

How to attract customers for your business using method number 2:

Your prospective clients will type the name of the service they are looking for in the maps and find the service provider who has the best reviews. ★

This method is one of the most common ones that your customers will use to find your service and it is important to stand out from the competition in several ways.

First of all, excellent communication with clients is important so that they get the impression that you are dedicated to solving their problems with your service.

After you solve the problem with your service, encourage them to leave a review on your business's Google profile with specific questions.

Because without specific questions and instructions, clients will leave reviews without many descriptions such as "Great service!" which will not resonate with new customers who will read the reviews.

That's why you can use this formula that customers will use for reviews:

"Before I used the services of [Your Business Name], I had problems with X, they made Y, and now I have Z."

You can also improve your visibility by sincerely thanking them for the review and building on something that made a special impression on you when working with that client.

Use this method and you'll see how you leave your competition behind in the dust. 🌪️