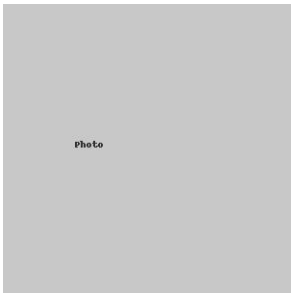


Resume



Anjali Verma
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Professional Summary

Result-driven and dedicated Sales Manager with over 5 years of experience in business development, team leadership, and client relationship management. Proven ability to exceed sales targets and grow revenue in competitive markets.

Work Experience

- ♦ Sales Manager – ABC Pvt. Ltd., Delhi (2020–Present)
 - Increased regional sales by 35% in one year
 - Trained and managed a team of 12 sales executives
 - Developed key accounts and implemented retention strategies
- ♦ Sales Executive – XYZ Enterprises, Delhi (2017–2020)
 - Consistently achieved monthly targets
 - Managed CRM and handled client follow-ups

Education

Degree	Institution	Year
MBA in Marketing	Delhi University	2017
B.Com	Delhi College of Arts & Commerce	2015

Key Skills

- Client Relationship Management
- Team Leadership
- CRM Tools (Zoho, Salesforce)
- Sales Forecasting
- Negotiation & Communication

Certifications

- Certified Sales Expert – HubSpot Academy
- Advanced Excel & CRM Analytics – Coursera

Languages Known

- English (Fluent)
- Hindi (Fluent)

References

Available upon request