.
- Fill out the "new project" form and upload your video on YouToken.
- Get financial support from the YouToken community via 1 of 4 unique types of Smart Contracts (donation, debt, revenue share, and equity).



SLIDE 18

Successful investors contribute to individuals, not products.

The key element of YouToken is its focus on entrepreneurs. By investing in an entrepreneur and giving him/her the freedom to experiment with multiple concepts, instead of focusing on just one concept, investors hedge their bets and are able to spread the risk beyond one make-or-break idea.



Target audience

- Cryptocurrency and blockchain enthusiasts
- Crowdfunding enthusiasts
- VCs: parties interested in contributing to newly born «Elon Musks»
- Traders: parties interested in trading financial assets



Cryptocurrency and blockchain
enthusiasts



Crowdfunding enthusiasts



VCs: parties interested
in contributing to newly born
«Elon Musks»



Traders: parties interested
in trading financial assets

