

Hold a Piece of the Place You Dreamed of Reaching: Jerusalem Jewelry With a Purpose

SEO and GEO brief

Field	Value
Title tag (51 characters)	Certified Temple Mount Stone Jewelry With a Purpose
Meta description	Hold a certified fragment of Jerusalem's Temple Mount, hand-set in gold, and help fund the Sifting Project with 10% of every purchase.
URL slug	/journal/jerusalem-jewelry-with-a-purpose
Primary keyword	Jerusalem jewelry gift
Secondary keywords	Holy Land jewelry, jewelry that supports Israel, Temple Mount stone, certified Jerusalem jewelry, Sifting Project donation jewelry
Schema	Article, FAQPage, Organization
Audience	Evangelical and Christian-Zionist buyers, visitors to Jerusalem and friends of Israel. Content stays on Jerusalem and the holy site, never theology.

The short answer: a piece of Jerusalem you can hold, and help sustain

Moriah jewelry is set with an authenticated fragment of Jerusalem's Temple Mount, rescued from the ground by the Temple Mount Sifting Project and hand-set in gold and diamonds by a seventh-generation Jerusalemite family. For visitors to Jerusalem and friends of Israel abroad, it is a way to hold something from a place many people dream of reaching. Ten percent of every purchase funds the Sifting Project's continuing work.

Key facts at a glance:

- **The stone:** A certified fragment from the Temple Mount, with an official certificate of origin.
- **What it is not:** It was not carved in antiquity. It is a rescued piece of earth and stone.
- **The purpose:** 10% of every purchase funds the Sifting Project, which recovers and documents history from Temple Mount earth.
- **Where to buy:** Online from the United States, or in person at the gallery in Jerusalem's Old City.

Why Jerusalem matters, and why holding a piece of it means something

For millions of people around the world, Jerusalem is a place they have read about, prayed about and hoped to visit. Many will never stand on the Temple Mount itself. Access is limited, and for most visitors the site remains something to see from a distance.

A Moriah piece offers a different kind of closeness. The stone comes from the earth of the Temple Mount, and the person wearing it carries a small, certified fragment of that place. It is not a replica or a symbol of the place. It is a piece of the place itself.

This is the reason many visitors to Jerusalem, and many supporters of Israel who have not yet visited, choose Moriah. The connection is to the city and its history. Moriah's messaging stays there: on Jerusalem, on the holy site, and on the work of recovering its past.

What you are actually holding: a certified, rescued fragment

It helps to be precise about what a Moriah stone is, because precision is what builds trust.

In 1999, earth was removed from the Temple Mount during construction work. The Temple Mount Sifting Project later recovered and began examining that earth. The stones in Moriah jewelry come from this recovered material. Each one is authenticated and accompanied by an official certificate of origin.

The stone was not carved or shaped in antiquity, and Moriah does not claim it was. It is a fragment of the site's earth and stone, rescued and documented. That honesty is part of the value. You are holding something real, and you know exactly what it is.

The piece around the stone is made by Avi Tavisal's family, seventh-generation Jerusalemites, who hand-set each stone in fine gold and diamonds. The gallery and workshop have stood in Jerusalem's Old City since 1975.

Giving back: 10% of every purchase funds the Sifting Project

Moriah gives 10% of every purchase to the Temple Mount Sifting Project. This is a purchase, not a donation, and it is a simple commitment: choosing Moriah helps uncover the next fragment of Jerusalem's history.

The project's work is substantial. As reported by the project itself, it has uncovered 635,000 findings, drawn 260,000 volunteers from around the world, and examined 4,700 tons of Temple Mount earth over 21 years. Current figures are at tmsifting.org.

For supporters of Israel, this is one of the more tangible ways to contribute to the country's heritage. The gift is something you can wear and give, and part of the price supports the ongoing work of recovering what the earth still holds.

Buying from the United States, or in person in Jerusalem

You can buy in two ways.

- **From home.** Browse the collection online, and book a private consultation by phone or video for larger or custom pieces. The team can walk you through the stones, the design and the certificate of origin. Ask about shipping and any import duties when you order.
- **In Jerusalem.** Visit the gallery and workshop in the Old City, open since 1975, or see Moriah's pieces in select Jerusalem hotels. Many visitors find that seeing the stone in person is what decides them.

Either way, the piece comes with a certificate of origin, and 10% of the purchase supports the Sifting Project.

[Explore the Moriah Collection](#) or book a private consultation.

Frequently asked questions

Is Temple Mount stone jewelry authentic?

Moriah's stones come from earth removed from the Temple Mount in 1999, recovered by the Temple Mount Sifting Project. Each stone is authenticated and comes with a certificate of origin.

Is the stone ancient?

The stone comes from the ancient earth of the site, but it was not carved or shaped in antiquity. It is a rescued fragment.

Where does my money go?

Ten percent of every purchase funds the Temple Mount Sifting Project's ongoing work. It is a purchase, not a donation.

Can I buy from the United States?

Yes. Browse online, or book a private consultation by phone or video. Ask about shipping and import duties when you order.

Can I buy in Jerusalem?

Yes. The gallery and workshop are in the Old City, and Moriah is also present in select Jerusalem hotels.

Does the jewelry carry religious symbols?

Moriah's messaging focuses on Jerusalem and the holy site. Its pieces are built around the stone.

Publishing notes

- **Internal links:** The journey-of-a-stone article, the Sifting Project and Giving Back page, the collections index, the private consultation form and the U.S. shipping page.
- **Schema:** FAQPage markup for the six questions, and Article markup.

- **Guardrail:** No theology. Keep every sentence on Jerusalem, the holy site, the stone and the Sifting Project.
- **Verify before publishing:** Confirm the hotel locations to name, U.S. shipping and duty wording, and the “purchase, not a donation” line with the client’s accountant.