

How to Use the Seller Guide in eXp Luxury

1. Go to <https://exprealty.okta.com/login/login.htm>
2. Enter your credentials:
 - Username
 - Password
3. Once logged in, go to the section where the seller guide is located. This is typically found under the "Resources" or "Guides" tab.
4. Look for the option labeled "Seller Guide" or similar. Click on it to open the guide.
5. **Review the Contents.** The seller guide will usually be divided into sections covering different aspects of the selling process. These might include preparing the home for sale, pricing strategies, marketing plans, and closing the deal.
6. **Customize the Guide.** Some seller guides in eXp Luxury allow for customization. You may be able to add your contact information, branding, and specific details tailored to your client's needs.
7. **Use the Guide with Clients.** Share the guide with your clients during listing presentations. Highlight key sections that address their concerns and explain how you will use the guide to manage their home sale effectively.
8. **Provide Physical or Digital Copies.** Depending on your client's preference, you can provide them with a physical copy of the seller guide or send them a digital version via email.
9. **Reference the Guide Throughout the Selling Process.** Use the guide as a reference throughout the selling process. Refer to specific sections during meetings to help clients understand the steps involved and what to expect next.
10. **Update the Guide as Needed.** Periodically review and update the guide to ensure it contains the most current information and reflects any changes in market conditions or your selling strategy.
11. **Seek Feedback.** After the sale, ask your clients for feedback on the seller guide. Use their input to make improvements and enhance the guide for future clients.