

Careers in Construction Trades Presentation Cheat Sheet

Purpose

NAHB is partnering with educators, members and state and local HBAs to address the housing industry's labor shortages and to develop a skilled workforce for the future. Thank you for volunteering your time to support industry growth in your community by helping educators direct their students toward meaningful employment and career choices.

PowerPoint and Customization Overview

This is a straight-forward PowerPoint to assist you while presenting to students enrolled in a secondary program, outlining the different career paths in the construction trades industry.

We encourage you to customize it by including your state's average wage and workforce demand data, which can be found at www.nahb.org/skilledlabor, and your HBA's contact information.

Presentation Tips

Before presenting think of a positive personal experience or story you would like to share about your time in the industry. Perhaps share a subcontractor's success story on how he/she found success in their chosen trade. The desired outcome is to grab attention and excite students about a career in the construction trades.

If applicable, advise students on how to apply for job and internship opportunities in your community or ways to volunteer at your local HBA. Lastly, give a shot-out to your local HBA and the NAHB Student Chapters program.

If you have any questions, please contact either Greg Zick (gzick@nahb.org) or Zach Riley (zriley@nahb.org).