

# Privacy Policy

In the event of a refund request for an in-app purchase, we may share relevant usage information with Apple. This may include details such as the time elapsed since installation, total usage duration, an anonymous user ID, whether the purchased content was fully used, whether it included a trial period, the total amount spent, and the amount refunded.

Your privacy matters to us.

Frode Kofoed ("BodyApp," "we," "us," or "our") is committed to protecting your privacy rights in connection with the use of our mobile applications and website (collectively, the "Services"). These Services are available on mobile platforms including iOS and Android, and through app marketplaces such as the Apple App Store.

This Privacy Policy explains how we collect, use, disclose, and protect any personal or device-related information you share with us or we collect when you use our Services.

By using our Services, you agree to the terms of this Privacy Policy, including the collection and processing of your information. If you do not agree, please discontinue use of our applications.

## Device Information

When using our mobile apps, we may collect specific details about your device, such as:

IMEI (International Mobile Equipment Identity)

IDFA (Identifier for Advertising)

IDFV (Identifier for Vendor)

ICCID (Integrated Circuit Card Identifier)

MAC address

Device model and resolution

Language and region settings

This data helps us understand device usage patterns and improve compatibility and support services.

### Personal Data

We do not collect personal data as defined by information that can be used to identify you directly—such as your name, address, phone number, email, birthdate, or banking details. Importantly, we do not collect or store any face data, and none of this data is shared with third parties.

### Advertising Information

We may collect device-related identifiers such as IMEI, MAC address, and other unique IDs to help track advertising performance. This information is used to create anonymized user profiles for internal analysis and is not sold to third parties.

### Third-Party Services

Our apps may include third-party tools and services (e.g., SDKs, APIs, cookies) that track user data on our behalf. These providers may access device and network information (e.g., IP address, region, identifiers) for functionality or analytics in accordance with their own privacy policies. We do not have control over these third-party practices.

### How We Use Your Information

We may use the information we collect for the following purposes:

To operate and improve our Services: Including customer support and performance optimization.

Analytics: To assess app performance and identify opportunities for enhancement.

User experience: Optional analytics programs help us refine the user interface and experience.

Push notifications: Device data may be used to deliver updates, notifications, or announcements. You may disable this feature at any time in your device settings.

User feedback: If you contact us, we may use your information to respond and retain relevant communication.

### Information Disclosure

We do not sell personal data. Disclosure of information is only permitted in the following situations:

To protect individuals or property

To prevent cyber threats or fraud

To defend our legal rights or those of our users

To comply with applicable laws, governmental orders, or court rulings

#### Data Security

We implement various safeguards to protect your information from unauthorized access, misuse, or disclosure. However, no digital system is entirely secure, and we cannot guarantee absolute data protection due to potential risks beyond our control.

You waive the right to participate in any class action related to this Policy. All disputes will be handled individually through binding arbitration.

#### Updates to This Policy

We reserve the right to update or revise this Privacy Policy as necessary to comply with legal requirements or business changes. Continued use of the Services constitutes your agreement to any revised terms.

For any questions, you can write to us: [frodekofoed31@gmail.com](mailto:frodekofoed31@gmail.com)